**Job Title: Marketing and Advertising Intern**

**Department: Marketing**

**Time Commitment: 16-20 hours/week minimum - 5/16/16-8/26/16**

**Location: La Kretz Innovation Campus**

**Compensation: Unpaid**

*Develop your business skills with a quickly expanding solar energy marketplace startup, Pick My Solar!*

**Marketing and Advertising Intern Overview**

Pick My Solar is in need of an intern to help produce content for our website’s blog, social media accounts, education pages and more. As a marketing intern, you’ll work alongside our marketing team as well as the co-founders of Pick My Solar on producing quality content about the solar industry. This is a great opportunity to get hands on experience producing content for a quickly growing cleantech company. You will become an expert on solar, industry trends, and content creation to drive prospective solar customers to our site.  You will meet solar industry leaders, investors, and more during your time at Pick My Solar.

**Who we’re looking for:**

* Fearless attitude towards technology and a willingness to learn
* Creative and inquisitive nature and passion to learn and apply something new every day
* Business, Marketing, Finance or Technology majors preferred
* Experience w/ MS Office, Mail Chimp and social media tools a big plus
* Ability to commit ~16-20 hours per week

**What you’ll give:**

* Social media content writing.
* Long form research-intensive articles on trends in the solar industry, analysing our own data.
* Email marketing and engaging our customers through other web applications.
* Event planning and execution.

**What you’ll get:**

* Regular interaction with great entrepreneurs, mentors, VCs & corporate professionals
* Great exposure & education on building a business from the startup level
* A chance to roll up your sleeves & contribute to one of the most exciting business crucibles around
* A prestigious entry on your resume that reflects practical know-how in getting a startup business running successfully, including potential references, recommendations and expertise.

**About Pick My Solar**

Pick My Solar is the only online bidding platform in the solar industry. We’ve brought “going solar” completely online; eliminating site visits and the need for multiple consultations from different salespeople. By having solar companies compete for our customers business, and eliminating sales commissions, we’re able to deliver bids 20% below market average. We’re a two-year old start-up based in Los Angeles and recently partnered with Google on Project Sunroof. We’ve been in revenue for 18 months, have won two grants from the Department of Energy, raised our first seed round, and have been honored by Los Angeles’s Mayor Eric Garcetti as a 2015 Outstanding Small Business. We have recently ramped up our sales channels, marketing efforts, and partners, and are in high-growth mode.

**Contact**

Email resume and cover letter with the subject line “Marketing and Advertising Intern” to gordon@pickmysolar.com