

# Pitzer College

## Strategic Planning



Over the 2018–2019 school year, the Pitzer College community will work together to develop the College's next strategic plan.

This process will:

- ▶ Be **inclusive and transparent**, engaging the College's faculty, students, staff and administrators, trustees, and alumni
- ▶ Respect and balance **community input and leadership vision**
- ▶ Work within the College's **established organizational structures** and culture of **shared governance**

At the conclusion of the process, the College will have an aspirational strategic plan, with achievable goals and a detailed implementation plan.

**The College will write the strategic plan; the plan will reflect the input of the entire Pitzer community.** The President and the College's Strategic Planning Committee will lead the process. Keeling & Associates (K&A), the College's consultants, will facilitate and support the process.

### PROJECT TIMELINE



#### Phase I: Engagement, Information Gathering, & Planning Themes

*September 2018–Mid-January 2019*

- ▶ Preliminary Information Review (Telephone Interviews; Data & Documents)
- ▶ Campus Visits 1 (Oct. 3–5) & 2 (Nov.): Individual & Group Interviews; Idea Walls; Large Group Meetings
- ▶ Board of Trustees Meeting (Oct. 12)
- ▶ Online Surveys (Faculty, Staff, Students, Alumni, Trustees)
- ▶ Data & Information Synthesis & Theme Development



#### Phase II: Priorities, Goals, & Objectives

*Late January–March 2019*

- ▶ Campus Visit 3 (Jan./Feb.): Review of Themes
- ▶ Community Feedback on Themes
- ▶ Campus Visit 4 (Mar.): Planning Retreat
- ▶ Refinement of Goals & Objectives, with Community Feedback
- ▶ Draft Strategic Plan



#### Phase III: Implementation/ Action Planning & Completion

*April–May 2019*

### GUIDING QUESTIONS

Questions such as these will frame planning discussions:

- ▶ What are the highest priority things that should be “on the table”/under consideration during the strategic planning process?
- ▶ What are the most important goals for the College over the next 5 years? Are there new directions Pitzer should pursue?
- ▶ What are the most distinctive qualities of the College that should be preserved/should not be changed?
- ▶ What do you hope will be true about Pitzer in 5–10 years that is not true today?