Over the 2018–2019 school year, the Pitzer College community will work together to develop the College’s next strategic plan. This process will:

- Be **inclusive and transparent**, engaging the College’s faculty, students, staff and administrators, trustees, and alumni
- Respect and balance **community input and leadership vision**
- Work within the College’s **established organizational structures** and culture of **shared governance**

At the conclusion of the process, the College will have an aspirational strategic plan, with achievable goals and a detailed implementation plan.

**The College will write the strategic plan; the plan will reflect the input of the entire Pitzer community.** The President and the College’s Strategic Planning Committee will lead the process. Keeling & Associates (K&A), the College’s consultants, will facilitate and support the process.

### GUIDING QUESTIONS

Questions such as these will frame planning discussions:

- What are the highest priority things that should be “on the table”/under consideration during the strategic planning process?
- What are the most important goals for the College over the next 5 years? Are there new directions Pitzer should pursue?
- What are the most distinctive qualities of the College that should be preserved/should not be changed?
- What do you hope will be true about Pitzer in 5–10 years that is not true today?

### PROJECT TIMELINE

**Phase I: Engagement, Information Gathering, & Planning Themes**

*September 2018–Mid-January 2019*

- Preliminary Information Review (Telephone Interviews; Data & Documents)
- Campus Visits 1 (Oct. 3–5) & 2 (Nov.): Individual & Group Interviews; Idea Walls; Large Group Meetings
- Board of Trustees Meeting (Oct. 12)
- Online Surveys (Faculty, Staff, Students, Alumni, Trustees)
- Data & Information Synthesis & Theme Development

**Phase II: Priorities, Goals, & Objectives**

*Late January–March 2019*

- Campus Visit 3 (Jan./Feb.): Review of Themes
- Community Feedback on Themes
- Campus Visit 4 (Mar.): Planning Retreat
- Refinement of Goals & Objectives, with Community Feedback
- Draft Strategic Plan

**Phase III: Implementation/Action Planning & Completion**

*April–May 2019*

K&A works with colleges and universities to improve outcomes for both students and institutions. We have worked with more than 300 colleges and universities, including many small private liberal arts colleges, on strategic and forward-looking processes. For more about our qualifications, experience, and approach, please visit [www.keelingassociates.com](http://www.keelingassociates.com).

Contact:
Angela L. Harris, J.D.
Project Director
aharris@keelingassociates.com
212-542-3208