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Participant/ The Pitzer Parent

Dear Parents:

Winter 1978

The Spring semester began smoothly on January 23 as students and faculty returned to campus after a much-deserved four week break. I have been pleased with the relatively easy transition we have all made to the new early-in, early-out college calendar this year. Unlike previous years, final exams were completed prior to the close of the first semester, so the time spent away from campus truly became a vacation for students. Students and faculty returned to Pitzer refreshed and ready for the challenges of the Spring.

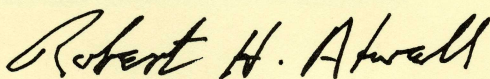
This issue of The Pitzer Parent contains information about the external studies program in London, the Spring convocation held on campus and good news concerning our admissions program, plus other articles I believe you will find of interest.

Beginning this Spring, a special trustee committee on The Future of Pitzer College will begin deliberations. The committee includes trustees, faculty members and students and has been established at the request of Eli Broad, Chairman of the Board of Trustees, and is charged with examining the College's goals and directions in the years ahead. The Committee will address some of the following questions:

1. Should the College attempt to be more specialized or should it continue to be a liberal arts college with an emphasis on the social and behavioral sciences?
2. Should the College follow some of the current national trends in the direction of more structure, or should we hold to some of the less structured dimensions of our approach which have distinguished us? Indeed, should we push these approaches even more?
3. Should the College return to or accentuate the experimental character which marked its early years?
4. Should we push beyond or modify our present plans for programs for non-traditional-age students?
5. What building and campus planning needs should be given attention in the years ahead?

Dean Patsy Sampson and I will be working closely with this committee and would welcome comments from you regarding the issues with which the Committee will deal. Your input is encouraged; we look forward to hearing from you.

Yours truly,



Robert H. Atwell
President

ADMISSION PICTURE LOOKS ENCOURAGING Though applications at other private colleges throughout the United States have decreased in many cases this year, Pitzer College applications are up by a substantial amount for the second year in a row.

According to William R. Lowery, Dean of Admission, applications are up more than fifteen per cent over last year. Because this year's senior class is larger than 1977's, the College will be seeking a larger freshman class for September. Although, even with the expected increase in admission, the Admission Committee will be even more selective in admitting students to enter in September, 1978.

Dean Lowery reported that assessment of this year's applicant pool was not yet complete, and therefore he could not give a thorough reading of how this year's applications compared with last year's. He noted, however, that the number of National Merit Finalists who had applied had increased.

According to nationally accepted practices, acceptance letters will be mailed before 15 April (Pitzer usually mails before 1 April) and accepted students are expected to notify Pitzer of their decisions before 1 May.

Accepted students will be contacted by current students and by alumni (if they live in areas where applicants live) during April in order to answer questions students may have about Pitzer and its association with The Claremont Colleges.

LONDON EXTERNAL STUDIES PROGRAM Beginning next year, Pitzer College students will have new opportunities to study in London, reports Vice President James Jamieson. Pitzer's new program is in conjunction with the University of London.

As many as ten Pitzer students a year will be allowed to study at the University's Goldsmith's College, through a unique arrangement between Pitzer and Goldsmith's. Screening for admission will be done by Pitzer, and students with cumulative grade point averages of 3.0 (B) or better will be eligible to apply.

Pitzer students will be totally integrated into the academic life at the University of London, and will live in English dormitories and attend regular

university classes with English students. Transcripts, however, will be issued in the regular American format.

Courses at Goldsmith's College available to Pitzer students will be offered in a wide variety of academic areas, including art, biological sciences, chemistry, design and technology, drama, French, geography, German, history, English literature, music, philosophy, physics, and religion.

"The program will provide new opportunities for challenging study for Pitzer students," said Jamieson. "Previous programs have isolated American students from British citizens, and the new program will not do that. Goldsmith's College will give students rigorous academic training which continues the process begun in Claremont, and it will also allow our students to understand life in another culture better than they would be able to otherwise."

Fees for the program will be the same as for a semester at Pitzer and will include a substantial travel allowance for travel to and from London.

SPRING CONVOCATION FEATURES CHIMPANZEE EXPERT "Did You Hear What That Chimpanzee Said?" was the topic of the spring convocation lecture January 26, featuring Dr. Duane Rumbaugh of Georgia State University and Emory University's Yerkes Regional Primate Research Center in Atlanta.

Dr. Rumbaugh, considered an authority on the behavior of primates, and on learning, intelligence,



"Lana" the chimp converses with her trainers

and developmental psychology, talked to an overflow audience about his work with a computer-controlled language training system which makes it possible for chimpanzees to communicate with their trainers.

According to Dr. Rumbaugh, "The research is telling us a great deal about growth and development of man and of primates, about the ability to solve problems and about our ability to understand language."

One important problem which is being aided by the research is communication with retarded children. Children with severe speech difficulties or no speech at all can be taught to communicate by an adaptation of the same computer techniques used to communicate with chimpanzees. Learning to communicate has a positive effect on the children's behavior. Dr. Rumbaugh plans to do more research in communicating with retarded children and possibly expand his research, using the same computer methods, with the autistic.

Dr. Rumbaugh has been featured on numerous television programs, the most recent was a segment on "60 Minutes" which aired on February 5.

MUNROES' RECEIVE GRANT Pitzer College professors Ruth H. Munroe (psychology) and Robert L. Munroe (anthropology) have been awarded a two year grant for \$110,073 by the National Science Foundation (NSF) to carry out research on "Socio-Behavioral Factors in Role Determination Across Cultures."

The Munroes left Claremont in December. They will be spending the next two years studying children's acquisition of appropriate sex role behavior in Africa, Central America, New Mexico and Samoa, chosen for their different mixture of cultural factors. "While men undertake the entire set of subsistence activities in one society, the women are responsible for subsistence in another, and the sexes share these activities in the other two societies. Men and women are socially active together in two of the societies chosen but are separated and occupy different spheres in the two others."

Authors of "Cross-Cultural Human Development"

(Brooks/Cole Publishing Company, 1975), which focuses in part on their current field of study, the Munroes have previously carried out field research in British Honduras and Kenya. They are Pitzer College founding faculty members.



Harold M. Williams

NATIONAL ISSUES FORUM FEATURES SEC CHIEF Harold Williams, chairman of the Securities and Exchange Commission, was the featured speaker at the Pitzer College National Issues Forum dinner February 7 at the Beverly Wilshire Hotel in Beverly Hills.

The National Issues Forum, established by Pitzer College in 1972, selects speakers for their particular role in "articulating the most urgent national questions, offering definitions of why these questions are indeed pressing and proposing viable solutions."

Williams spoke to an audience of 850 concerning the impact of inflation on business costs and recommended that financial reporting accurately reflect these costs.

Honorary Chairman for the event was Thornton F. Bradshaw, president of Atlantic Richfield Company.

PROFESSOR MACAULAY Ronald K. S. Macaulay, professor of linguistics at Pitzer College, is the author of a sociolinguistic study, "Language, Social Class, and Education," which has just been published by the Edinburgh University Press. The study, based on research Dr. Macaulay did while on sabbatical in 1973 in Glasgow, Scotland, was funded by the Social Science Research Council in London.

Describing his research, Dr. Macaulay said, "I spent six months in Glasgow investigating the way people speak, how their background and education affects this, how the way they speak affects their education, and how important the way they speak is for their chances of desirable employment."

Dr. Macaulay has returned to Scotland for the Spring semester to continue his research. He will be a visiting scholar at the University of Edinburgh and will interview people in a number of Scottish cities. He will return to Claremont in June.



ALUMNI ARE MEETING THE CHALLENGE! Enthusiasm is high as Pitzer Alumni are rising to the challenge issued by Chairman of the Board of Trustees, Eli Broad, to double their Annual Fund contributions and increase the number of alumni donors by two-thirds. To encourage participation, Mr. Broad is matching every "new" alumni dollar

three-to-one. "New" dollar means the total amount of a gift from a new alumni donor or every dollar representing an increase over last year's contribution by an alumnus/a.

More than half-way to the June 30th deadline, the number of alumni donations is up 126%. More than 96% of the alumni responding have increased their contributions an average of \$33, raising over \$4,000 to be matched.

"That's over \$12,000 that Eli owes us," says Alumni President Judy Jennings Treas '69. "And we're not through yet!"

The Alumni Association is counting on its February Phonathon and Spring solicitation to demonstrate that they haven't lost the Pitzer talent for getting six cents out of every nickle!

STUDENTS RETURN FROM WASHINGTON Five Pitzer College junior political studies majors have just returned from Washington, D.C., where they spent a semester working as volunteers for 35 hours a week, taking classes at the Washington Center for Learning Alternatives, and writing a paper to be evaluated by their Pitzer adviser.

The program is, according to the student participants and their adviser, Michael Goldstein, assistant professor of political studies at Pitzer, both very rewarding and very rigorous. Their jobs included assistant in the office of Congresswoman Yvonne Braithwaite Burke, and work in various capacities for such diverse groups as Common Cause, The National Organization for the Reform of Marijuana Laws, The American Defense Preparedness Association, and an advertising agency specializing in political advertising.

All agreed on two comments: "I wouldn't take *anything* for this experience" and "It really made me appreciate what Pitzer has to offer."

PROFESSOR GLASS APPOINTED TO McCARTHY PROFESSORSHIP Stephen L. Glass, professor of classics at Pitzer College, has been appointed to the John A. McCarthy Foundation Professorship in Classics, the first fully-endowed professorship at Pitzer. The

professorship was made possible by matching grants from the James Irvine Foundation and from the John A. McCarthy Foundation.

Dr. Glass, a distinguished scholar whose area of specialization is classical art and archaeology, is one of the founding faculty members at Pitzer. He has his B.A. from Pomona College and his M.A. and Ph.D. from the University of Pennsylvania.

The joint classics program, offered in conjunction with Scripps and Pomona colleges is, according to Pitzer College president Robert Atwell, "among the finest and most comprehensive" classics programs in the country.

"By far the greatest consequence of the chair, however, and the one in which I take the most satisfaction is that, despite changing pedagogical fashions and the ever-shifting vicissitudes of student and faculty intellectual allegiances, there will always be a professor of Classics at Pitzer," observed Dr. Glass.

PROFESSOR SHEPARD *Thinking Animals*
PUBLISHES NEW BOOK "provides an invigorating meeting ground for animals and a wide range of human minds — the scientific to the humanistic, if there are such extremes," So says *Harper's Magazine* in a recent issue of Pitzer Professor Paul Shepard's latest book, to be published in April, 1978.

Shepard is Avery Professor of natural philosophy and human ecology at Pitzer and Claremont Graduate School, and *Thinking Animals* promises to provoke as much comment as did his last book, *The Tender Carnivore*, which argues that many of the usual assumptions about mankind's early development of agricultural society were mistaken. In his new book, he explores the thesis that early humans had two points of view, one of the hunter and one of the primate dependent on understanding social relationships with peers. Because these two points of view did not easily come together, humans developed language to relate the two vantage points. Animals became the metaphors for ideas of relationship; "animals (were) the tangible objects he needed to embody otherwise slippery ideas . . . different animals not only represented usable images . . . but evoked further thought . . . lion ecology produced an ecology of thought."

Harper's reports at length about Shepard's book, saying, "He writes with freshness and an almost angry brilliance, as though he had grasped the psychological need for natural ecosystems at the same moment they were disappearing from an industrial world. His complex arguments may stymie the reader occasionally, but his progression of ideas is orderly and he recapitulates his ideas."

PITZER STUDENTS ON TELEVISION Pitzer students have been featured on three "On Campus" television programs (KNBC-Channel 4) since December.

Appearing on a Christmas Day Special were Richard Duggan, Jill Johnson and Gilbert Lopez who discussed holiday traditions with host George Fenneman.

The February 26 show is devoted exclusively to Pitzer College. It features Pitzer students Bill Ashley, Cathy Curtis, Laura Weinstein and Brian Weisbrod discussing the Zetterberg House; Cheryl Bassett is highlighted in a film about her activities on campus; and Professor Robert Albert and psychology students discuss creativity and genius with interviewer Stacie Hunt. Pitzer students Jeanie Mintz, Charles Harper and Michael Ko are featured in this segment.

On the March 18 show, three Japanese students participating in the English as a Second Language program at Pitzer will be interviewed.

CAREER/LIFE WORKSHOP New Resources, a program initiated for the post-college age student, is currently sponsoring a Career/Life Workshop, "What are You Doing for the Rest of Your Life?" Workshop leaders are Frances Brayfield, Julie Monson, and Bylle Whedbee, Career Planning Directors from Scripps, Pomona, and Pitzer Colleges.

"We will concentrate on areas such as a systematic approach to decision-making, how to identify skills, and how to identify and research organizations, professions, industries, employment and volunteer opportunities," says Pitzer Director, Bylle Whedbee. "We will also discuss the importance of finding work that is right for you — paid or unpaid."

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