

Pitzer College Outdoor Art/Mural Guidelines

These guidelines outline the process for outdoor art/mural projects on permitted locations or in permitted areas on Pitzer Campus. For the purposes of this document outdoor art/mural projects consist of sculptures or art installations, landscaping, painting, mosaic or relief artwork applied to exterior walls, facilities or structures.

The Campus Aesthetics Committee acknowledges that art/mural projects can add to the community by:

- demonstrating community identity and pride
- enlivening the area
- providing a sense of aesthetic pleasure

Key Considerations

Many factors affect the successful outcome of an outdoor art/mural project. Please consider the following:

1. Art/mural projects may affect the architect's original design for the buildings. Please consider the architect's design for the building and try to integrate this into the composition. Some buildings or structures may not be suitable for an art/mural project.
2. The facilities or structures serve many different people and groups in the community and a community consultation process may be required.
3. Careful consideration should be given to types materials used in all art/mural projects.

Proposal Process

1. To start the process you may pick up a copy of the Pitzer Outdoor Art/Mural Proposal Form. The forms are located outside the Office of Student Affairs, Scott Hall 130.
2. You will be asked to submit the following as part of the proposal:
 - contact information for the sponsoring person or group proposing the art/mural project
 - the specific location for the art/mural project
 - objectives of the art/mural project (what you would like to achieve)
 - concept sketch and description of the art/mural project
 - list of materials used for art/mural project
 - a schedule for the art/mural project
 - plans for maintenance and upkeep of art/mural project
3. You will have to submit the completed Pitzer Outdoor Art Proposal Form to the Office Assistant, in the Office of Student Affairs, Scott Hall 130.
4. The Campus Aesthetics Committee will review your proposal.
5. You will be asked to attend a Campus Aesthetics Committee to present your proposal in person, as well as, answer any questions the Committee might have regarding your proposal.

6. The Campus Aesthetics Committee will take a vote and will grant, deny or make recommendations to your proposal.
7. You will be able to begin your art/mural project if granted approval or you can make changes to your proposal if recommendations were made or if it was denied.
 - Approved art/mural projects will be given until the end of the current academic year to be completed.

Pitzer College Outdoor Art/Mural Grievance Criteria

The Campus Aesthetics Committee values community voice. As such, the following criteria are in place so that the voice of the community can be heard and allow for an open dialogue:

1. Where there is grievance voiced about the aesthetics, the project will be referred to the Campus Aesthetics Committee.
 - At this point the Campus Aesthetics Committee will try to contact the artist(s) and address the grievance of their art/mural project.
 - The Campus Aesthetics Committee will try work with the artist to see if they can conceptualize and design modifications or select an alternative site for their art/mural project.
2. If the artist cannot be contacted, the Campus Aesthetics Committee will make recommendations for the art/mural project.
3. If there is still dissent with an art/mural project or the artist and Campus Aesthetics Committee cannot come to a consensus the grievance should be brought to the attention of the community. In such a case, the grievance at hand, and the time of a meeting must be effectively published more than a week before any voting takes place. Effective publishing may be done through, but is not limited to mails, flyers, table tents and/or campus mail. If quorum, as described in section 13.1 of the Faculty Handbook, is present at this meeting the issue will then be voted on by the Committee.

Maintenance and Life Expectancy of the Art/Mural Projects

The Campus Aesthetics Committee has established the following procedures for determining the duration of the installation of art/mural projects, with due regard to issues of ownership, maintenance, and storage, and others which may arise.

1. The Campus Aesthetics Committee will not maintain an art/mural project. If at any time an art/mural project has been damaged by weather or graffiti and the artist is unable to continue to maintain it, the Campus Aesthetics Committee may vote to remove it. The Campus Aesthetics Committee may also remove or relocate any art/mural project if the wall or area on which it is installed is taken down or is needed for another reason. The Campus

Aesthetics Committee will always try to contact the artist in the event that an art/ mural project needs to be removed or relocated.

2. The length of time that an art/mural project will last largely depends in part on the exposure and the materials used.
3. Where approval is given it will be with the condition that five years after installation a review of the condition and continued relevance of the art/mural project will take place and which may result in its removal.
 - The five year review process will take place during the Fall Semester five years after the art/mural project has been installed.
 - The process for the five year review will follow the grievance voting process as described in Pitzer College Outdoor Art/Mural Grievance Criteria section 3. The Campus Aesthetics Committee will always try to contact the artist when their art/ mural project is up for its five year review and the artist will be invited to attend the community meeting to advocate for their art/ mural project.
 - If after the five year review an art/mural project has been voted to be removed, it will be removed by Campus Facilities or Custodial Department.
 - If after the five year review an art/mural project has been voted to remain, it will be reviewed again five years after the initial five year review and this will continue until the art/mural project is voted to be removed.
4. If an art/mural project receives graffiti and needs to be cleaned, this is the responsibility of the artist.
 - If the graffiti is racist, sexist or hate-biased it will be documented and removed immediately by Campus Facilities or Custodial Department.
 - If the art/mural project is damaged in anyway by the graffiti or the removal of the graffiti the Campus Aesthetics Committee will be notified and the Committee will try to contact the artist to make the appropriate corrections to the art/mural project.
 - If the artist cannot be contacted, the Campus Aesthetics Committee will make recommendations for the art/mural project to be repaired or removed.
5. A maintenance plan and possible budget for the art/mural project may be needed. This plan will allocate responsibility for monitoring the condition of the art/mural project on a regular basis, for decision-making related to repair and removal.

Funding Considerations for Art/Mural Projects

There are many sources of funding for art on campus; below is a list of those sources where funds can be found. If you'd like the current contact information for any of these groups, you may contact the Student Senate Secretary and ask him/her for the information you need.

1. **Art Collective** – has funds for paying for art/mural projects and exhibitions.
2. **Campus Life Committee** – much of their funds are allocated for certain types of funding.
3. **PAct** – the art/mural project may have to somehow involve an event or activity.
4. **Hall Councils** – if the art/mural project directly impacts their hall they may be able to give you funds.
5. **Student Senate** – ask early in the academic year and have a very thorough budget proposal prepared.
6. **Office of Student Affairs or President's Office** – only ask these offices if you have exhausted all the previous sources of funding.
7. **Fellow Students** – you may ask for funds for your art/mural project from you fellow student or work with the OSA to perhaps come up with a fund raising campaign.

Residence Hall Policies

Policy regarding outdoor art within the residence halls will be left to the discretion of the individual hall governance. Each hall will formulate its own policies and procedures for art on exterior and interior walls, and will display these in a prominent place. Areas left to the jurisdiction of the hall governance will include semipublic spaces inside the residence halls, exterior non-courtyard walls of the residence halls. However, the following provisions will apply:

- a. Hall governance bodies must recognize that this empowerment comes with responsibility, and that they are ultimately accountable, in association with the artists, for all art in or on the residence halls. Financial responsibility for the original art lies in the hands of the artist, and costs incurred during any removal of art (should it be deemed necessary by the hall governance body) will be absorbed by the associated hall governance body, if Facilities is unwilling to do so. Artists must therefore be prepared to pay for this process themselves or to locate another source of funds. In order that this information be well known among prospective artists, the associated hall governance is responsible for communicating this in their art policy.
- b. All art will therefore remain up indefinitely in its entirety unless questioned by the community through the following appropriate measures.
- c. If any art is at any time found offensive by any member of the community, he or she may bring a grievance to the hall governance body and suggest that it be painted over in its entirety. In such case, the issue at hand and the time of the meeting must be effectively publicized more than a week before any voting takes place. This may be done through appropriate communications including, but not limited to, emails, flyers, table tents, and campus mail. If the piece in question is on one of the exterior non-courtyard walls of the residence halls, anyone attending the hall governance meeting - including non-residents - will have a vote. If, on the other hand, it is not, the issue will be voted on by residents of the hall only.
- d. Until an art policy has been decided upon and implemented by the hall governance body, no new art projects may begin on residence hall walls.