



PITZER
COLLEGE

A MEMBER OF THE CLAREMONT COLLEGES

Institutional Dashboard

October 2014

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Compiled by the Office of Institutional Research & Assessment with the assistance of the following offices: Admissions, Registrar, Financial Aid, Advancement, Treasurer, Academic Affairs, Student Affairs, and Duplicating.

The Office of Institutional Research & Assessment at Pitzer College functions to provide reliable information and analyses in support of planning, decision-making, and policy information, to assist in the development of student learning outcomes (SLOs), and to coordinate mandatory and voluntary reporting of institutional data to internal and external constituencies.

The first Pitzer Fact Book was produced in 1974 and was a collection of data spanning from the start of college in 1964 to the 1974 academic year. The final Pitzer Fact Book was produced in 2004 to give way to the first Institutional Dashboard in 2005, at the request of President Laura Skandera-Trombley, to offer data but with context to help with planning and decision-making. The 2014 Institutional Dashboard is the 10th edition that now not only includes comparative data with a cohort group defined by the Trustees, but also a new set of mission focused data that will be updated on a yearly basis to include more information. In 50 years, Pitzer has moved from producing a document that simply describes what has happened in the past to having a document that helps to plan for the future.

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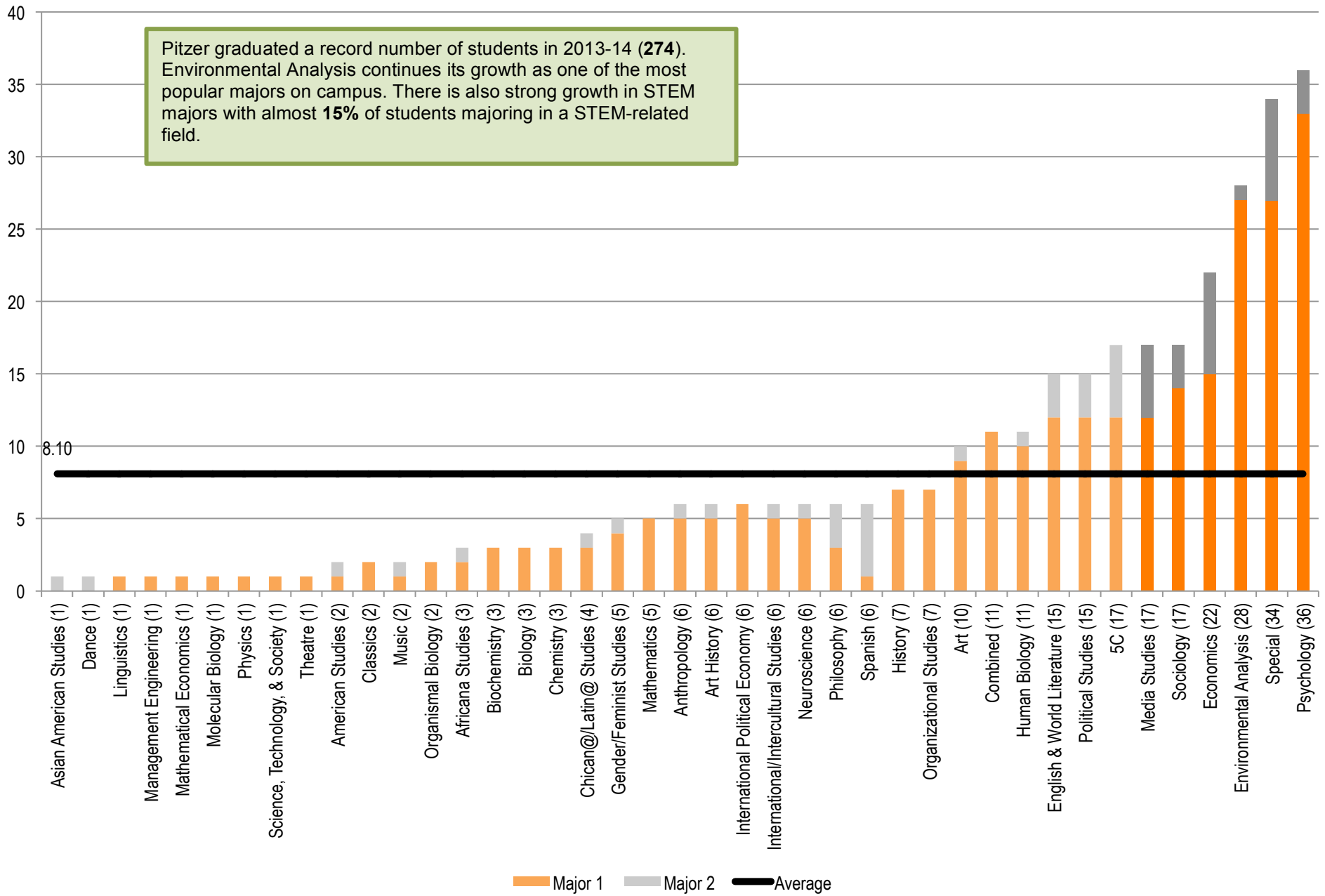
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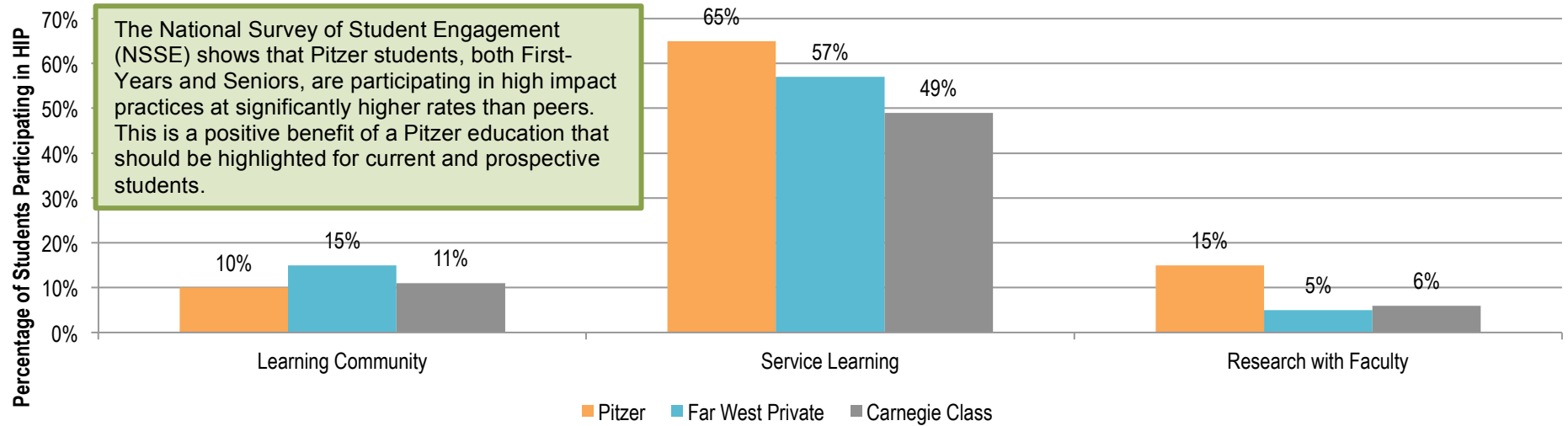
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2013-14 Graduate Majors

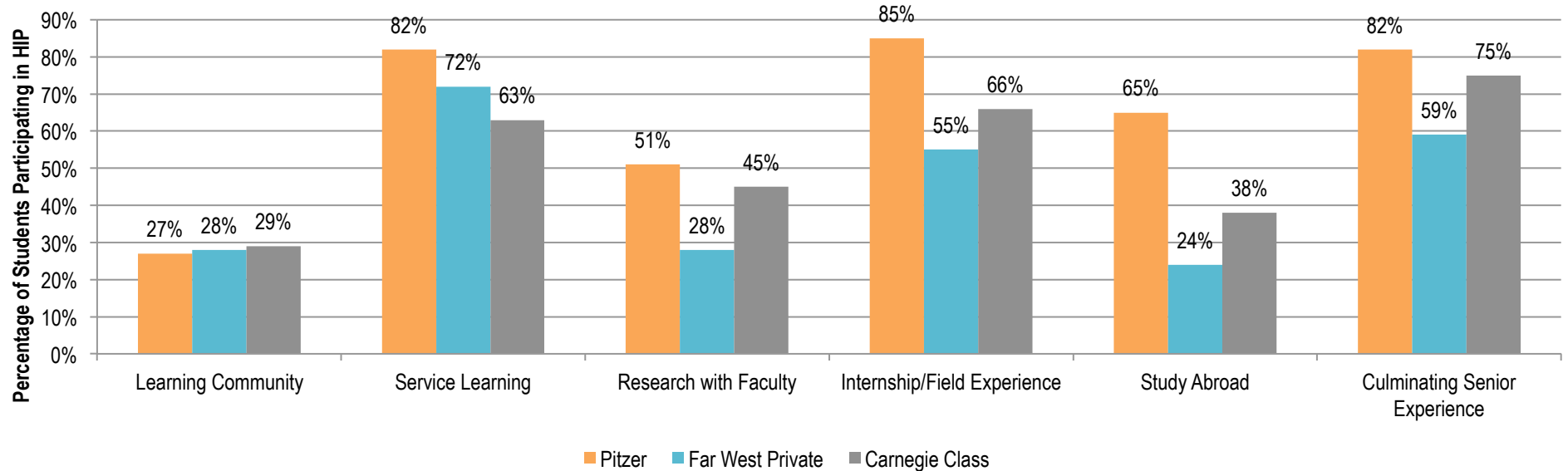


NSSE: High Impact Practices (HIPs)

First-Year HIPs

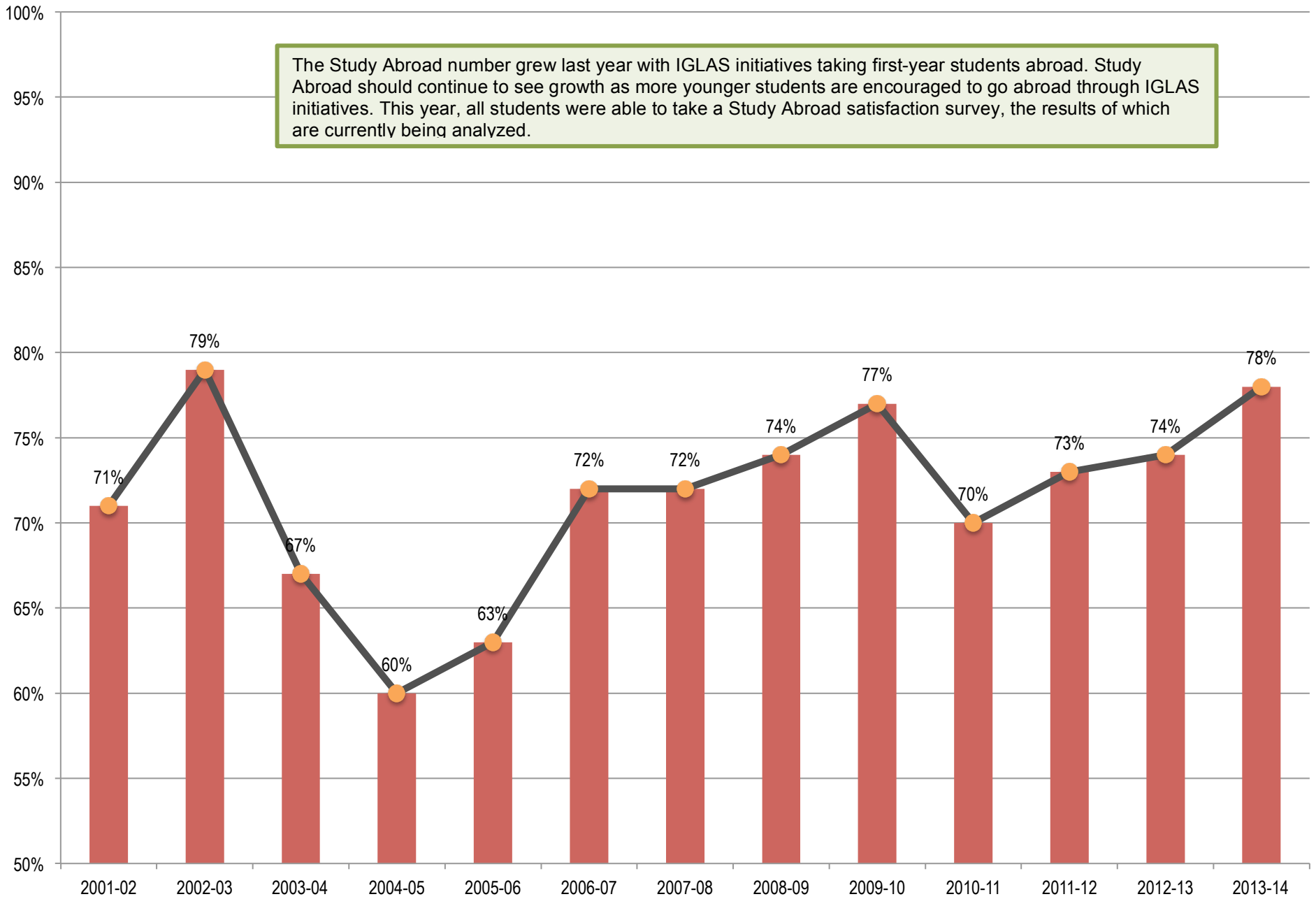


Senior HIPs



Study Abroad

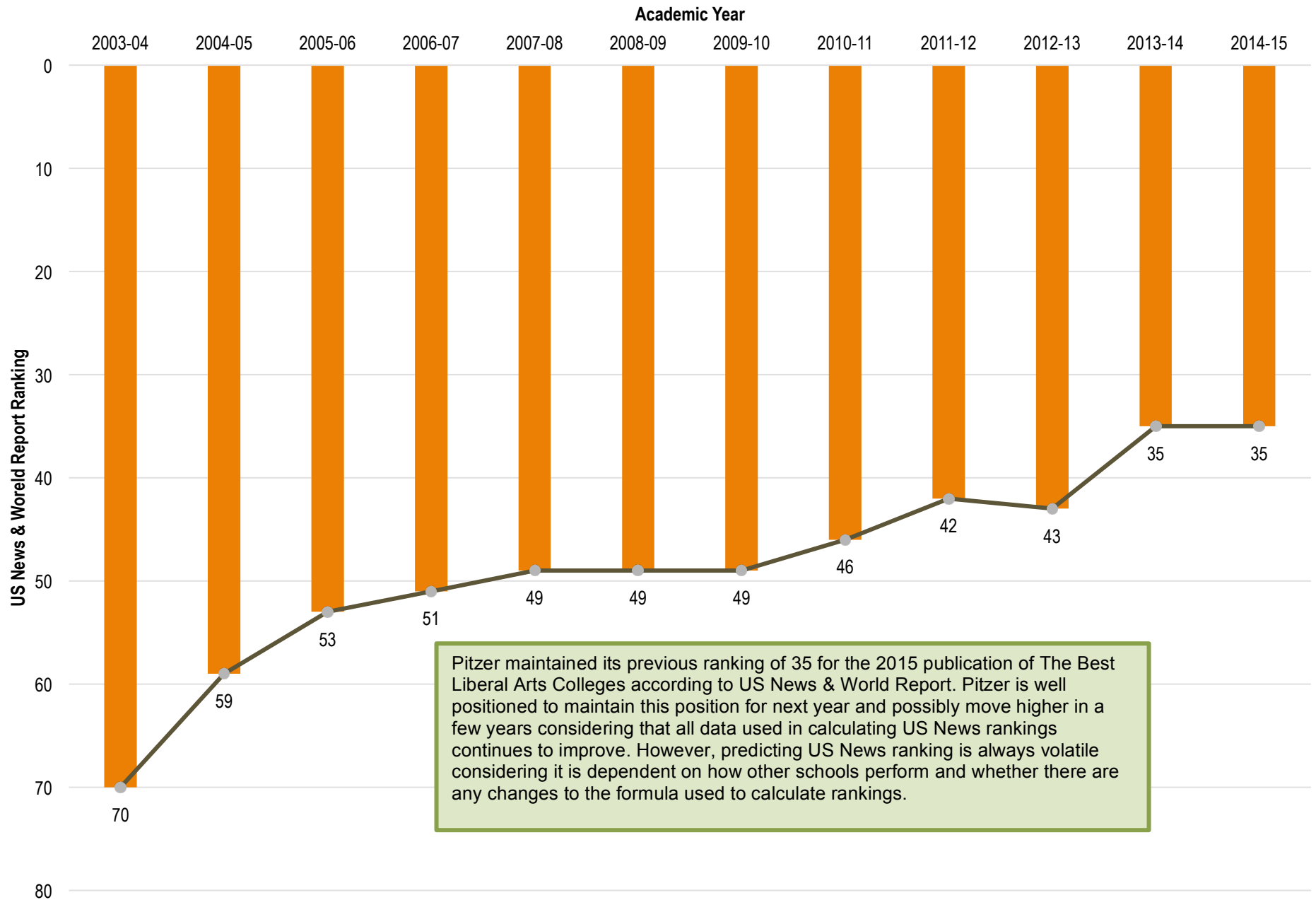
The Study Abroad number grew last year with IGLAS initiatives taking first-year students abroad. Study Abroad should continue to see growth as more younger students are encouraged to go abroad through IGLAS initiatives. This year, all students were able to take a Study Abroad satisfaction survey, the results of which are currently being analyzed.



2015 US News & World Report Rankings

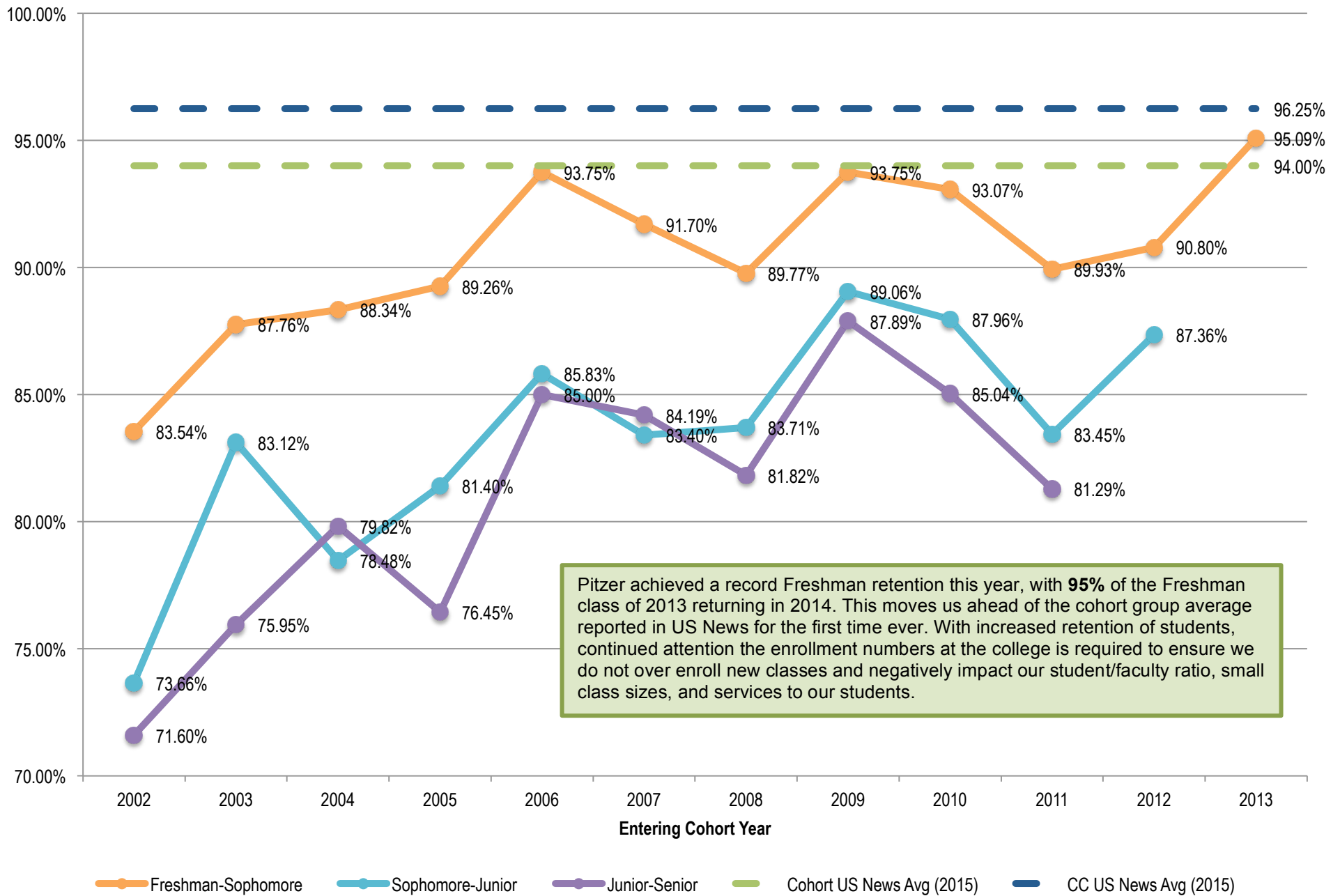
	Overall US News Rank	Peer Assessment Score	HS Counselor Assessment Score	Graduation/Retention Rank	Graduation Rate Performance	Faculty Resources Rank	Student Selectivity Rank	Financial Resources Rank	Alumni Giving Rank
Pitzer	35 (35)	3.5 (3.5)	4.3 (4.4)	48 (53)	+6 (+11)	33 (38)	47 (50)	27 (37)	40 (80)
Pomona	5 (4)	4.3 (4.3)	4.5 (4.5)	1 (1)	+2 (+1)	25 (18)	2 (2)	7 (6)	25 (21)
<i>Carleton</i>	8 (7)	4.3 (4.3)	4.5 (4.4)	4 (4)	+1 (+2)	16 (12)	8 (9)	25 (27)	4 (3)
Claremont McKenna	8 (9)	4.1 (4.1)	4.5 (4.6)	12 (12)	-- (-3)	5 (5)	11 (15)	13 (17)	16 (14)
Haverford	8 (9)	4.0 (4.0)	4.3 (4.2)	4 (7)	-1 (-3)	5 (4)	3 (5)	12 (15)	13 (14)
Vassar	11 (13)	4.2 (4.1)	4.6 (4.5)	9 (10)	+4 (+1)	22 (18)	17 (15)	13 (14)	47 (50)
Hamilton	15 (14)	3.8 (3.9)	4.3 (4.3)	15 (21)	+3 (+4)	10 (6)	14 (11)	21 (23)	18 (12)
Harvey Mudd	15 (16)	4.3 (4.2)	4.6 (4.6)	23 (21)	-4 (-9)	57 (50)	1 (1)	17 (17)	59 (54)
Bates	19 (22)	4.0 (4.0)	4.3 (4.4)	20 (21)	+7 (--)	45 (50)	24 (34)	34 (33)	6 (7)
<i>Grinnell</i>	19 (17)	4.2 (4.2)	4.3 (4.2)	28 (28)	-2 (+2)	20 (23)	21 (20)	22 (26)	31 (31)
<i>Macalaster</i>	24 (24)	4.0 (4.0)	4.3 (4.2)	28 (27)	-1 (+2)	29 (38)	21 (22)	45 (43)	25 (28)
Scripps	24 (25)	3.7 (3.6)	4.4 (4.4)	33 (32)	-5 (-1)	19 (34)	17 (20)	22 (21)	19 (18)
Kenyon	30 (35)	3.8 (3.7)	4.2 (4.1)	28 (28)	-1 (+4)	33 (40)	24 (34)	34 (37)	31 (39)
Dickinson	37 (45)	3.6 (3.4)	4.1 (4.1)	48 (48)	+4 (+2)	25 (34)	43 (45)	59 (56)	65 (57)
Franklin & Marshall	37 (45)	3.6 (3.5)	4.0 (4.0)	35 (37)	+2 (-2)	49 (63)	33 (31)	42 (43)	65 (70)
Whitman	37 (41)	3.4 (3.4)	4.1 (3.9)	31 (28)	+3 (+2)	40 (50)	36 (31)	62 (68)	35 (32)
Occidental	41 (44)	3.7 (3.7)	4.0 (4.2)	35 (37)	+5 (--)	81 (58)	38 (34)	62 (61)	86 (66)
Trinity	45 (36)	3.5 (3.6)	4.1 (4.2)	41 (37)	+5 (--)	91 (84)	66 (42)	27 (29)	43 (17)

Pitzer US News & World Report Ranking



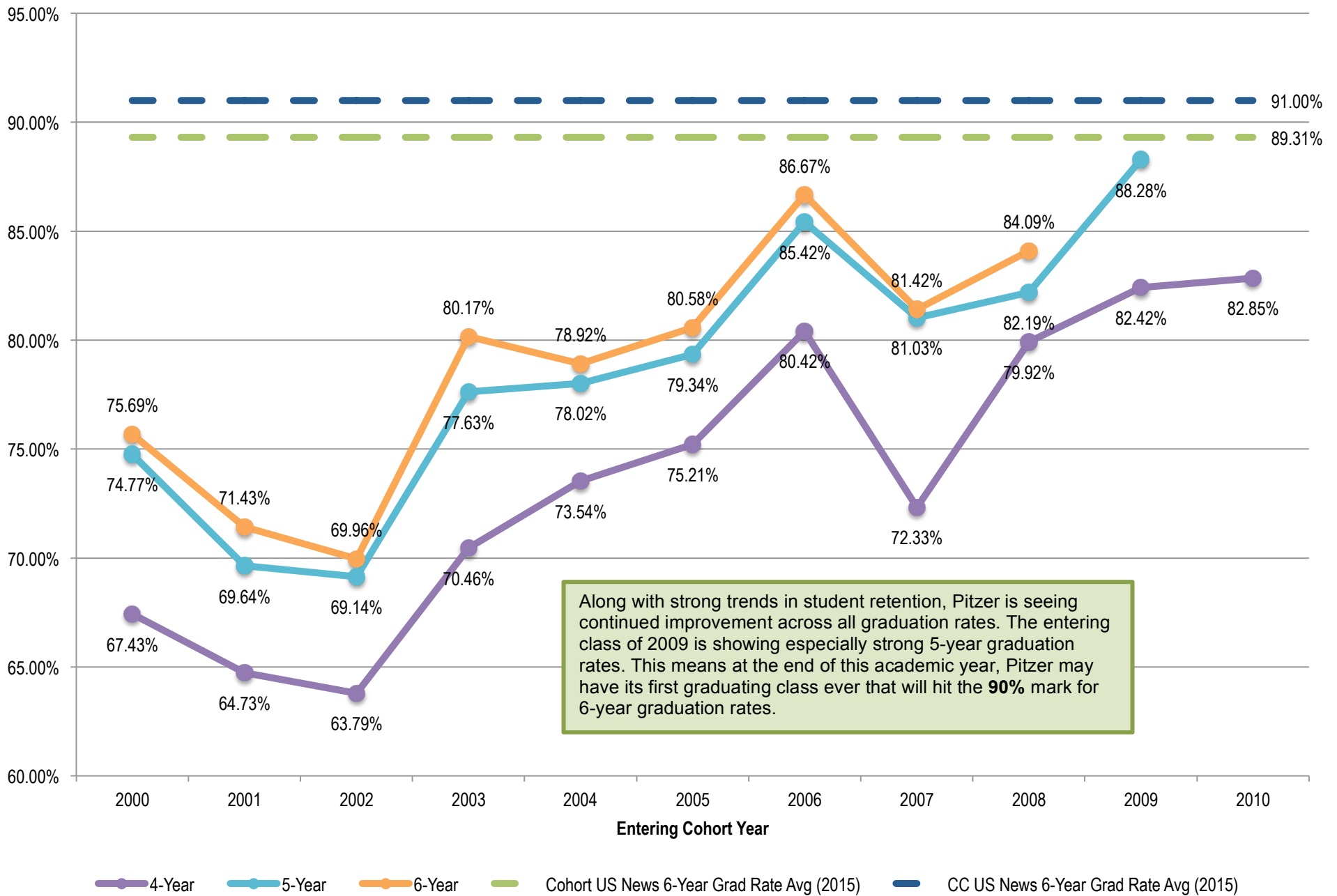
Pitzer maintained its previous ranking of 35 for the 2015 publication of The Best Liberal Arts Colleges according to US News & World Report. Pitzer is well positioned to maintain this position for next year and possibly move higher in a few years considering that all data used in calculating US News rankings continues to improve. However, predicting US News ranking is always volatile considering it is dependent on how other schools perform and whether there are any changes to the formula used to calculate rankings.

Freshman Retention: Pitzer Longitudinal Trends and Current US News Average



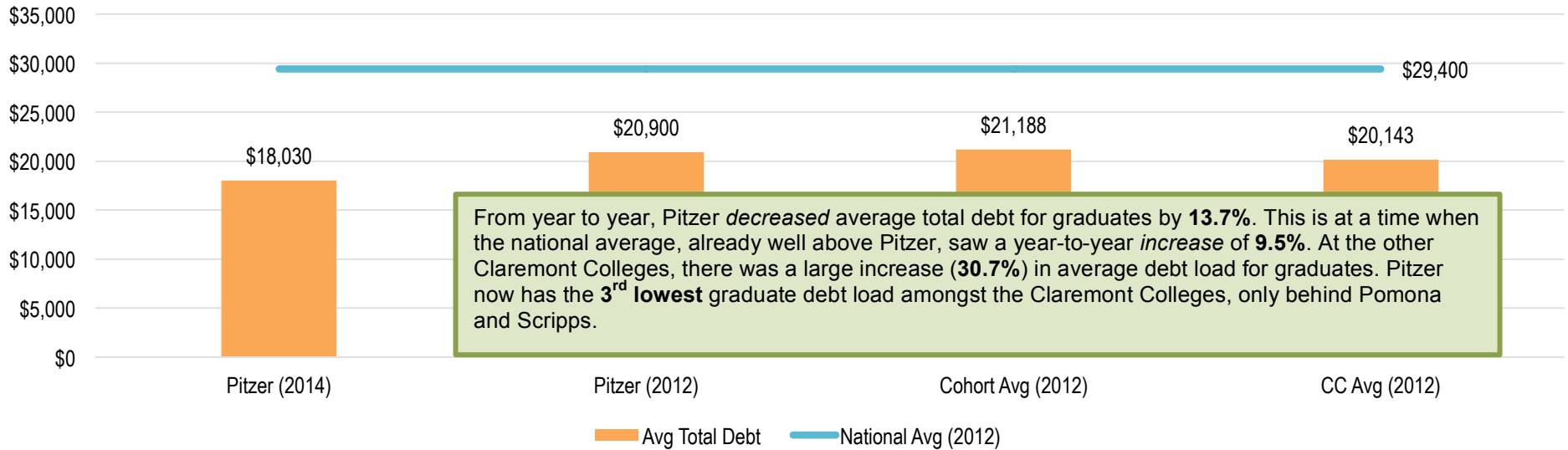
Pitzer achieved a record Freshman retention this year, with **95%** of the Freshman class of 2013 returning in 2014. This moves us ahead of the cohort group average reported in US News for the first time ever. With increased retention of students, continued attention the enrollment numbers at the college is required to ensure we do not over enroll new classes and negatively impact our student/faculty ratio, small class sizes, and services to our students.

Graduation Rates: Pitzer Longitudinal Trends and Current US News Average

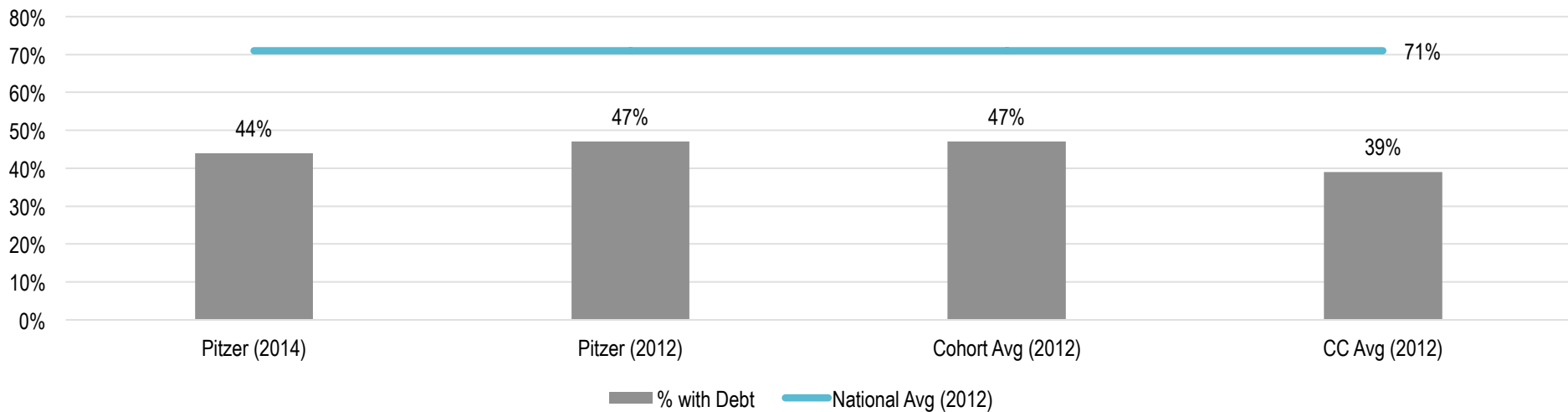


Graduate Indebtedness

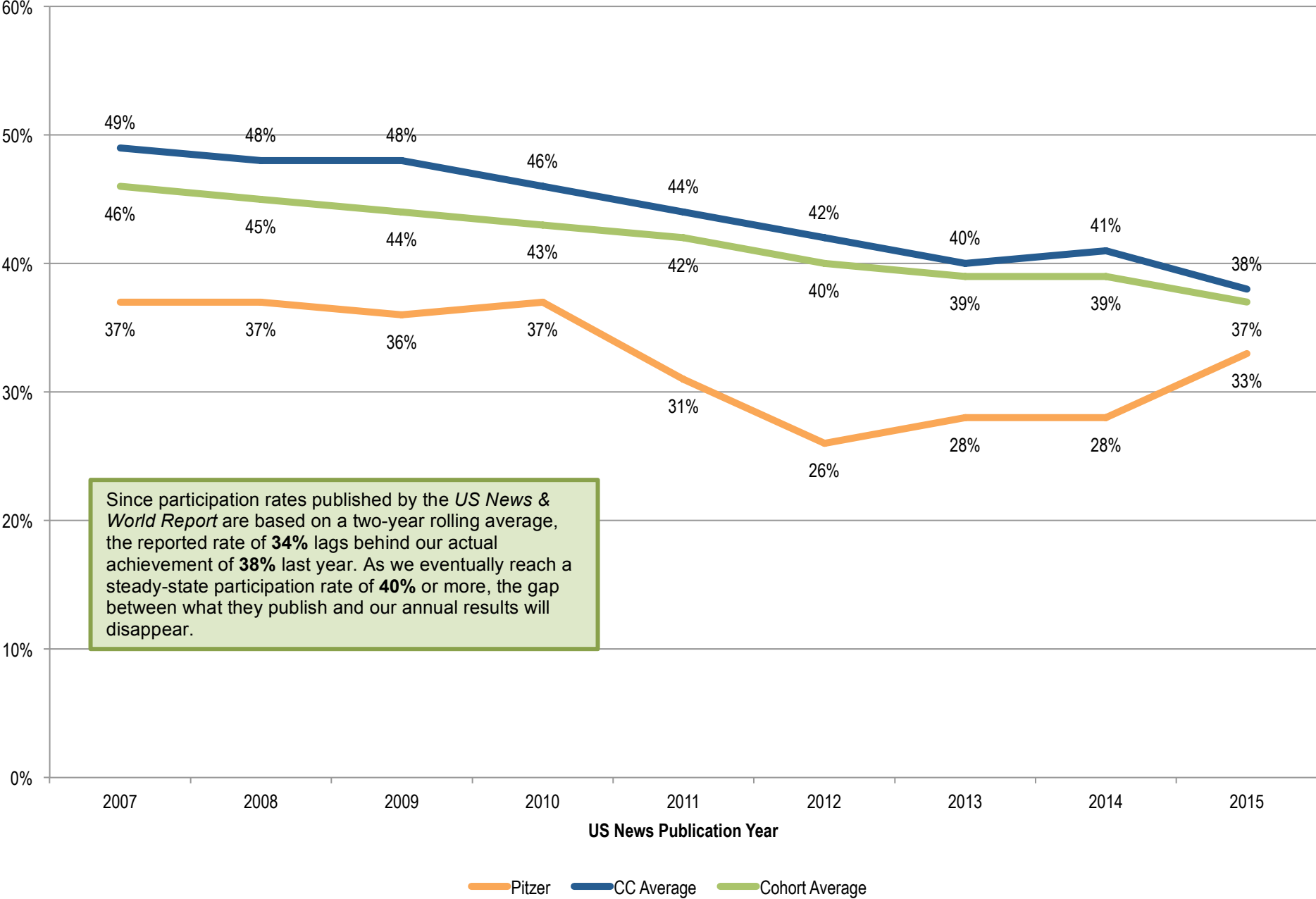
Average Total Debt (All Loan Sources)



Average Percentage with Debt (All Loan Sources)

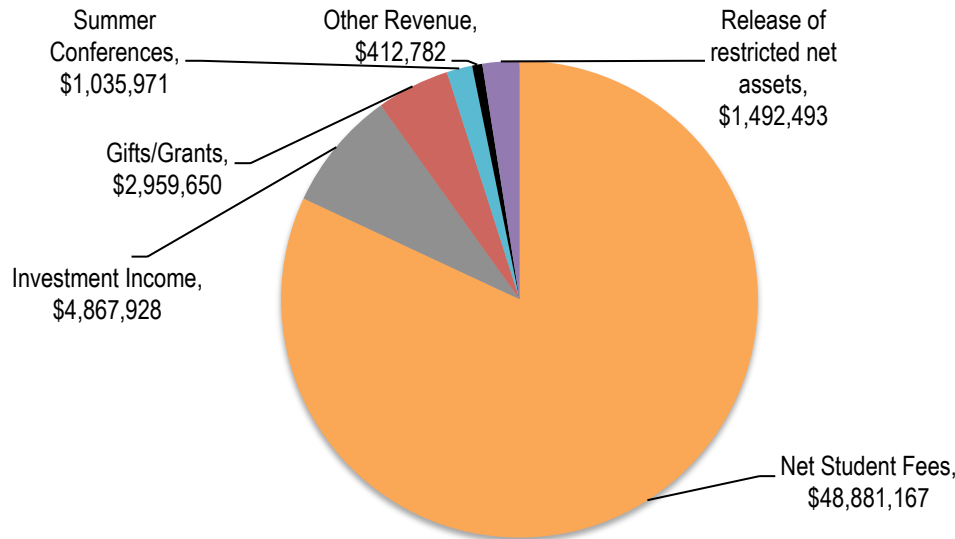


US News Published Alumni Participation

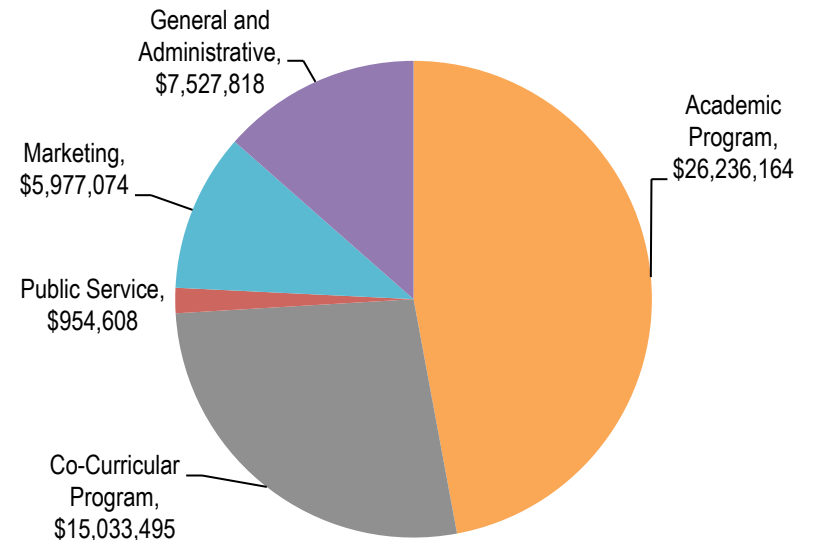


Revenue and Expenses

Revenue (unaudited)	2013-14 est.
Net Student Fees	\$48,881,167
Investment Income	\$4,867,928
Gifts/Grants	\$2,959,650
Summer Conferences	\$1,035,971
Other Revenue	\$412,782
Release of restricted net assets	\$1,492,493
	\$59,649,991



Expenses (unaudited)	2013-14 est.
Academic Program	\$26,236,164
Co-Curricular Program	\$15,033,495
Public Service	\$954,608
Marketing	\$5,977,074
General and Administrative	\$7,527,818
Transfers	\$0
	\$55,729,159



REVENUES

- Net Student Fees:** Tuition, Fees, Room and Board, Net of Grant Aid for the Regular Academic Program and PACE
- Gift Revenue:** Unrestricted Gifts and Designated Gifts
- Grant Revenue:** Federal Revenues for Jumpstart, Work Study, and SEOF Grant Aid Program
- Investment Income:** Short-Term Investment Income, Pooled Investment Permissible Spending, Investment Income from CUC, Debt Service Investment Income, Other Investment Income
- Summer Conferences:** Summer Session, Facility Rentals and Dining Operations
- Other Revenue:** Student Transcript Fees, Parking Fines, Off Campus Work-Study, and Miscellaneous Income
- Release of Restricted Net Assets:** Prior Year Restricted Gifts and Grants

EXPENSES

- Academic Program:** Faculty Compensation, Instructional Supplies and Program Costs, Faculty Research & Travel, External Studies, Dean of Faculty, Library, Registrar, Joint Instruction Programs
- Co-Curricular Program:** Dean of Students, Residential Life Programs, Career Services, Joint Programs and CUC Student Service Programs, Campus Employment (Work-Study), Dorm and Dining Maintenance and Utilities, Dining Program, Gold Center Administration and Maintenance
- Public Service:** Conference Programs
- Marketing:** Admission, Financial Aid, Advancement, Communications
- General and Administrative:** President's Office, Treasurer's Office, Human Resources, Financial Services, CUC Administration, Information Technology

Net Assets Growth

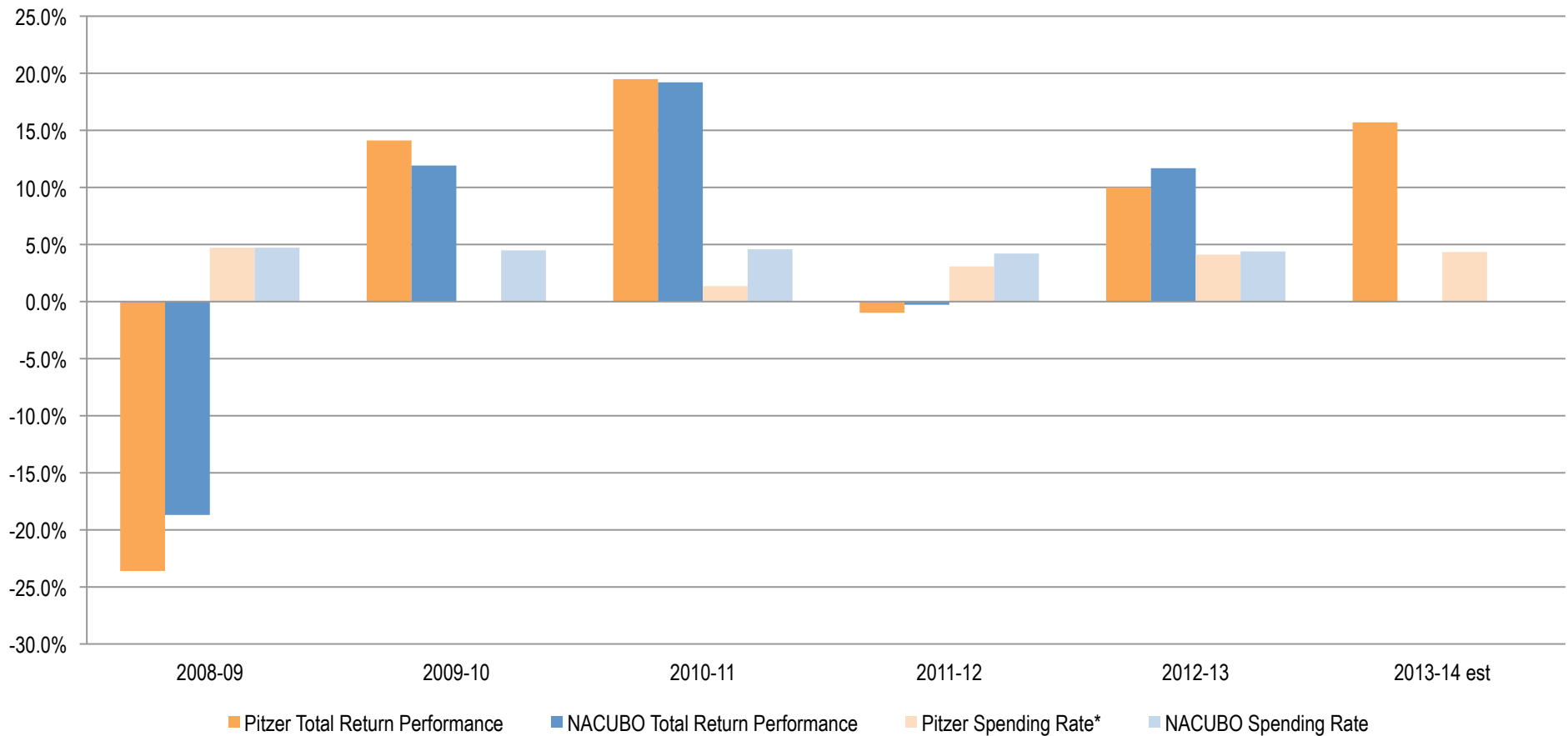
Net Asset growth exceeds the rate of inflation.

	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14 est.	5-Year Avg Annual Compound Growth Rate	
							Nominal	Real
Total Unrestricted Net Assets	\$71,373,413	\$80,125,373	\$91,911,585	\$90,893,358	\$98,224,667	\$108,275,238	9.2%	7.2%
Total Permanently Restricted Net Assets	\$28,312,337	\$28,972,403	\$30,347,535	\$30,031,763	\$33,263,797	\$35,280,130		
Total Temporarily Restricted Net Assets	\$14,287,787	\$13,333,983	\$21,569,474	\$21,649,676	\$29,358,539	\$33,783,379		
Total Net Assets	\$113,973,537	\$122,431,759	\$143,828,594	\$142,574,797	\$160,847,003	\$177,338,747		
CPI	-1.4%	1.1%	3.6%	1.6%	1.2%	2.1%		
CPI Index (1982-84 = 100)	215.69	217.97	225.77	229.48	233.50	238.34		

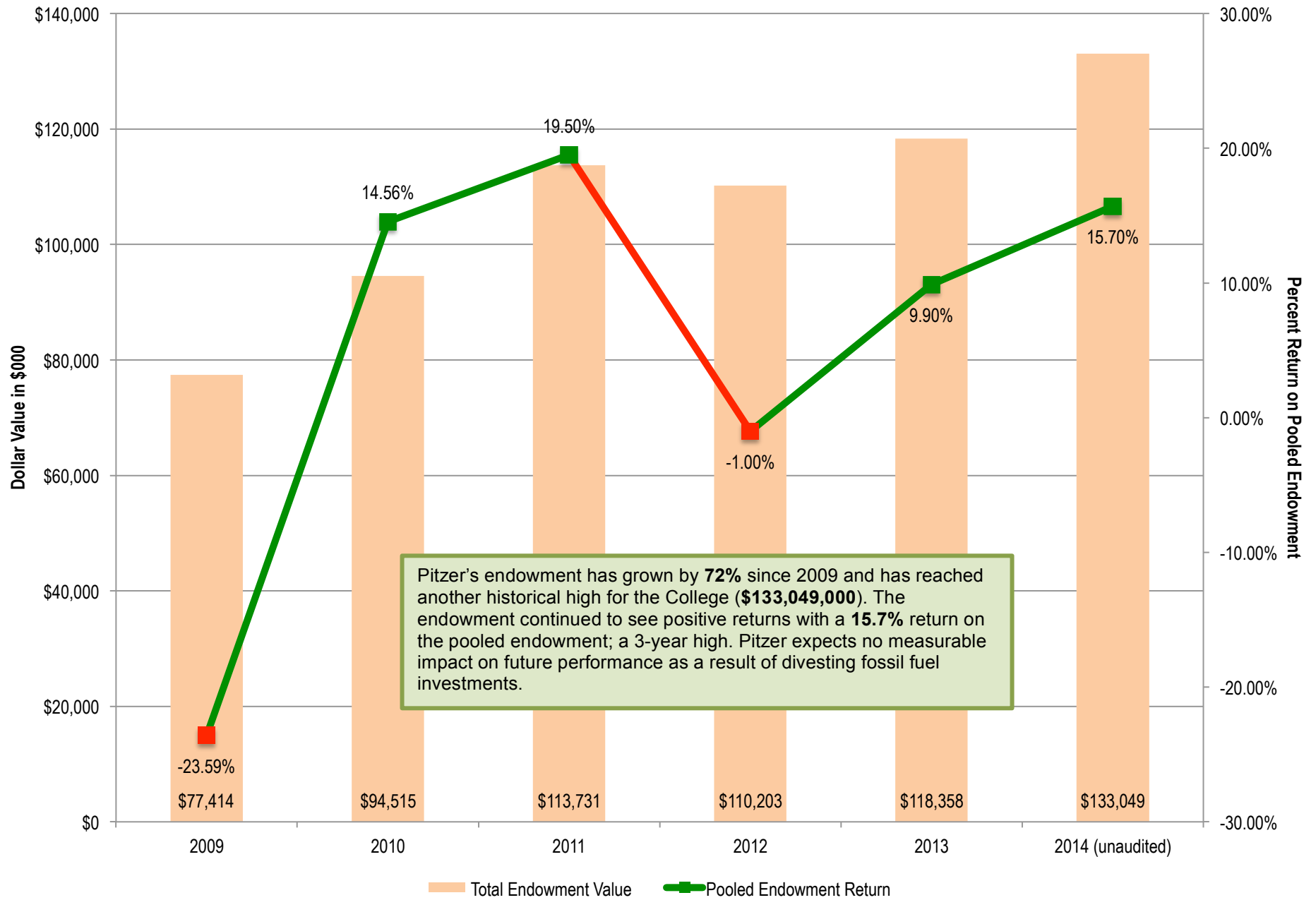


Total Return and Spending Rate Comparison

Fiscal Year	Pitzer Total Return Performance	NACUBO Total Return Performance	Pitzer Spending Rate*	NACUBO Spending Rate
2008-09	-23.6%	-18.7%	4.7%	4.7%
2009-10	14.1%	11.9%	0.0%	4.5%
2010-11	19.5%	19.2%	1.4%	4.6%
2011-12	-1.0%	-0.3%	3.1%	4.2%
2012-13	10.0%	11.7%	4.1%	4.4%
2013-14 est	15.7%	N/A	4.4%	N/A



Endowment Value and Return

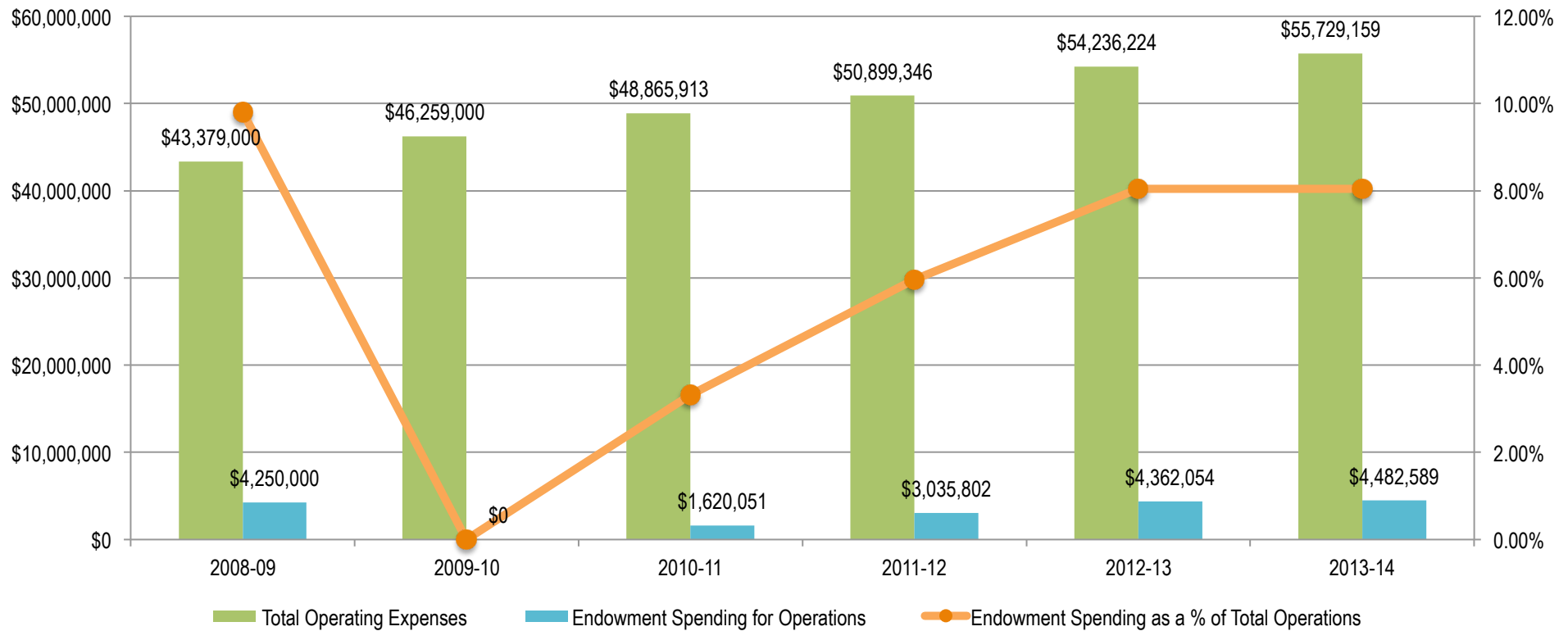


Pitzer's endowment has grown by **72%** since 2009 and has reached another historical high for the College (**\$133,049,000**). The endowment continued to see positive returns with a **15.7%** return on the pooled endowment; a 3-year high. Pitzer expects no measurable impact on future performance as a result of divesting fossil fuel investments.

Endowment Spending as a Percentage of Total Operations

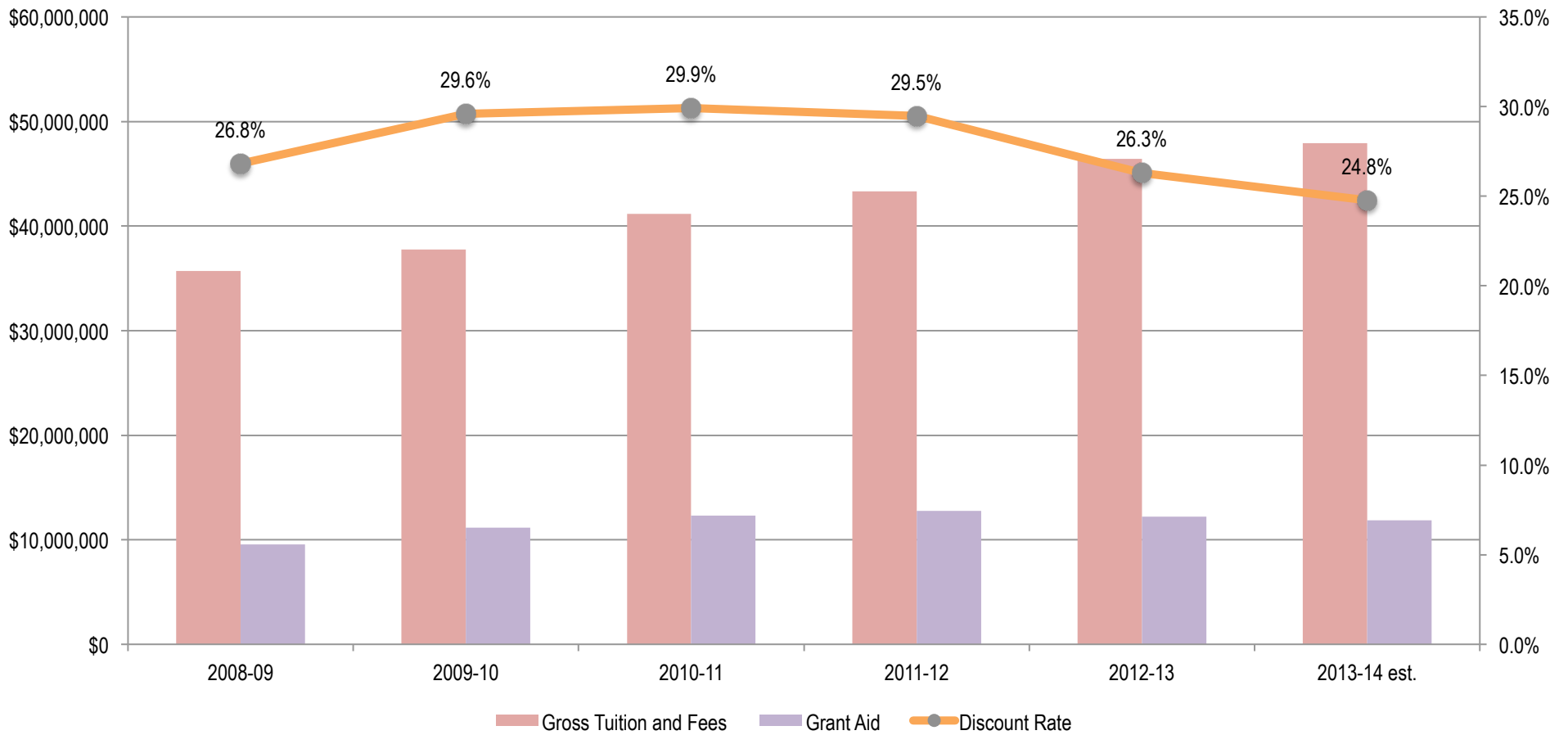
Pitzer Fiscal Year	Total Operating Expenses	Endowment Spending for Operations	Endowment Spending as a % of Total Operations
2008-09	\$43,379,000	\$4,250,000	9.80%
2009-10	\$46,259,000	\$0	0.00%
2010-11	\$48,865,913	\$1,620,051	3.32%
2011-12	\$50,899,346	\$3,035,802	5.96%
2012-13	\$54,236,224	\$4,362,054	8.04%
2013-14	\$55,729,159	\$4,482,589	8.04%

This ratio illustrates how much of the College's operating expenses are supported by the endowment. It is a positive trend to see the percentage increase because it means Pitzer has more funding resources for financial aid, academic programs, and residential life programs. Pitzer's endowment spending has returned to pre-financial crisis levels after stopping all endowment spending to protect the core of the endowment.

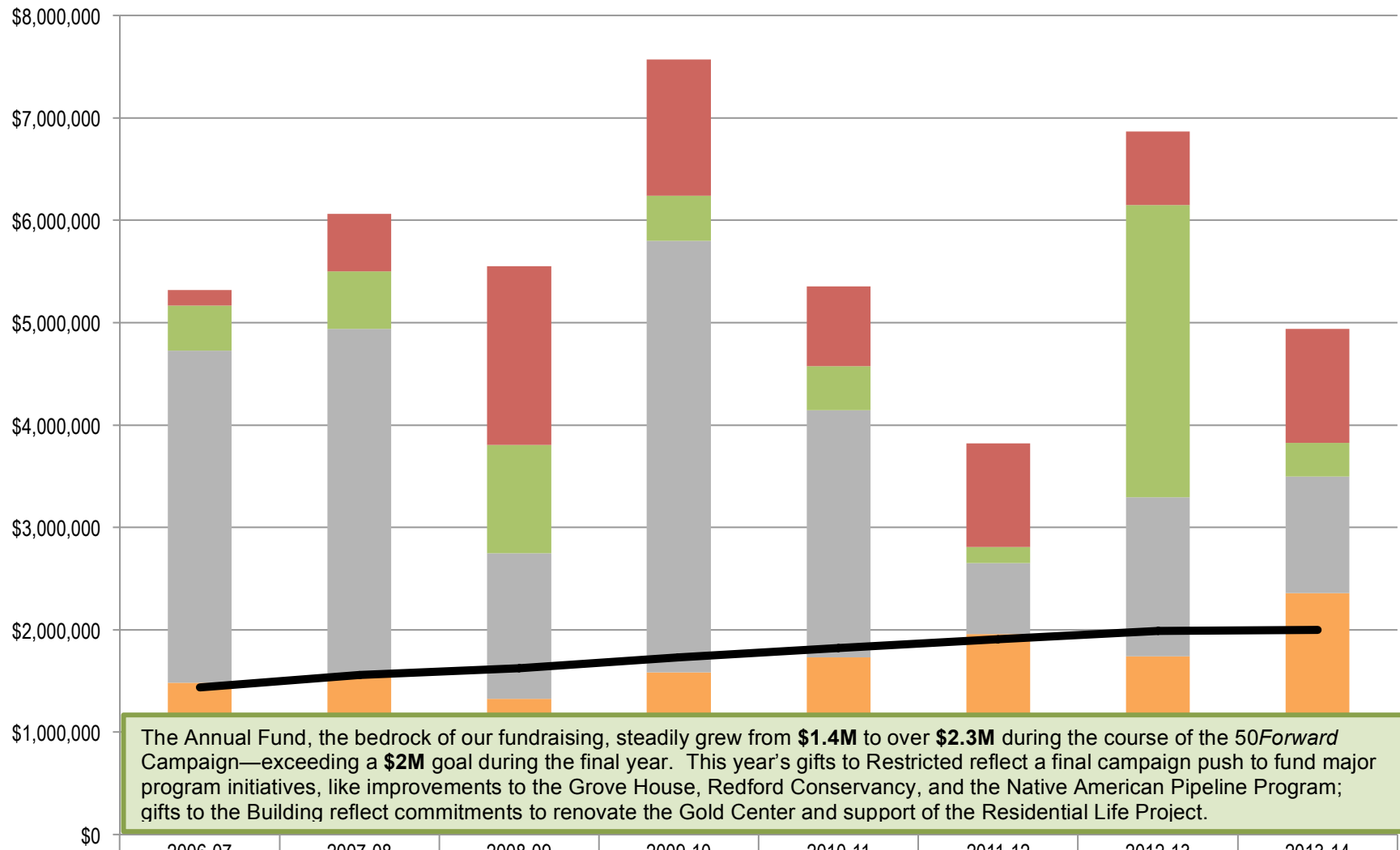


Pitzer Tuition & Fees, Grant Aid, and Discount Rate

Fiscal Year	Gross Tuition and Fees	Grant Aid	Discount Rate
2008-09	\$35,701,074	\$9,570,992	26.8%
2009-10	\$37,745,822	\$11,177,160	29.6%
2010-11	\$41,146,858	\$12,308,590	29.9%
2011-12	\$43,319,863	\$12,770,515	29.5%
2012-13	\$46,426,756	\$12,213,243	26.3%
2013-14 est.	\$47,932,649	\$11,870,758	24.8%

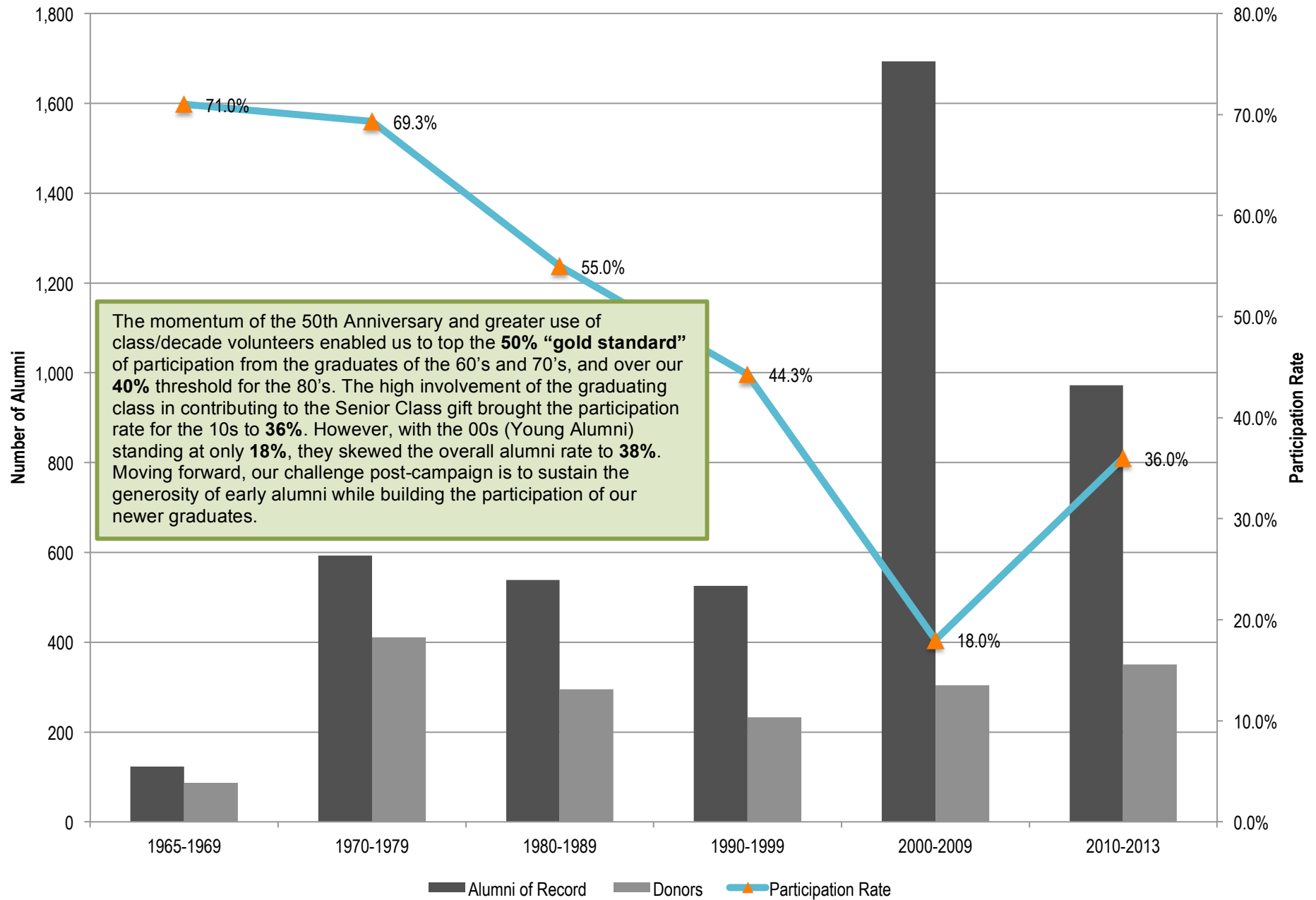


Fundraising Results by Area – Cash

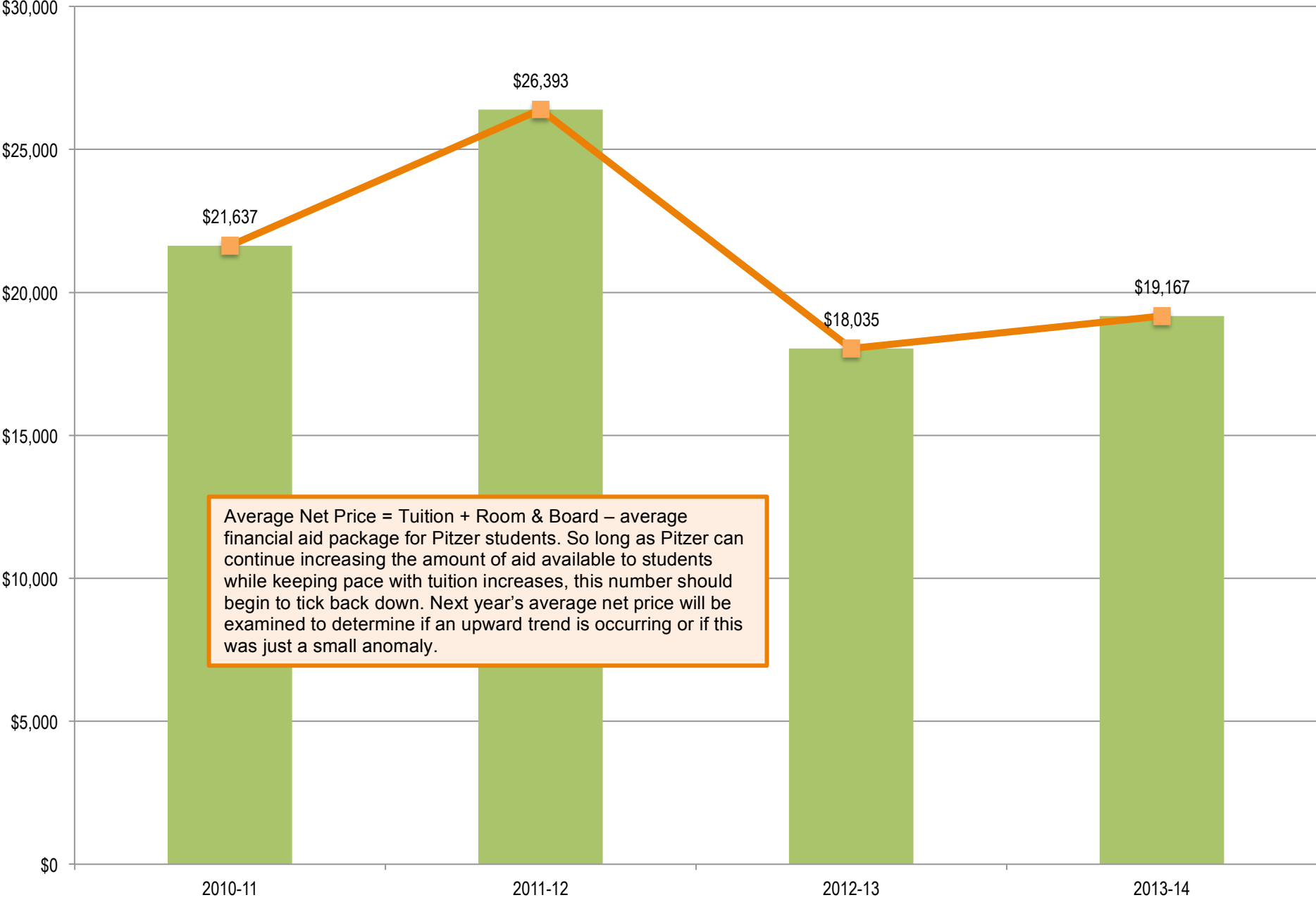


	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14
Restricted	\$148,551	\$558,521	\$1,747,217	\$1,331,500	\$779,620	\$1,010,281	\$717,611	\$1,115,551
Endowment	\$443,593	\$562,789	\$1,059,505	\$440,969	\$430,398	\$156,626	\$2,855,389	\$328,506
Building	\$3,243,125	\$3,387,198	\$1,420,198	\$4,216,063	\$2,414,042	\$694,841	\$1,553,754	\$1,137,189
Annual Fund	\$1,481,507	\$1,551,690	\$1,325,588	\$1,584,127	\$1,729,566	\$1,957,574	\$1,739,387	\$2,358,216
Annual Fund Goal	\$1,437,000	\$1,560,000	\$1,625,000	\$1,730,000	\$1,820,000	\$1,910,000	\$1,990,000	\$2,000,000

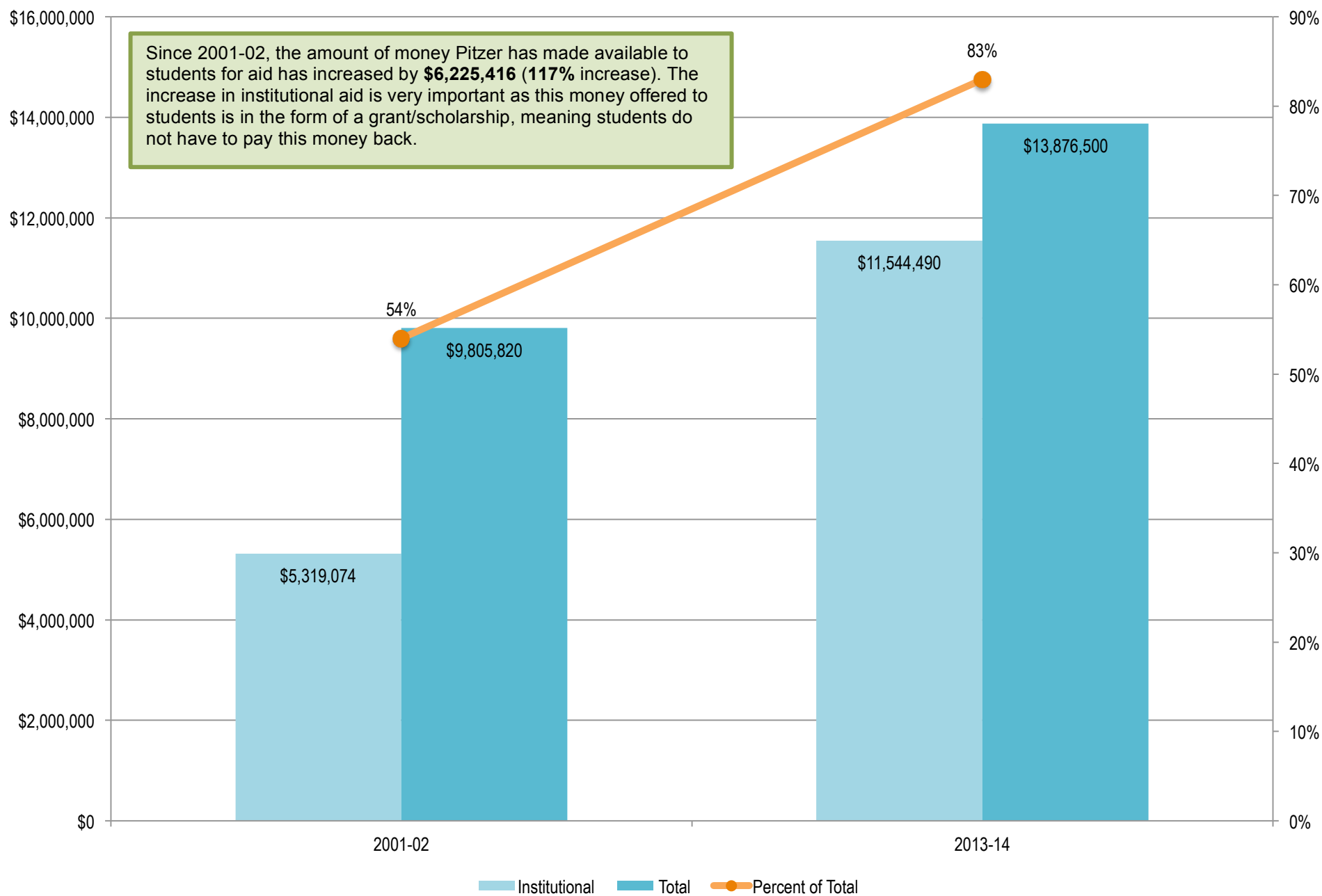
Alumni Participation by Decade



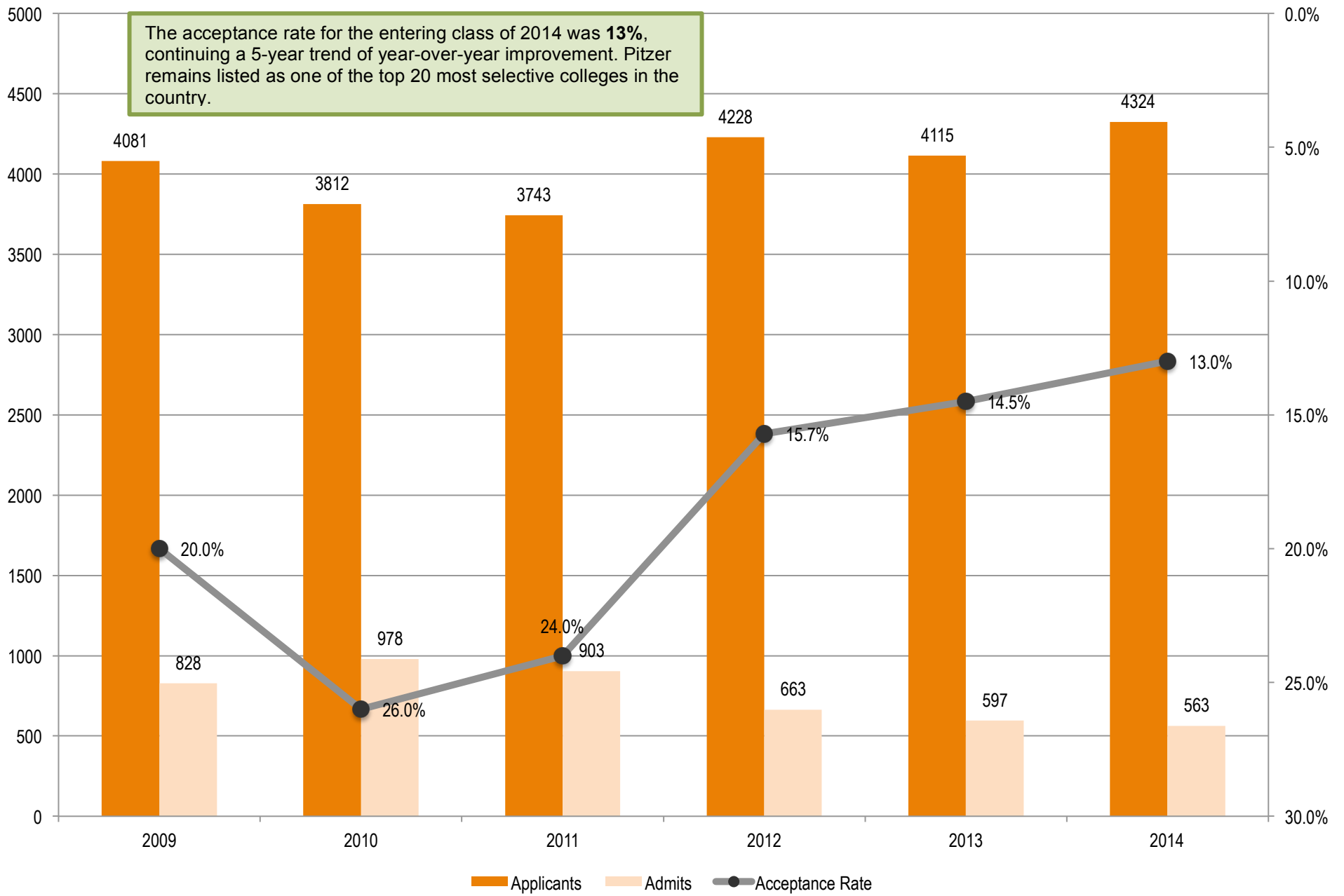
Average Net Price for Students Receiving Aid



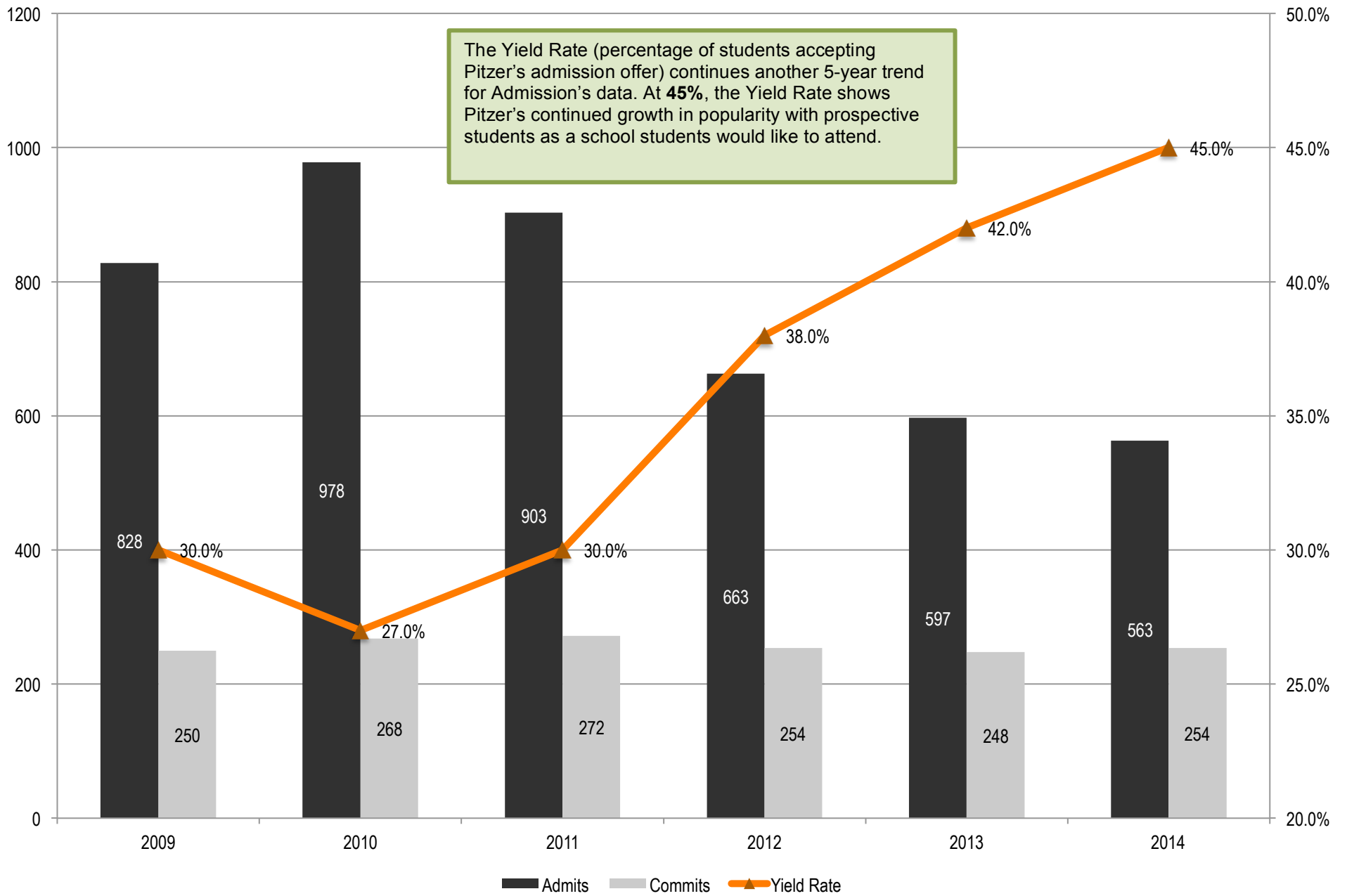
Sources of Aid: Institutional and Total Amount of Aid Provided



Acceptance Rate

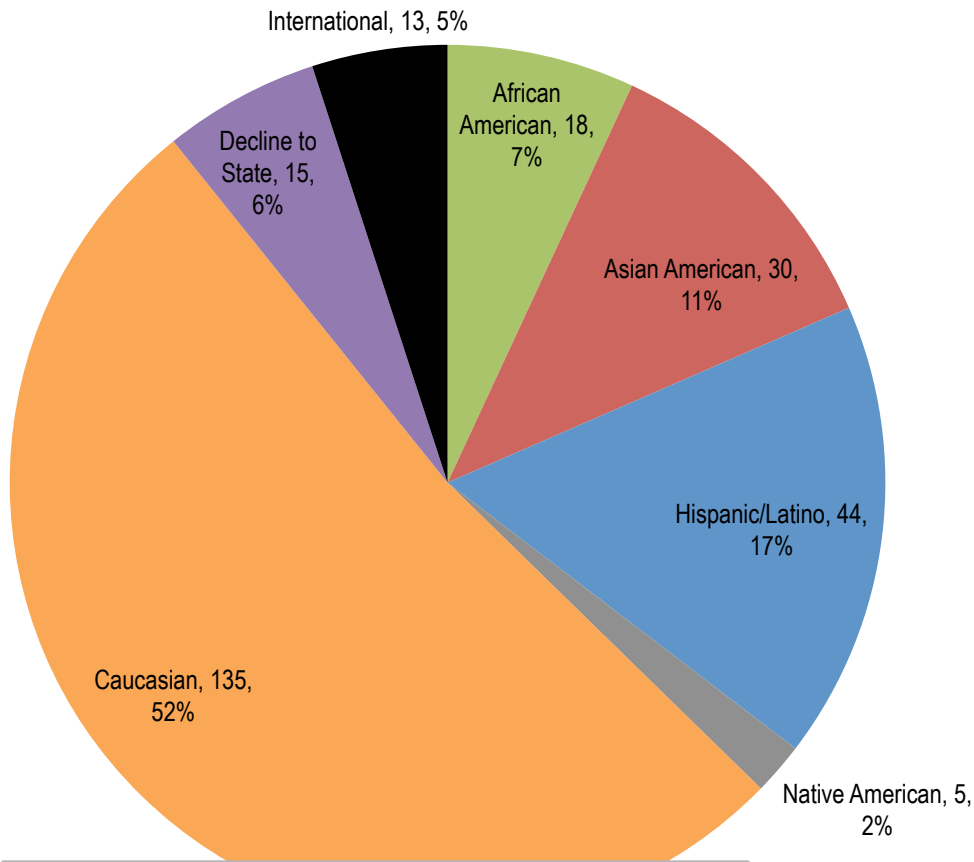


Yield Rate



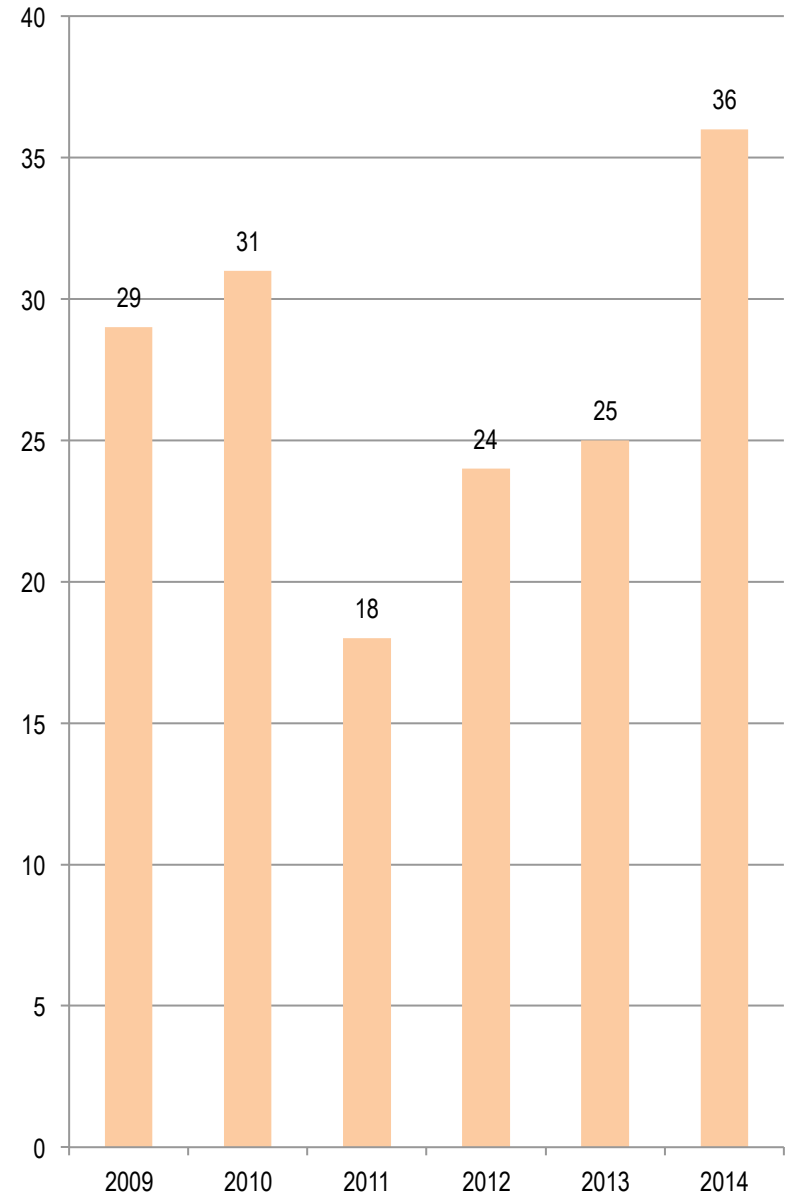
The Entering Class of 2014

Race/Ethnicity



The entering class looks similar to previous Pitzer classes with no major shifts in the demographics. Pitzer does continue to grow the number of first-generation students at the College. These statistics must continue to be monitored to ensure diversity on Pitzer's campus.

First-Generation

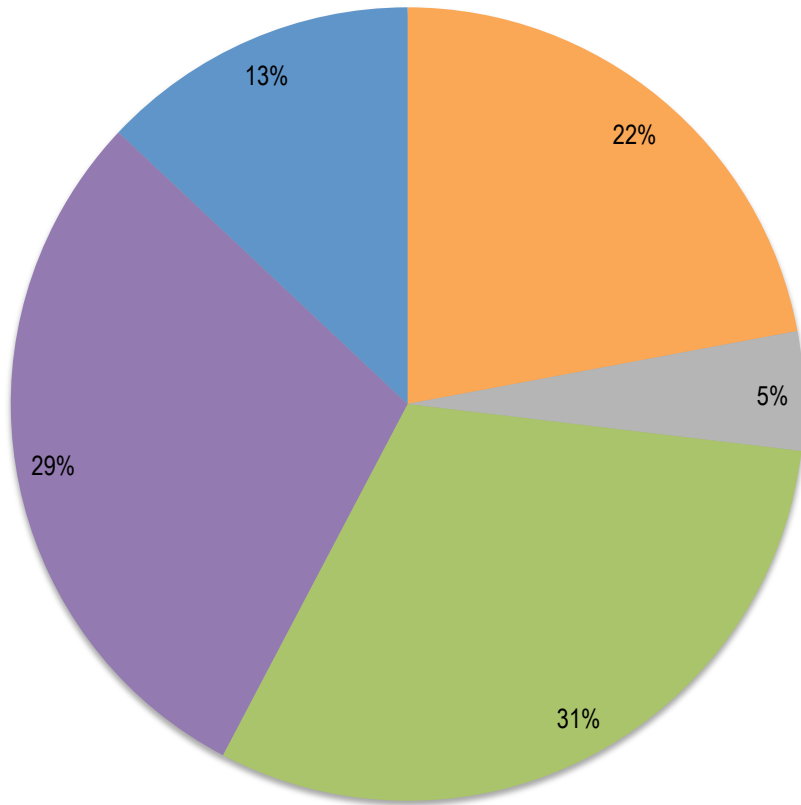


2014-15 Advising Load



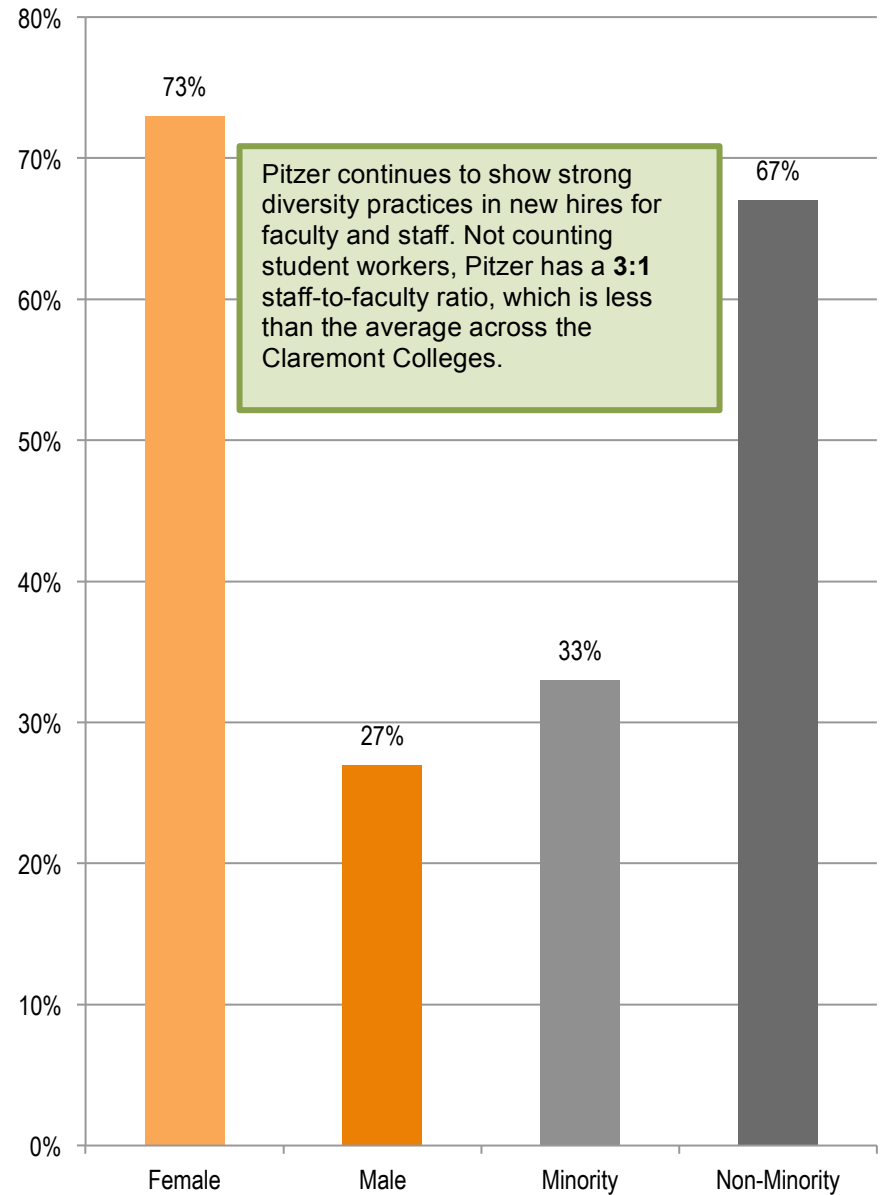
Human Resources

2013-14 Non-Student Population
(331 Total)



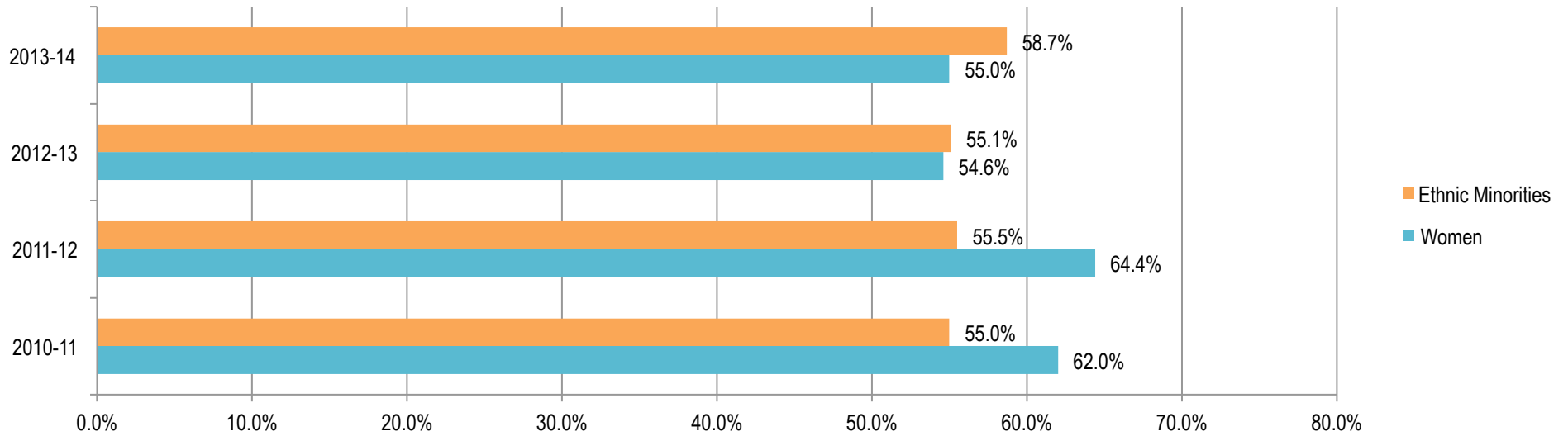
- Tenure/Tenure-Track Faculty
- Visiting/Adjunct Faculty
- Staff Exempt (Monthly)
- Staff Non-Exempt (Hourly)
- Temp Staff Employees

2013-14 Staff/Faculty Hire Diversity



Staff Diversity

All Staff



Staff Administrators

