Class of 2020 Destination Overview

Gathered in the midst of the global pandemic, the First Destination information for the Class of 2020 displays the creativity and resilience of the graduates. Though outreach and support to those graduates who are still seeking continues, the class as a whole has done well in an extremely challenging environment.

Selected Graduate Schools

Berkeley
Carnegie Mellon University
Penn Law
UNIVERSITY OF ILLINOIS
King’s College London
Yale

Selected Employers

Amazon
CAPCO
CZ Biohub
EDF Energy
FW Cook
Laserfiche
MoMA
NFL
nuveen
ROC Nation
SEI
S&P Global
Teneo
TRIDENT DMG
USGS

Destination six months after graduation*  
*Based on 72.2% knowledge rate, which exceeds national standards
Embedding Racial Justice in the Work of Career Development

Pitzer Career Services strives for diversity, equity, and inclusion as a value to be embedded in all of its work. Examples include:

- Regular, on-going affinity group outreach and collaborative workshops
- Affinity group newsletters and increased career resources for diverse student populations
- Monthly staff conversations focused on DEI readings and discussions

Innovations and New Initiatives

- **Sagehens Getting Ahead**: Programming to assist second-year Pitzer students in their early career planning through alumni-led career sessions.
- **Social Media Engagement**: A 381% increase in Instagram followers from 115 in October 2019 to 439 followers.
- **PitzerConnect**: In partnership with Alumni & Family Engagement, launched new digital platform to facilitate meaningful connections between and among students, alumni, family members, trustees, and others. Full launch to students happens in fall 2021.
- **Equal Pay Day Trustee Panel**: The first celebration of Equal Pay Day at Pitzer featured trustees who shared their experiences and advice as women in the world of work.
- **Practice Interviews with Pitzer Trustees**: Pitzer trustees volunteered to offer practice interviews to students interested in careers in finance and consulting.

Opportunities and Resources Adapted to Virtual Environment

- **Career Action Week**: The second annual event kicked off the spring 2021 semester with a week full of alumni-led workshops and career-focused opportunities.
- **Industry Series**: Weekly programs featured alumni, family members and employers to discuss their industry and work. In spring 2021, Alumni Board and Family Leadership Council members were featured.
- **Academic Integration**: Classroom presentations provide opportunities to interact with students and display the value of career planning.
  - First-Year Seminars — presented in 15 of 19 FYS classes
  - Senior Seminars, including Economics, Environmental Analysis
  - Classroom Presentations, including CASA, Intercultural Studies, and more
- **Collaborations**: Significant collaborations across Pitzer departments and student groups resulted in impactful programs for students:
  - OSA Class-based initiatives
  - Writing Center
  - Residence Life
- **Financial Literacy Series**: series led by a professional financial advisor that focused on budgeting, credit, and more. Expanding offerings for 2021–22
- **Senior Outreach**: In a challenging economic environment, particular attention was given to those preparing to launch from Pitzer.
  - Just for Seniors Series: topics included gap years, job searching in a pandemic, and more
- **Direct mailing and electronic outreach**
- **Pitzer Internship Fund**: adapted funding to ongoing pandemic, including:
  - First ever opening of funding to a second round of applications
  - Accommodating in-person and virtual internships
  - All applicants were offered funding
Pitzer Career Services adapted to the COVID-19 pandemic very quickly and worked to support students and alumni through a challenging learning and economic environment. Pitzer alumni, family members, trustees, and friends provided a strong source of support for the community while employers became even more available to students through virtual engagement. Collaborations with student groups and other departments were key to the successful year and to assisting the career center in advancing its ongoing focus on diversity, equity, and inclusion, specifically racial justice.

Student Engagement

56%
Total Student Engagement

<table>
<thead>
<tr>
<th>Class Year Breakdown (%)</th>
<th>Senior</th>
<th>Junior</th>
<th>Sophomore</th>
<th>First-Year</th>
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<tbody>
<tr>
<td></td>
<td>60%</td>
<td>48%</td>
<td>35%</td>
<td>60%</td>
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Individual Career Advising

752 total visits
334 unique student advisees
53 unique alumni advisees
98% of surveyed advisees would refer a friend

Skill and Capacity-building Opportunities

66 workshops
406 student participants

Total Events and Programs

91 events

Connecting Students to Employers and the Pitzer Network

25 events
90 student participants
86 employers & graduate programs were represented through Pitzer by recruiters, alumni, family members and others
720 employers available through virtual events

Winter Break Job Shadowing Program (fully virtual)

83 students
57 alumni, family member and trustee hosts

Leveraging the Pitzer Community

119
Active alumni, family, and trustee volunteers gave presentations, hosted job-shadowing opportunities, and/or offered jobs/internships

Pitzer Internship Fund

41 Awards
$73,783 Total Amount Awarded