



# PITZER COLLEGE

A MEMBER OF THE CLAREMONT COLLEGES

## **Dashboard**

October 2010



A MEMBER OF THE CLAREMONT COLLEGES  
October 8, 2010

Compiled by the Office of Institutional Research & Assessment with the assistance of the following offices: Admissions, Registrar, Financial Aid, Advancement, Treasurer, Dean of Faculty, Study Abroad, and Duplicating.

The Office of Institutional Research & Assessment at Pitzer College functions to provide reliable information and analyses in support of planning, decision-making, and policy information, to assist in the development of student learning outcomes, and to coordinate mandatory and voluntary reporting of institutional data to internal and external constituencies.

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# U.S. News & World Report 2011 Rankings

Category	Weight	Pitzer '07	Pitzer '08	Pitzer '09	Pitzer '10	Pitzer '11	Pomona	CMC	HMC	Scripps	Occidental
Overall Rank		51	49	49	49	46	7	11	18	23	36
Reputation Score	22.5% <sup>1</sup>	70	70	70	72	76	86	83	85	78	78
Retention to 2nd yr (4 Yr Av)	4%	86%	87%	90%	91%	91%	98%	96%	94%	92%	92%
Graduation (6 yr) Rate	16%	70%	76%	72%	70%	80%	95%	93%	91%	87%	85%
Student/Faculty Ratio	1%	12/1	11/1	12/1	12/1	11/1	7/1	9/1	8/1	10/1	9/1
% of classes under 20	6%	65%	68%	68%	67%	67%	67%	76%	59%	87%	66%
SAT: 25 <sup>th</sup> -75 <sup>th</sup> percentile	7.5%	1130-1340	1130-1330	1120-1330	1160-1370	1196-1373	1400-1550	1310-1510	1420-1560	1260-1430	1200-1380
Top 10% high school rank	6%	45%	38%	32%	51%	47%	92%	85%	94%	69%	63%
Acceptance Rate %	1.5%	39%	37%	26%	22%	20%	16%	16%	34%	33%	43%
Alumni Giving Rate %	5%	37%	36%	37%	31%	26%	49%	38%	34%	45%	37%

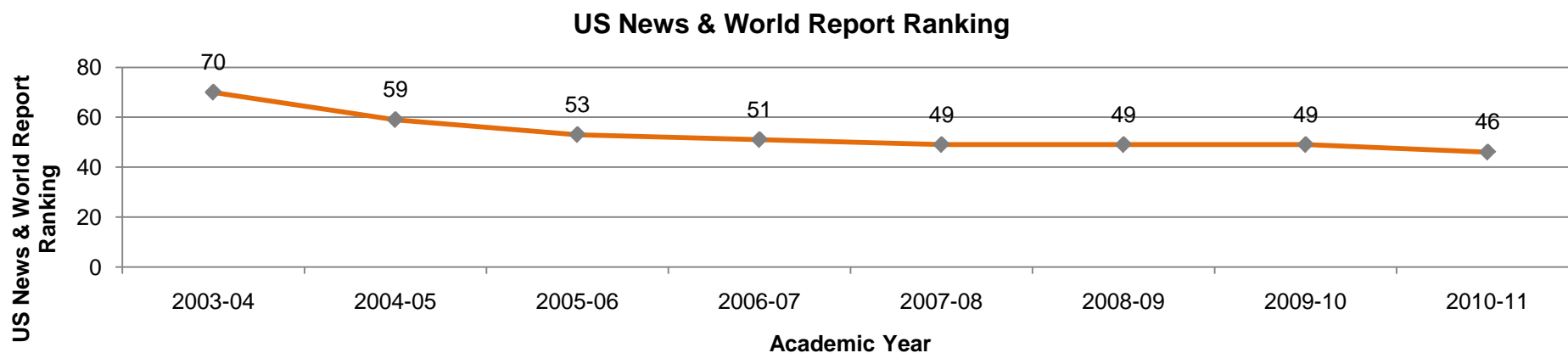
1. Starting with the 2011 rankings, the Academic Reputation Index includes opinions of college administrative officers and high school counselors, and its weighting dropped from 25% to 22.5% of the total score. Without the counselors' ratings, Pitzer's 2011 score would be 70 rather than 76.

# U.S. News & World Report 2011 Rankings

Summary Rankings	Weight	Pitzer '07	Pitzer '08	Pitzer '09	Pitzer '10	Pitzer '11	Pomona	CMC	HMC	Scripps	Occidental
Academic Reputation Index	22.5%	36	40	42	35	34	9	16	11	28	28
Financial Resources Rank	10%	25	31	35	37	37	6	14	13	14	48
Student Selectivity Rank	15%	59	63	71	62	52	1	4	2	19	31
Graduation/Retention Rank	20%	83	88	85	89	77	3	11	25	53	40
Faculty Resources Rank	20%	85	61	50	62	60	25	13	65	11	63
Alumni Giving Rank	5%	63	60	51	85	108	11	35	56	17	40

Number of liberal arts colleges	215	266	265	266	266
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The annual U.S. News rankings are based on data collected by the magazine during the preceding academic year, resulting in a two-year lag between the U.S. News date and the actual reporting year of the summarized data. Thus, the 2011 edition is based on data reported from Fall 2009 academic year. The overall rankings are based on 4-year averages of graduation and first-year student retention rates and two-year averages of reported financial resources and alumni giving rates. For further descriptions of indices and rankings, please see the full U.S. News and World Report Analysis.

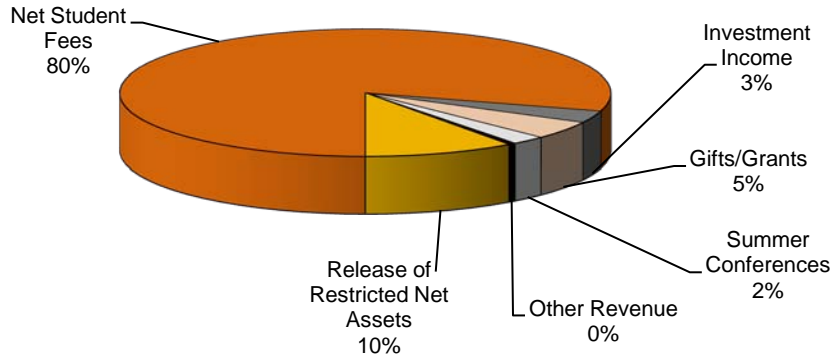


# Revenue & Expenses

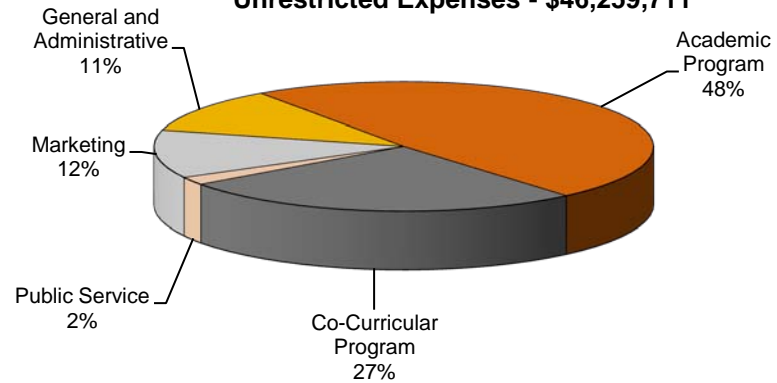
Revenue (unaudited)	2009-10
Net Student Fees	\$39,176,465
Investment Income	\$1,516,685
Gifts/Grants	\$2,273,556
Summer Conferences	\$1,101,559
Other Revenue	\$242,522
Release of restricted net assets	\$4,875,842
	<b>\$49,186,629</b>

Expenses (unaudited)	2009-10
Academic Program	\$22,294,393
Co-Curricular Program	\$12,474,895
Public Service	\$1,006,518
Marketing	\$5,405,408
General and Administrative	\$5,078,497
	<b>\$46,259,711</b>

**Unrestricted Revenues - \$49,186,629**



**Unrestricted Expenses - \$46,259,711**



**REVENUES:**

- Net Student Fees:** Tuition, Fees, Room and Board, Net of Grant Aid for the Regular Academic Program and PACE
- Gift Revenue:** Unrestricted Gifts, Designated Gifts, and Release of Restricted Net Assets (Prior Year Gifts and Grants)
- Grant Revenue:** Federal Revenues for Jumpstart, Work Study, and SEOF Grant Aid Program
- Investment Income:** Short-Term Investment Income, Pooled Investment Permissible Spending, Investment Income from CUC, Debt Service Investment Income, Other Investment Income
- Summer Conferences:** Summer Session, Facility Rentals and Dining Operations
- Other Revenue:** Student Transcript Fees, Parking Fines, Off Campus Work-Study, and Miscellaneous Income

**EXPENSES:**

- Academic Program:** Faculty Compensation, Instructional Supplies and Program Costs, Faculty Research & Travel, Study Abroad, Academic Information Technology, Dean of Faculty, Library, Registrar, Joint Instruction Programs
- Co-Curricular Program:** Dean of Students, Residential Life Programs, Career Services, Joint Programs and CUC Student Service Programs, Campus Employment (Work-Study) Dorm and Dining Maintenance and Utilities, Dining Program, Gold Center Administration and Maintenance
- Public Service:** Conference Programs
- Marketing:** Admission, Financial Aid, Advancement, Public Relations
- General and Administrative:** President's Office, Treasurer's Office, Human Resources, Financial Services, CUC Administration, Administrative Information Technology

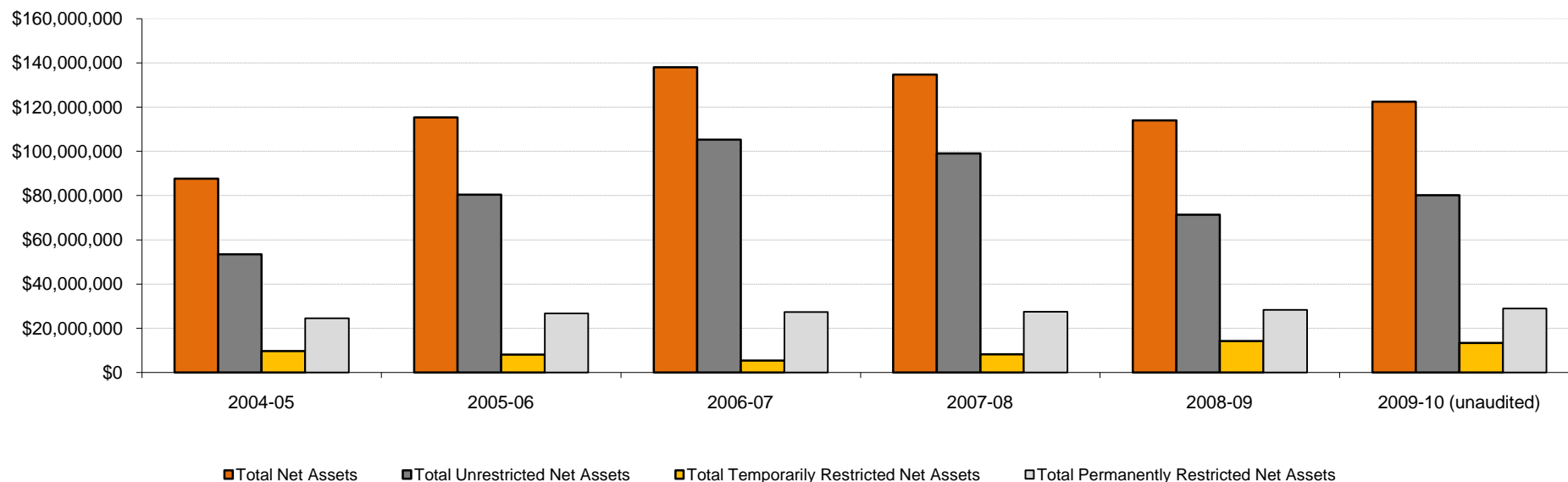
Source: Pitzer College Preliminary Financial Report (unaudited)

# Net Assets Growth

Net Asset growth exceeds the rate of inflation.

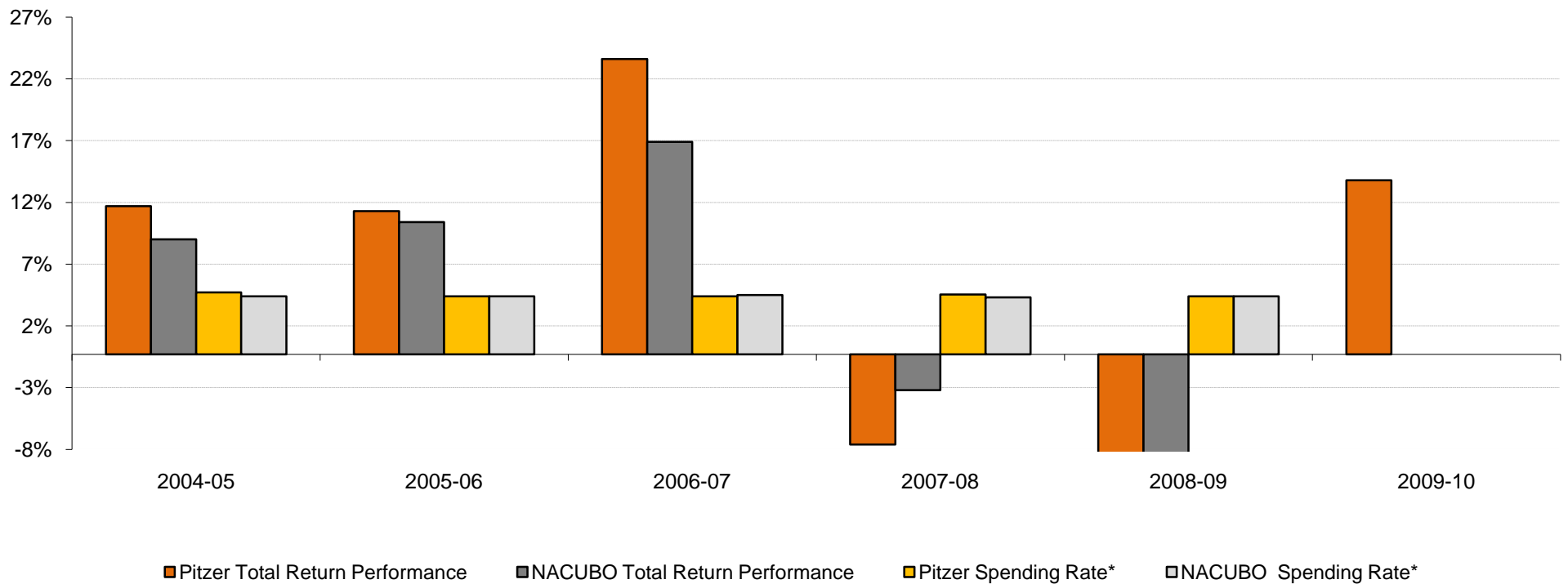
	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	5-Year Avg Annual Compound Growth Rate	
							Nominal	Real
Total Unrestricted Net Assets	\$53,409,000	\$80,373,000	\$105,277,000	\$99,046,000	\$71,373,413	\$80,125,373		
Total Permanently Restricted Net Assets	\$24,493,000	\$26,780,000	\$27,308,000	\$27,517,000	\$28,312,337	\$28,972,403		
Total Temporarily Restricted Net Assets	\$9,714,000	\$8,159,000	\$5,431,000	\$8,203,000	\$14,287,787	\$13,333,983		
<b>Total Net Assets</b>	<b>\$87,616,000</b>	<b>\$115,312,000</b>	<b>\$138,016,000</b>	<b>\$134,767,000</b>	<b>\$113,973,537</b>	<b>\$122,431,759</b>	5.4%	3.3%
CPI	2.5%	4.3%	2.7%	5.0%	-1.4%	1.1%		
CPI Index (1982-84 = 100)	194.5	202.9	208.4	218.8	215.69	217.97	2.1%	

Source: Pitzer College Annual Financial Reports, Statement of Financial Position, Bureau of Labor Statistics, CPI for all Urban Customers ([www.bls.gov](http://www.bls.gov))



# Total Return & Spending Rate Comparison

Fiscal Year	Pitzer Total Return Performance	NACUBO Total Return Performance	Pitzer Spending Rate*	NACUBO Spending Rate*
2004-05	12.0%	9.3%	5.0%	4.7%
2005-06	11.6%	10.7%	4.7%	4.7%
2006-07	23.9%	17.2%	4.7%	4.8%
2007-08	-7.3%	-2.9%	4.9%	4.6%
2008-09	-23.6%	-18.7%	4.7%**	4.7%
2009-10	14.1%	N/A	0.0%	N/A



\* The NACUBO methodology of calculating endowment spending measures dollars spent per investment pool unit divided by the beginning unit market value for the fiscal year.

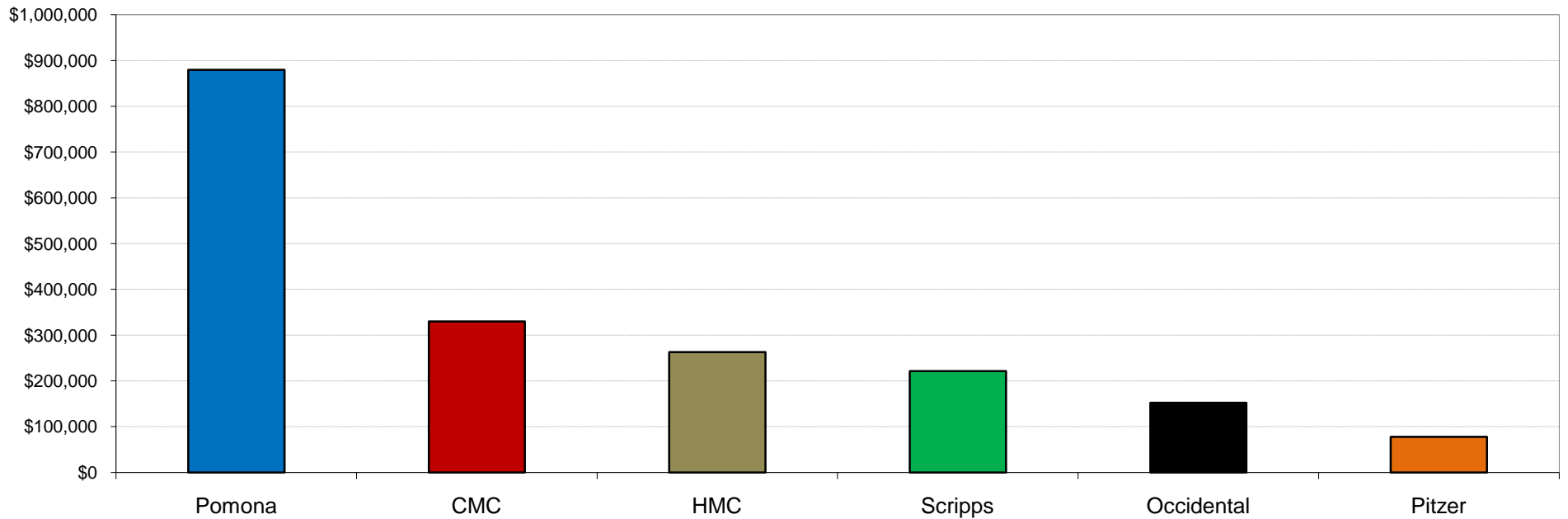
\*\* During 2008-09, Pitzer continued endowment spending as the operating budget was already in place. The College suspended endowment spending for 2009-10 and approved spending in 2010-11 at 1/3 of the regular spending policy.

Source: NACUBO Endowment Study- Ten Year Annual Nominal Rates of Return

NACUBO Endowment Study- Average Annual Calculated Spending Rate for Endowments of \$51 million to \$100 million

# Endowment Per Fall 2010 FTE Student & Peer Comparisons

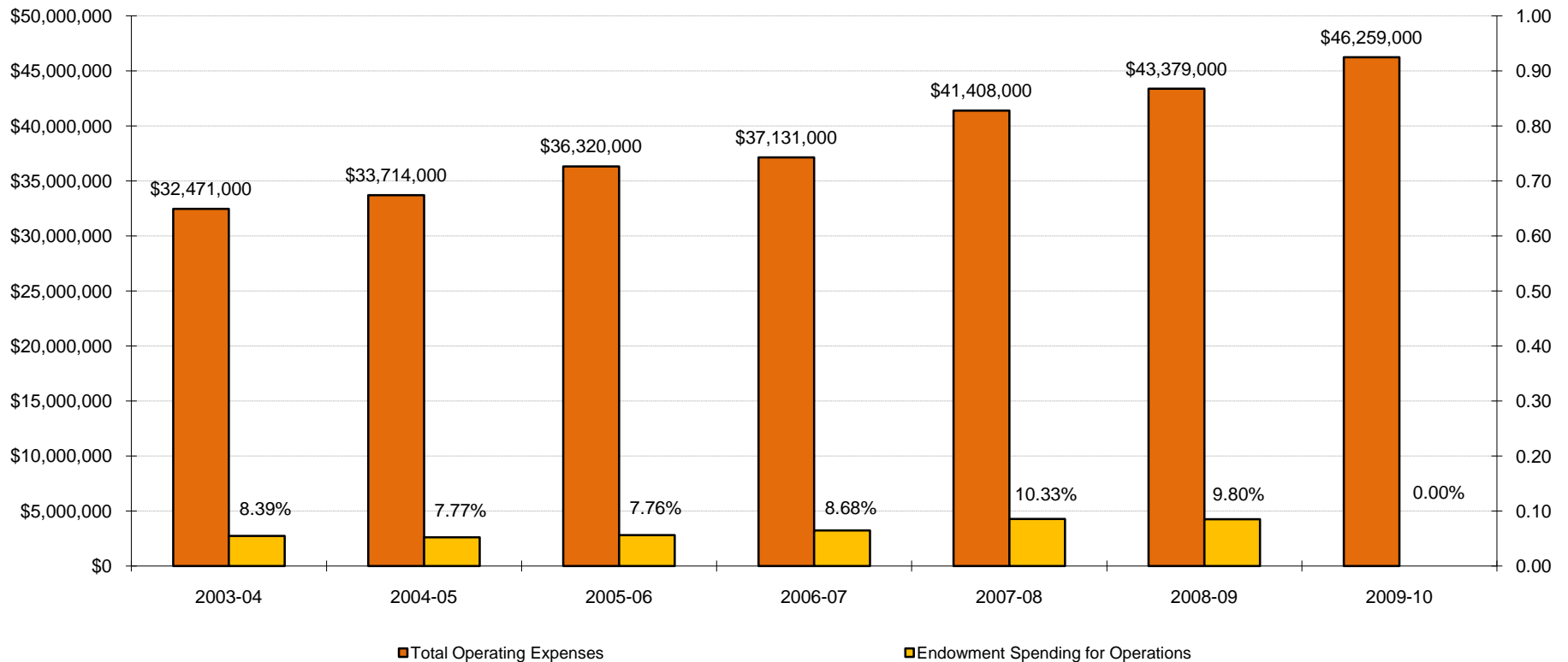
Fiscal Year	Endowment Market Value (in \$000's)	Enrollment Fall FTE Student	Endowment Per FTE Student	Rank Among Private Colleges & Universities -Endowment Per FTE Student
Pomona	\$1,333,881	1,516	\$879,869	8
CMC	\$399,711	1,211	\$330,067	41
HMC	\$193,904	738	\$262,742	55
Scripps	\$212,446	960	\$221,298	61
Occidental	\$281,609	1,854	\$151,893	85
<b>Pitzer</b>	<b>\$77,414</b>	<b>998</b>	<b>\$77,597</b>	<b>150</b>



Source: NACUBO Endowment Study, Independent Institutions Listed by Market Value of Endowment Assets Per FTE Student. FTE Students Calculated from Total Endowment Value and Endowment per FTE Student.

# Endowment Spending As A Percentage of Total Operations

Pitzer Fiscal Year	Total Operating Expenses	Endowment Spending for Operations	Endowment Spending as a % of Total Operations
2005-06	\$36,320,000	\$2,820,000	7.76%
2006-07	\$37,131,000	\$3,223,000	8.68%
2007-08	\$41,408,000	\$4,277,000	10.33%
2008-09	\$43,379,000	\$4,250,000	9.80%**
2009-10	\$46,259,000	\$0	0.00%

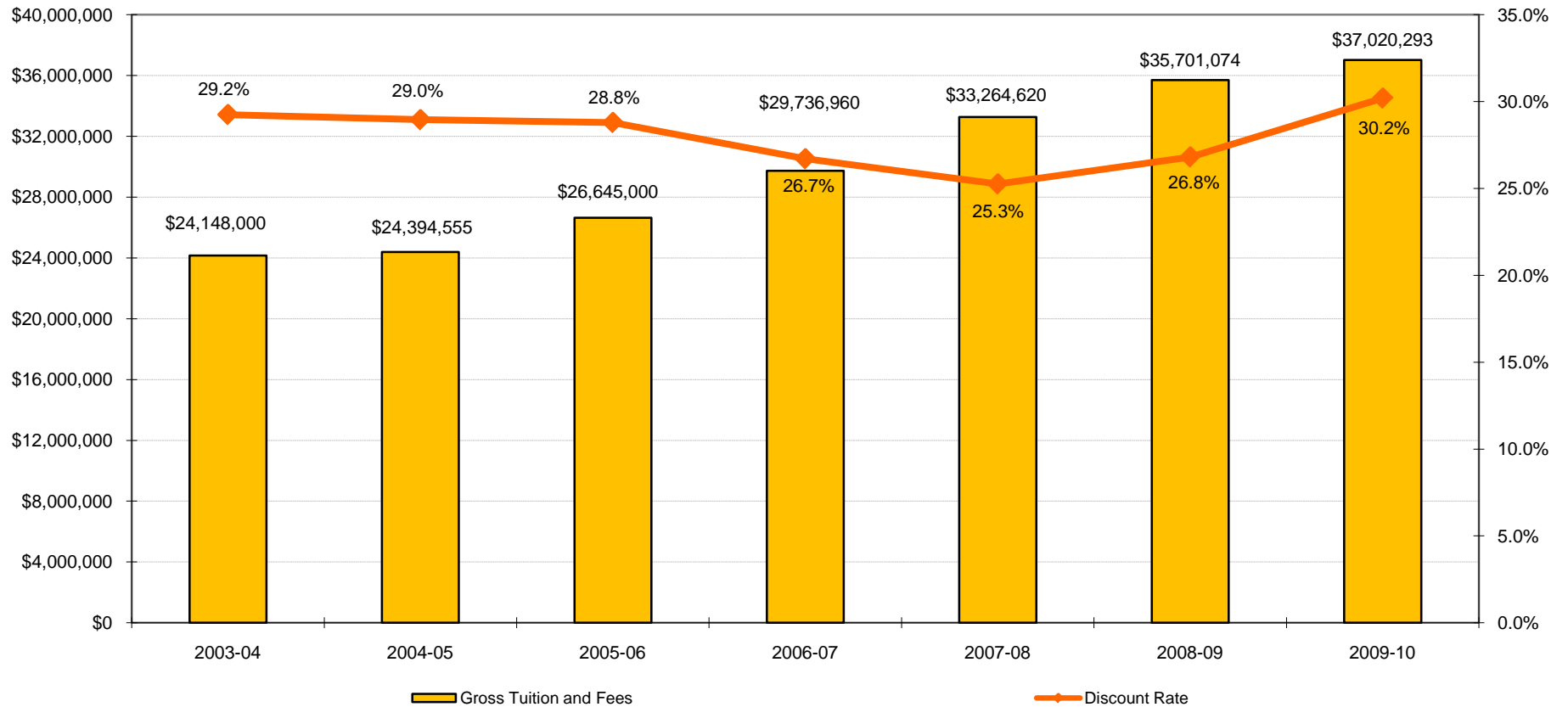


Source: Pitzer College, Annual Financial Report 2009-10 (unaudited)

\*\* During 2008-09, Pitzer continued endowment spending as the operating budget was already in place. The College suspended endowment spending for 2009-10 and approved spending in 2010-11 at 1/3 of the regular spending policy.

# Pitzer Tuition & Fees, Grant Aid, & Discount Rate

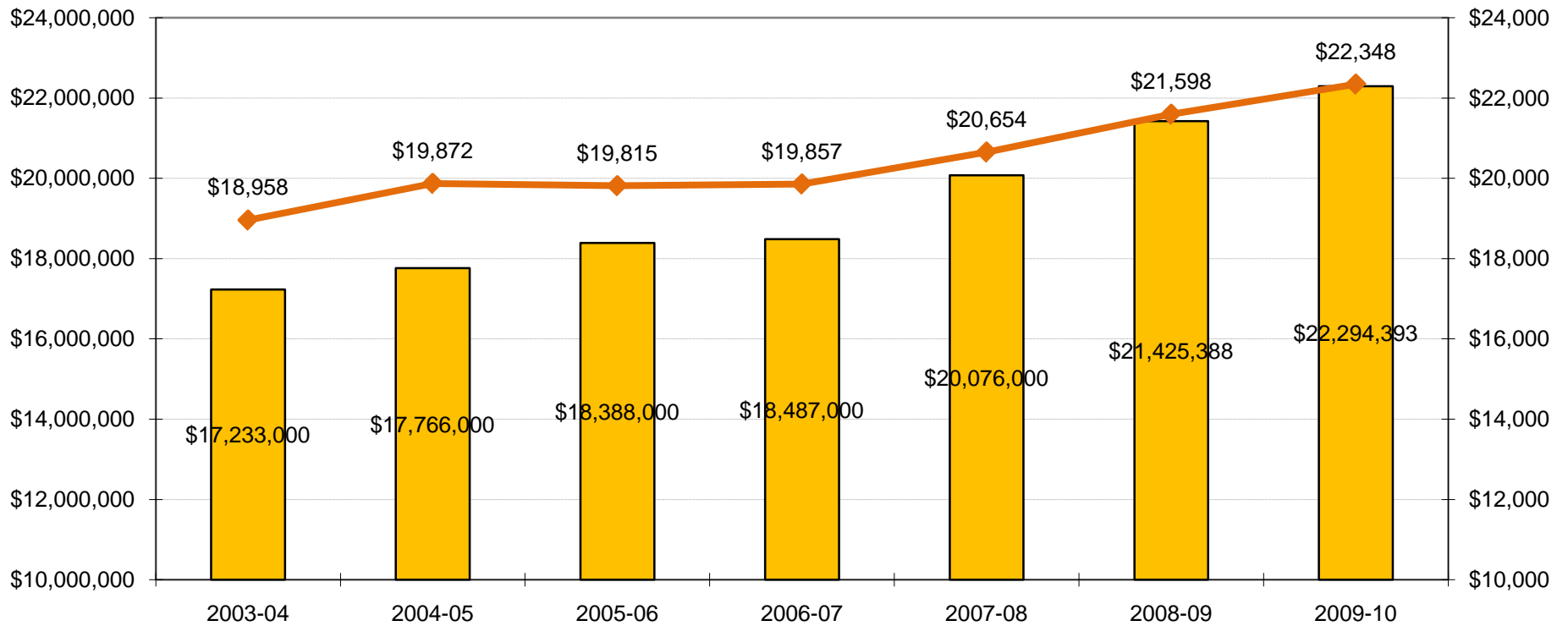
Fiscal Year	Gross Tuition and Fees	Grant Aid	Discount Rate
2003-04	\$24,148,000	\$7,063,000	29.2%
2004-05	\$24,394,555	\$7,063,000	29.0%
2005-06	\$26,645,000	\$7,671,000	28.8%
2006-07	\$29,736,960	\$7,941,051	26.7%
2007-08	\$33,264,620	\$8,400,885	25.3%
2008-09	\$35,701,074	\$9,570,992	26.8%
2009-10	\$37,020,293	\$11,177,160	30.2%



Source: Pitzer College Annual Financial Report, Net Student Revenues footnote

# Academic Program Expense Per FTE Student

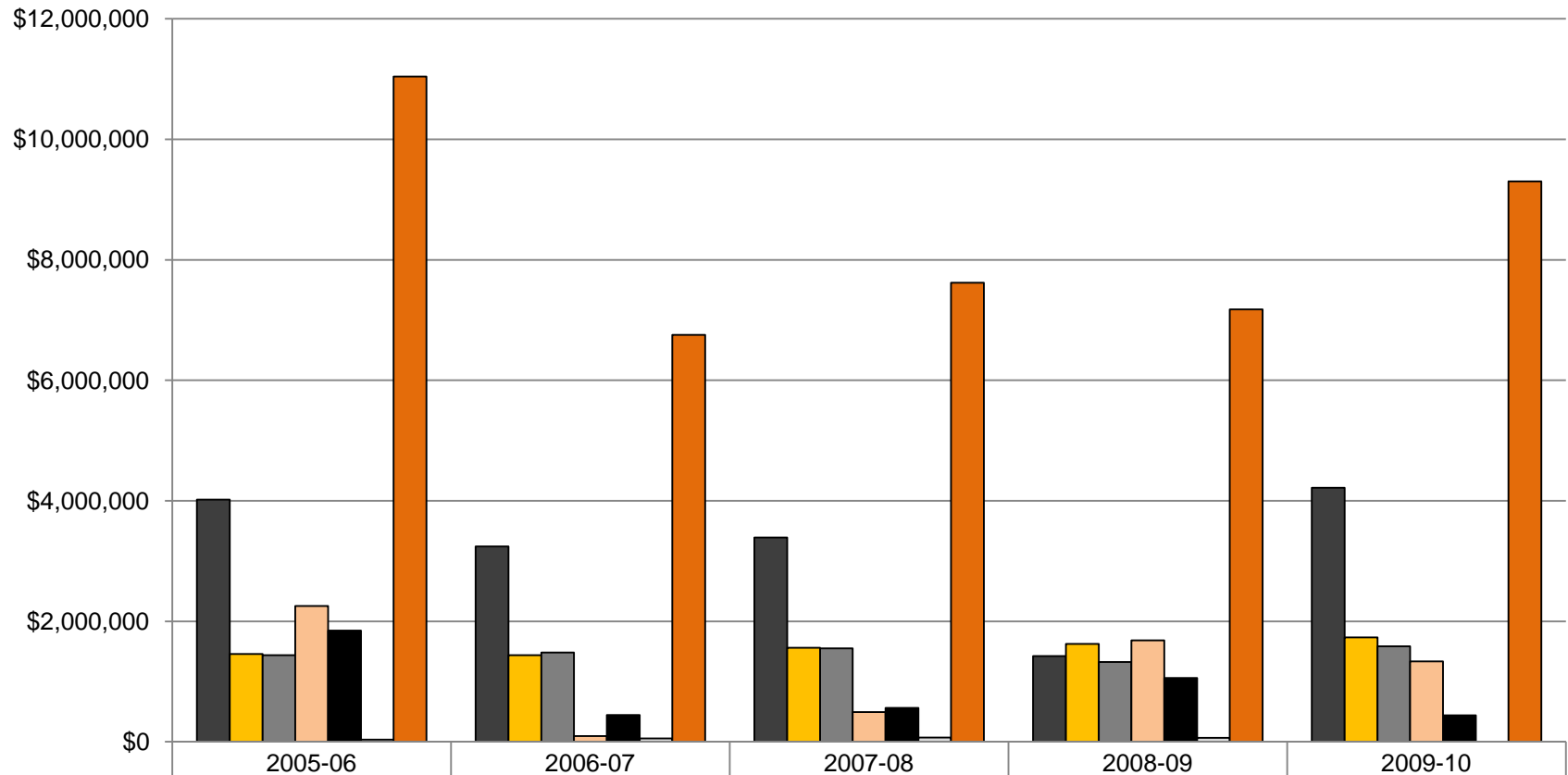
Fiscal Year	Academic Program Expense	Enrollment Fall FTE Students	Academic Program Expense per FTE Student
2003-04	\$17,233,000	909	\$18,958
2004-05	\$17,766,000	894	\$19,872
2005-06	\$18,388,000	928	\$19,815
2006-07	\$18,487,000	931	\$19,857
2007-08	\$20,076,000	972	\$20,654
2008-09	\$21,425,388	992	\$21,598
2009-10	\$22,294,393	998	\$22,348



Source: Pitzer College Annual Financial Report, Statement of Activities, IPEDS Fall Enrollment Survey

# Fundraising Results by Area

## Fundraising Results by Area

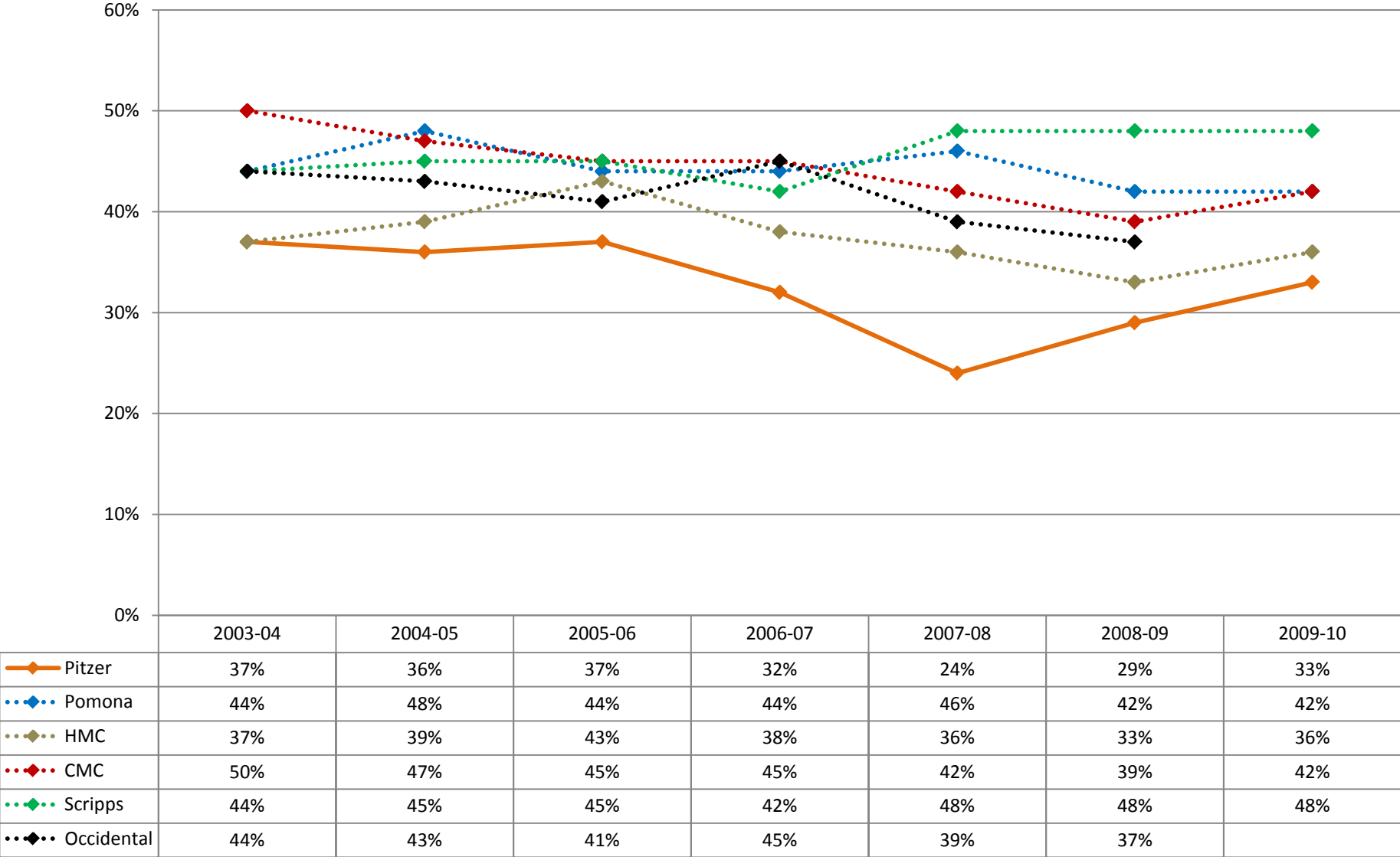


■ Building	\$4,017,478	\$3,243,125	\$3,387,198	\$1,420,198	\$4,216,063
■ Annual Fund Goal	\$1,456,000	\$1,437,000	\$1,560,000	\$1,625,000	\$1,730,000
■ Annual Fund	\$1,436,126	\$1,481,507	\$1,551,690	\$1,325,588	\$1,584,127
■ Restricted	\$2,254,042	\$95,191	\$490,969	\$1,682,996	\$1,331,500
■ Endowment	\$1,843,114	\$443,593	\$562,789	\$1,059,505	\$440,969
□ Auction	\$33,870	\$53,360	\$67,552	\$64,221	\$0
■ Total	\$11,040,630	\$6,753,776	\$7,620,198	\$7,177,508	\$9,302,659

Note: Figures are cash-in-hand and do not include outstanding pledges.

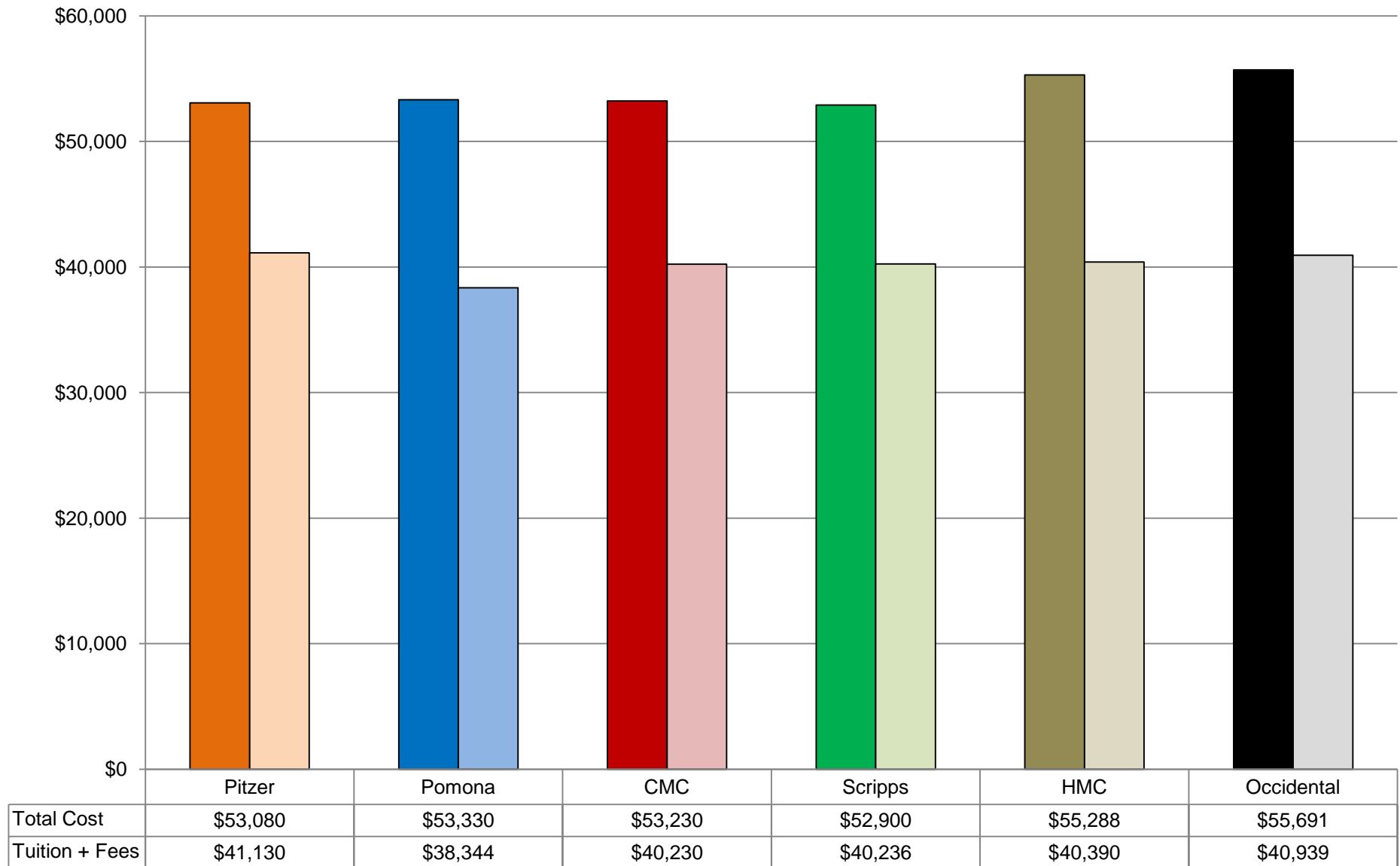
# Alumni Giving Participation Rates

## Alumni Giving Participation Rates



Source: The Pumpkin Papers (Voluntary Support of Education)

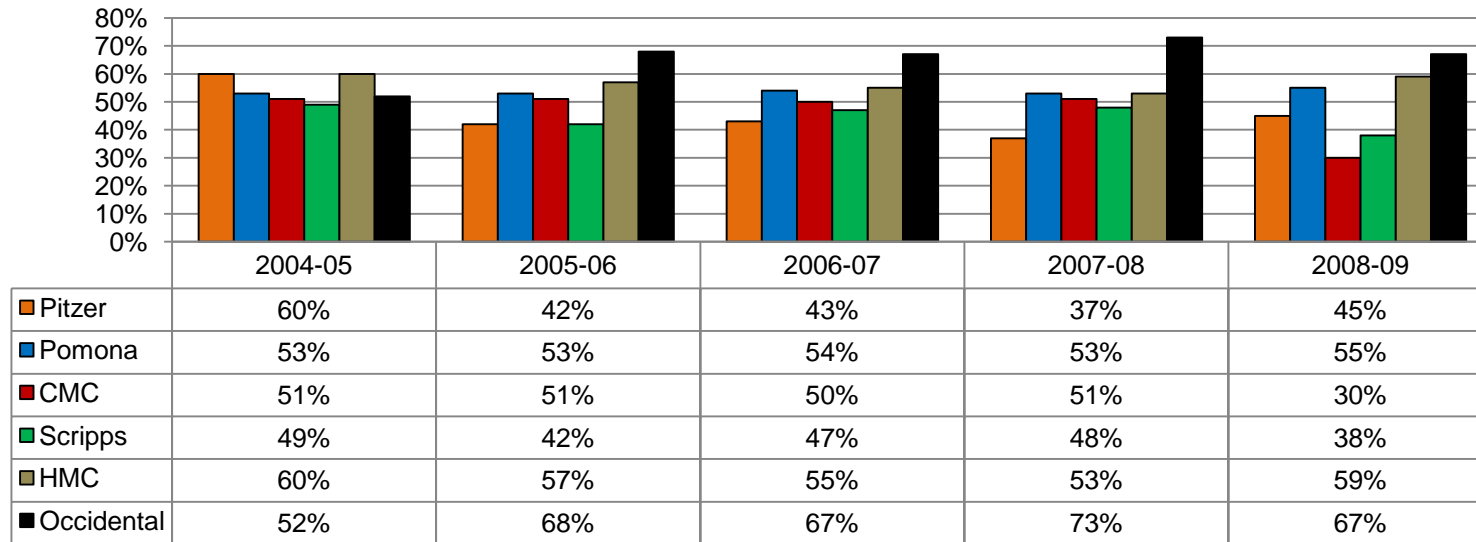
# What Will A Year of College Cost?



2010-11 Academic Year. Total cost includes tuition, fees, room, board, books, and other expenses.

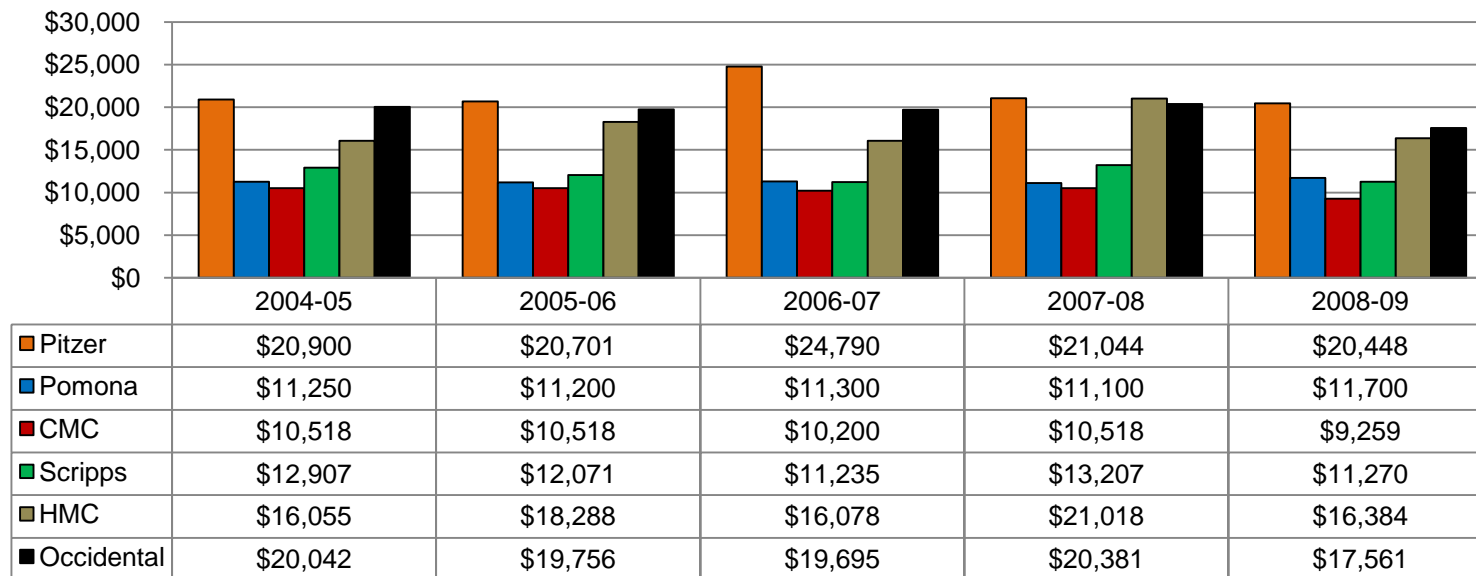
# Indebtedness of Graduating Students

## Percentage of Graduating Students with Debt



These figures come from the U.S. News report on Indebtedness. U.S. News rankings each year show data from 2 years ago. Thus, the 2011 edition shows data from Fall 2009. The data include loans taken out by students from the colleges themselves, from financial institutions, and from federal, state, and local governments. Parents' loans are not included. "Average amount of debt," is the average cumulative amount borrowed by those students who incurred debt, not the average for all students.

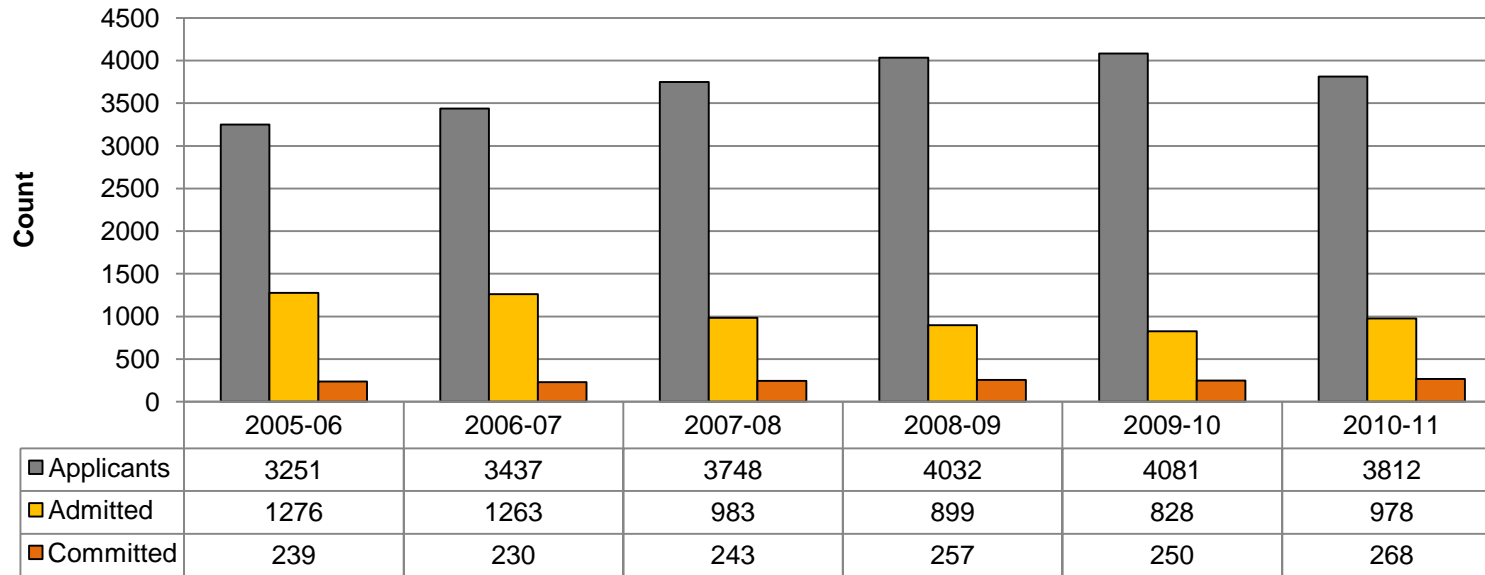
## Average Indebtedness of Graduating Students



Currently, the average indebtedness for Pitzer Graduates is at **\$16,000**, showing a continued decrease in average indebtedness of graduating students.

# Acceptance Rates for Freshman Students

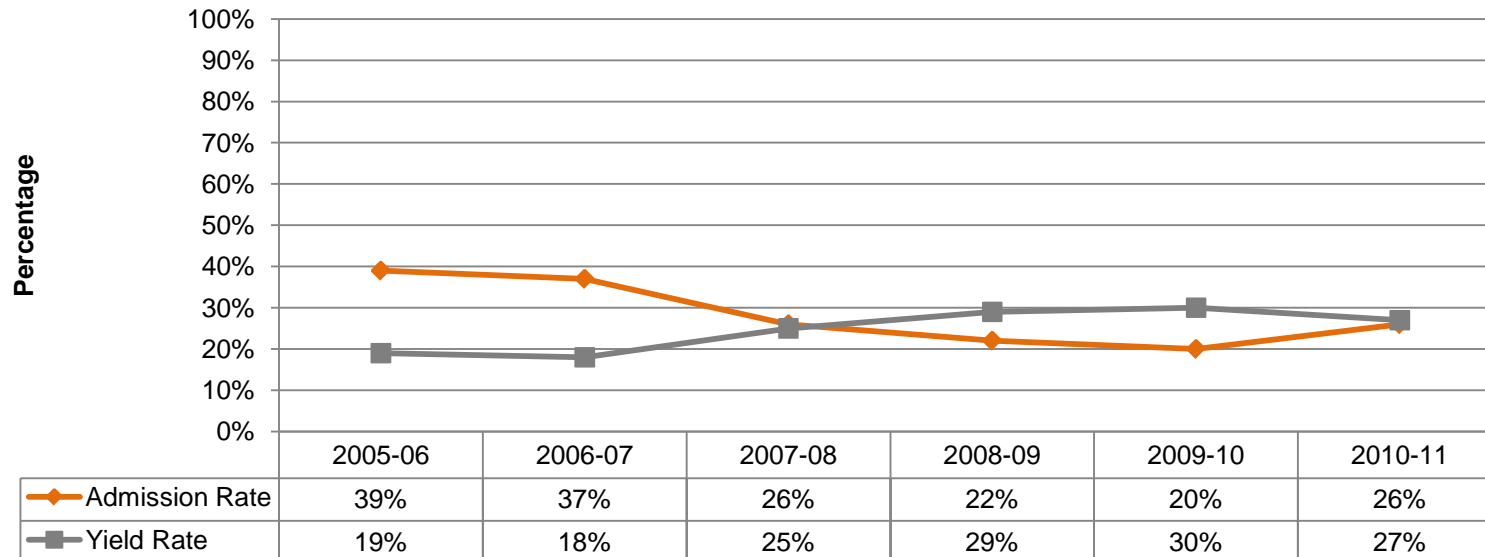
## Number of Applications



This shows the number of First-Year applications received for Fall entrance in the last 6 years, the number of applicants offered admissions, and the number of First-Year students enrolled by Fall.

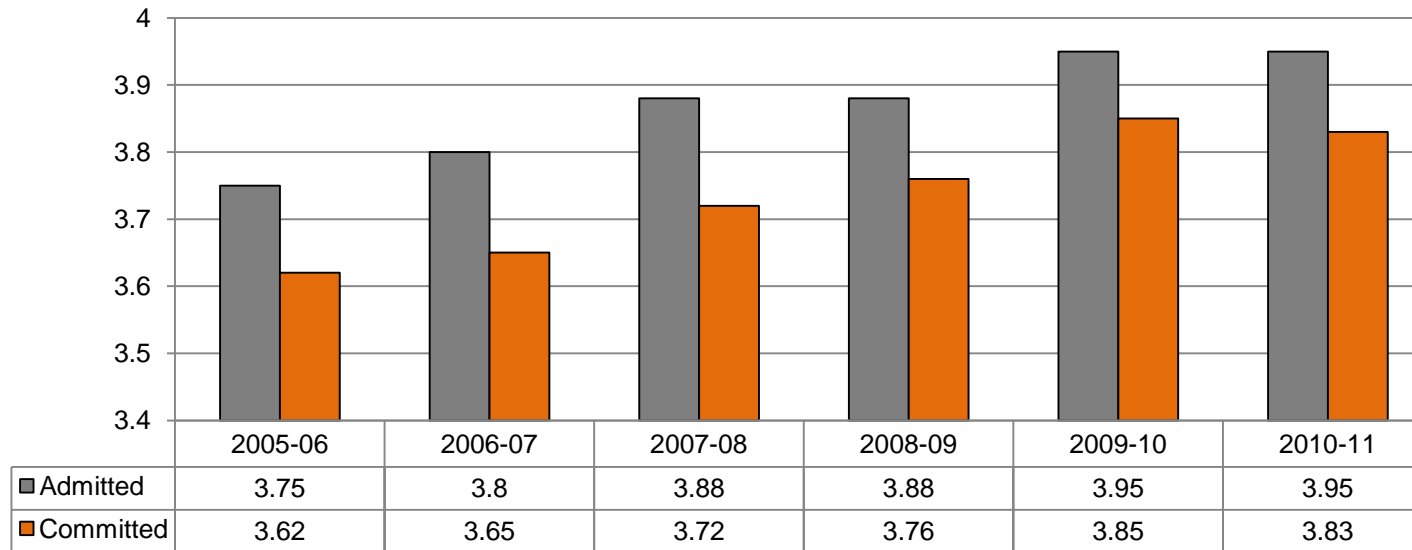
According to the Higher Education Data Sharing (HEDS), the average acceptance rate for 75 Liberal Arts Colleges in Fall 2009 Entering Class was 45% and average yield rate was 28%.

## Admission and Yield Rate



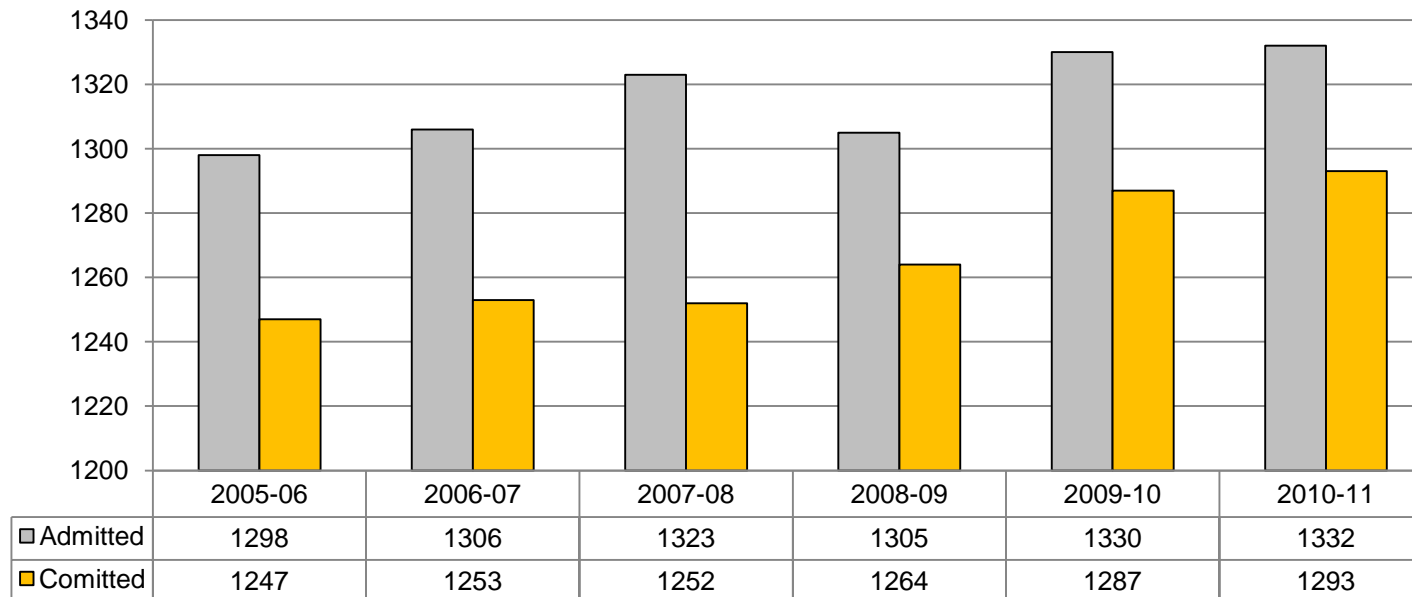
# Freshman Students Average GPA & SAT

## Average High School GPA



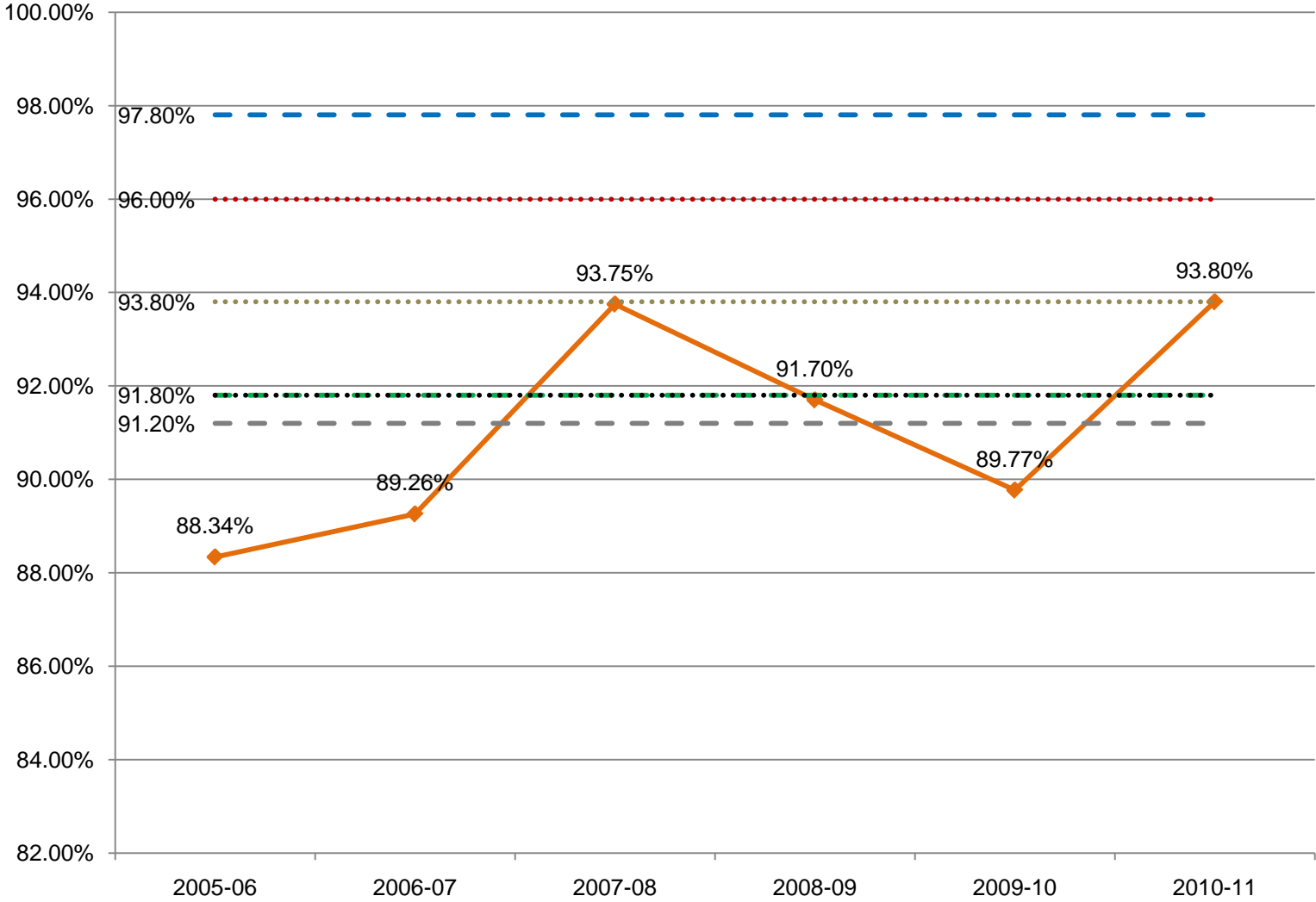
**2010-11 Benchmarks**  
 3.9 Admits (Achieved)  
 3.9 Commits (Missed)

## Average SAT Verbal/Math Combined Scores



Although SAT scores became optional starting with the Fall 2003 entrants, average SAT Total scores appear to have increased for students who apply and students who commit.

# Freshman Retention Rates (Pitzer 6-Year Trends & US News Averages)



The figures here are percentages of entering full-time, first-time Freshmen and Bridge Program students. Excludes Transfer or Part Time students.

2010 Benchmark:  
Returning First-Year students 94% (Achieved)

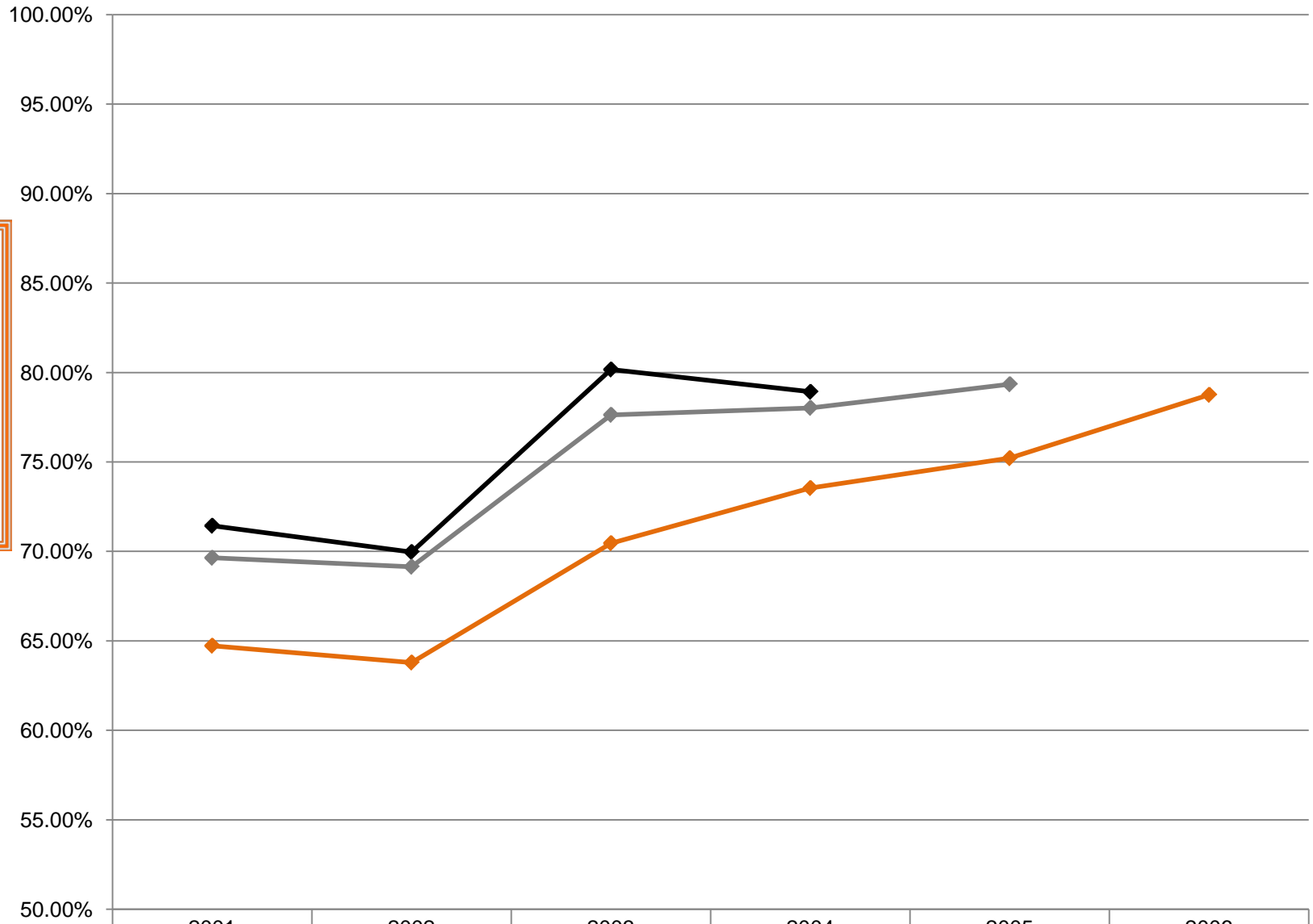
- ◆— Freshman Retention Rate
- — — — — POM US News Average (2011)
- — — — — SCR US News Average (2011)
- — — — — PTZ US News Average (2011)
- ..... CMC US News Average (2011)
- ..... HMC US News Average (2011)
- ..... OXY US News Average (2011)

# Graduation Rates (Pitzer 6-Year Trends)

The figures here are percentages of students from a given entering class who graduate in 4, 5, and 6 years.

2010 Benchmark:  
 Grad in 4 yrs 72% (Achieved)  
 Grad in 6 yrs 72% (Achieved)

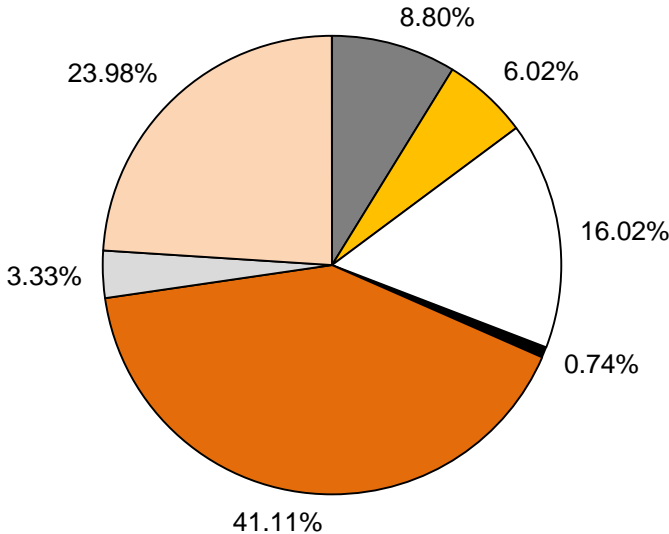
US News tracks 6-year graduation rates.



◆ 6-Year Graduation Rate	71.43%	69.96%	80.17%	78.92%		
◆ 5-Year Graduation Rate	69.64%	69.14%	77.63%	78.02%	79.34%	
◆ 4-Year Graduation Rate	64.73%	63.79%	70.46%	73.54%	75.21%	78.75%

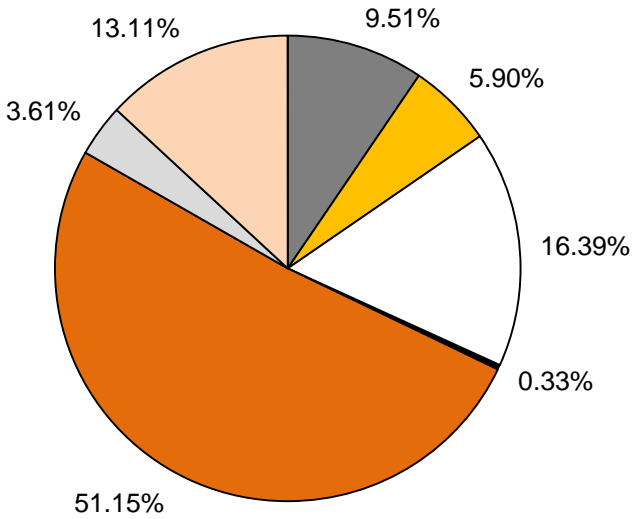
# Student Ethnicity

All Students (1080 Students)



2010 Benchmark for Ethnic Diversity (First-Year Cohort): 32% (Achieved - Actual: 31.58%)  
 Among the Top Tier, private, liberal arts colleges (U.S. News 2011), Pitzer ranks #8 in ethnic diversity. 3-Occidental, 4-Pomona

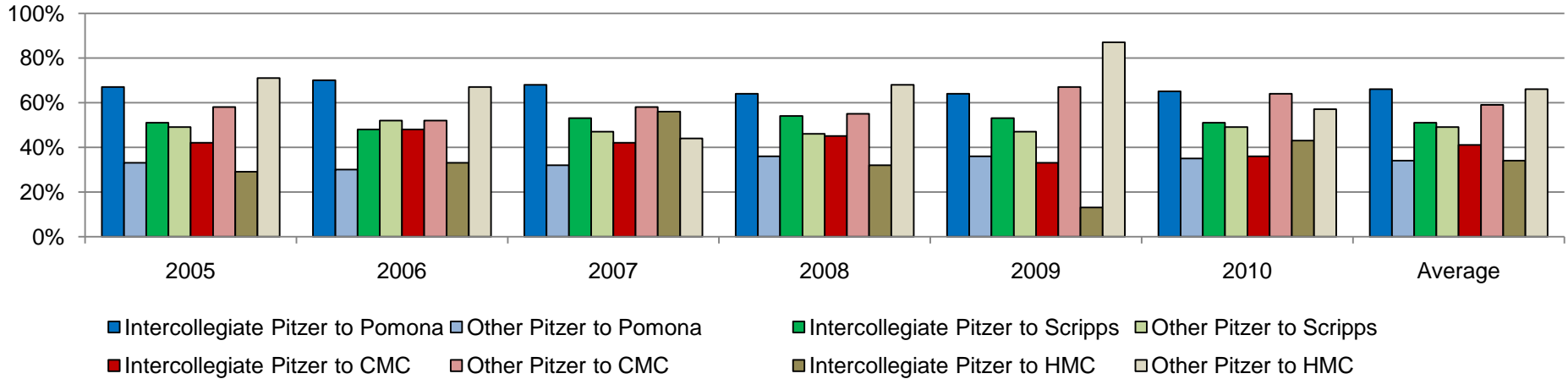
First-Year Cohort (305 Students)



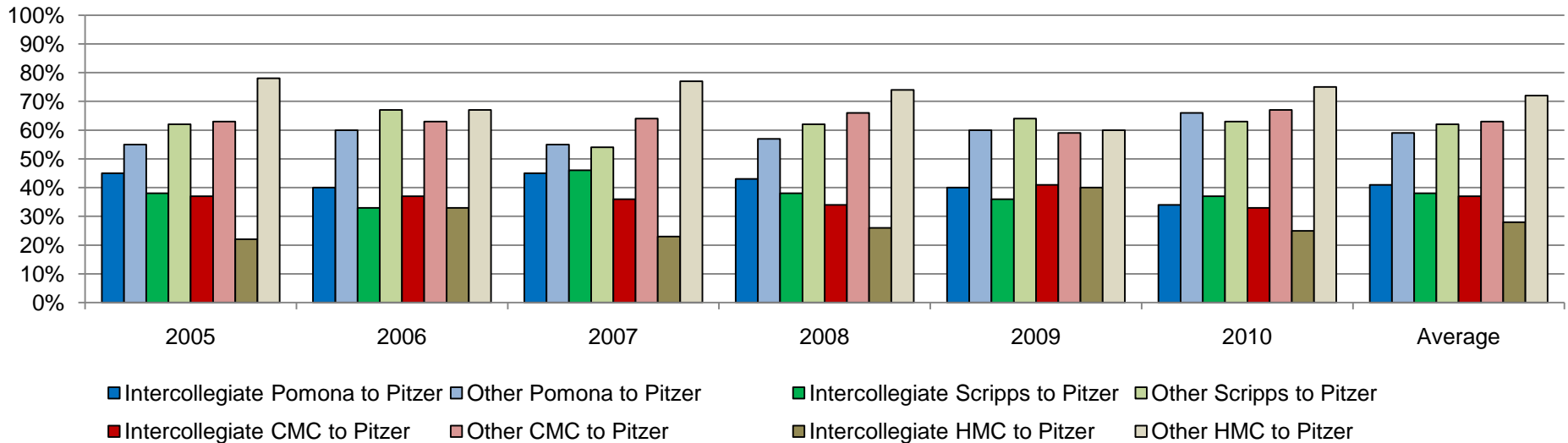
- Asian / Pacific Islander
- Black / Non-Hispanic
- Hispanic
- American Indian / Alaska Native
- White
- International
- Other/Unknown

# Registration Import/Export Data

## Pitzer Student Enrollments in 5C Courses: Intercollegiate Programs/Departments and Other Courses



## 5C Student Enrollments in Pitzer Courses: Intercollegiate Programs/Departments and Other Courses

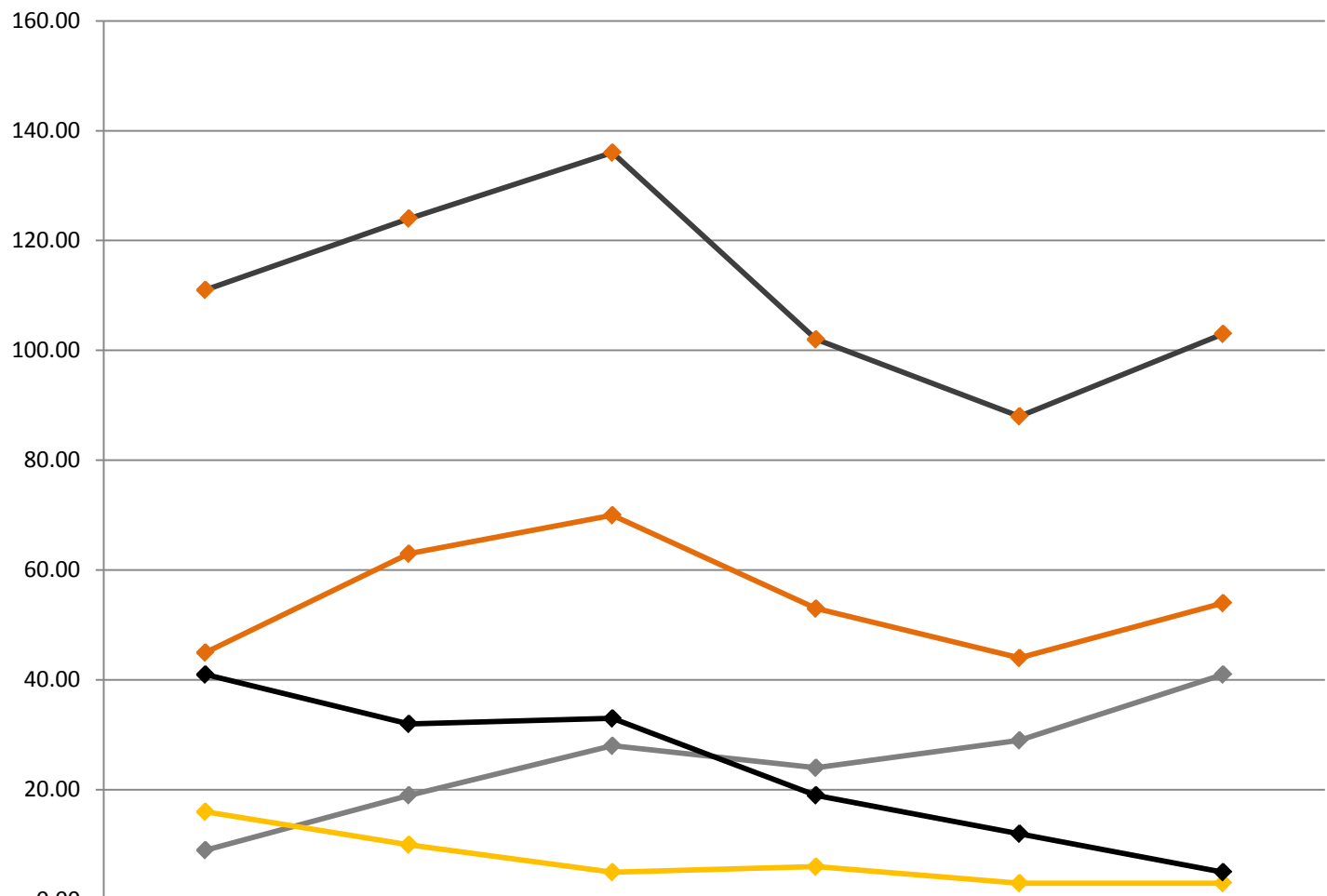


Intercollegiate represent courses from Intercollegiate Programs that Pitzer pays to be a part of. Other represent courses not in Intercollegiate Programs.

# FTE Students on Study Abroad Programs

FTE Students on Study Abroad Programs

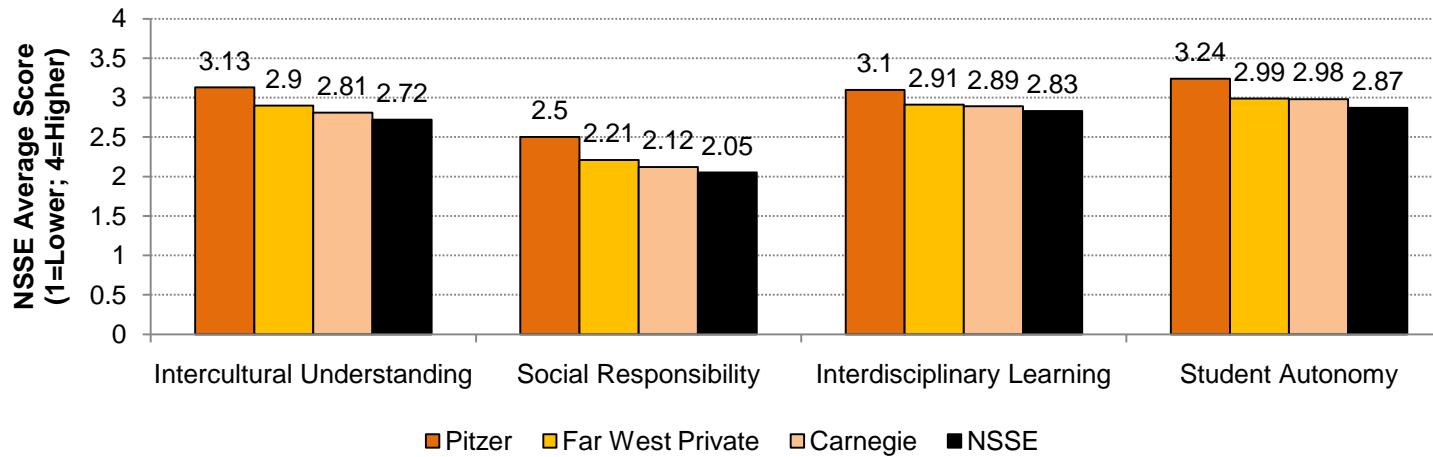
Numbers reflect annualized Full Time Equivalent (FTE) students, not headcount.



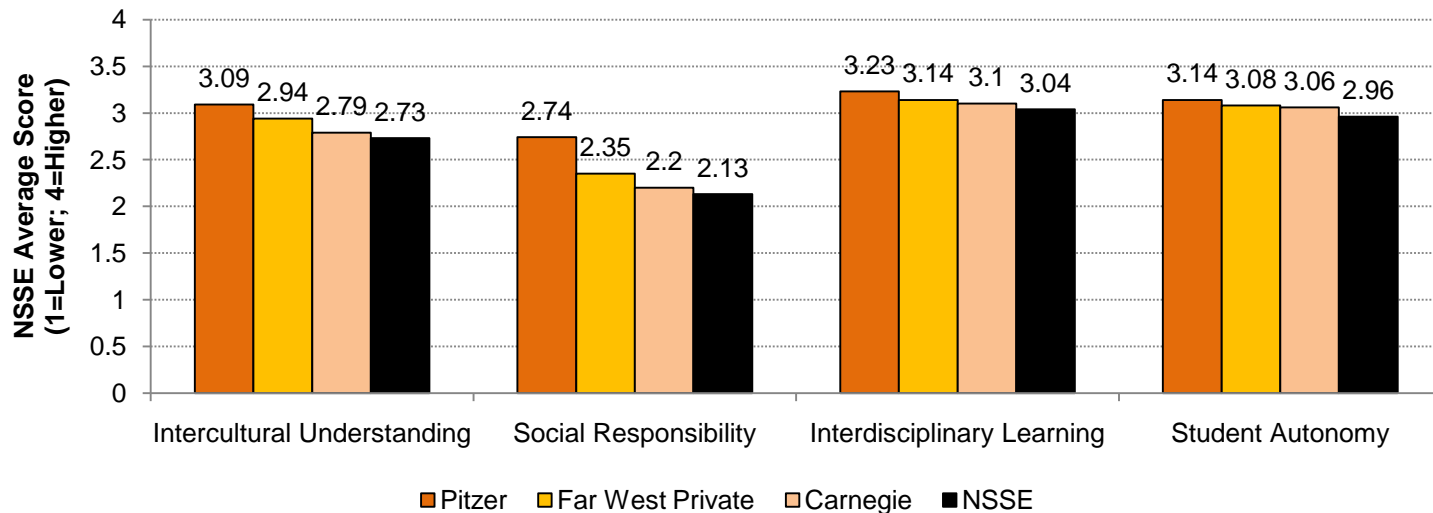
	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11 (Est)
Pitzer Students in Pitzer Pgms	45.00	63.00	70.00	53.00	44.00	54.00
Pitzer Students in Exchange Pgms	9.00	19.00	28.00	24.00	29.00	41.00
Pitzer Students in Other Pgms	16.00	10.00	5.00	6.00	3.00	3.00
International Exchange Students at Pitzer	41.00	32.00	33.00	19.00	12.00	5.00
Total	111.00	124.00	136.00	102.00	88.00	103.00

# Student Attitudes: Pitzer Educational Values (NSSE 2010)

**2010 Average First-Year Student Attitudes  
For All NSSE Participants**



**2010 Average Final-Year Student Attitudes  
For All NSSE Participants**



National Survey of Student Engagement (2010)

Far West Private: Private, Not-for-Profit, 4-Year Colleges on the West Coast (21 Schools)

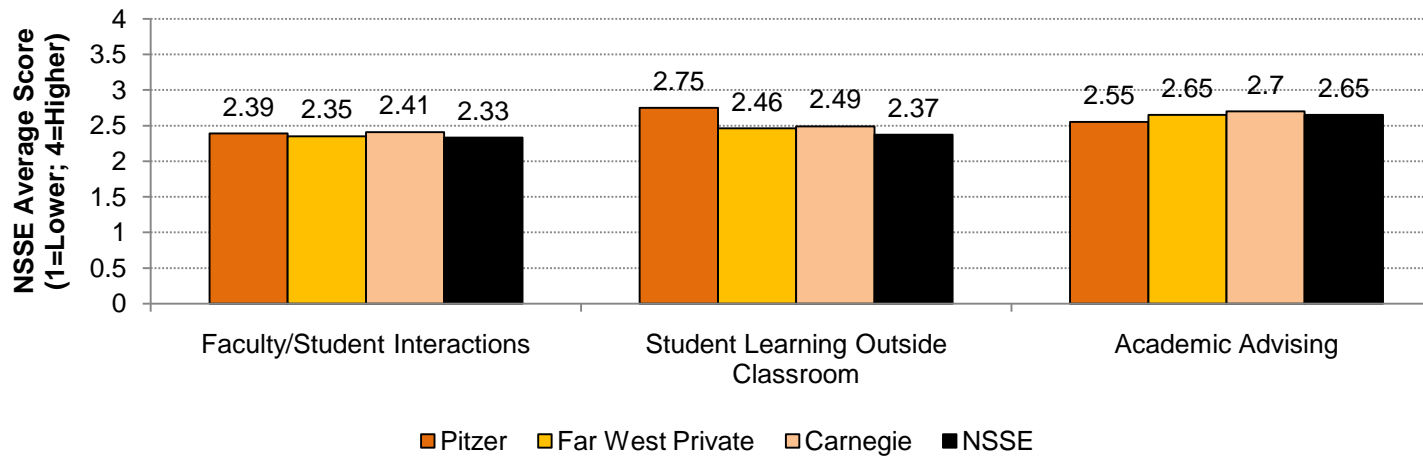
Carnegie: Private, Not-for-Profit, 4-Year Colleges in the US (102 Schools)

NSSE: All Institutions Participating in NSSE 2010 (563 Schools)

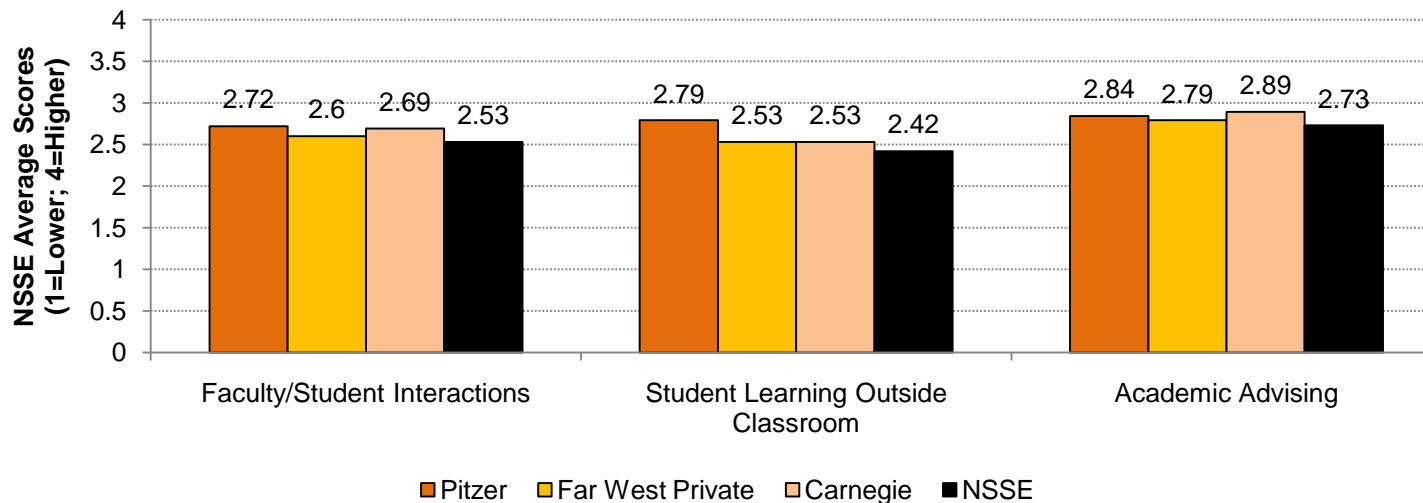
Survey given to both Freshman and Seniors in 2009

# Student Attitudes: Educational Issues (NSSE 2010)

**2010 Average First-Year Student Attitudes  
For All NSSE Participants**



**2010 Average Final-Year Student Attitudes  
For All NSSE Participants**



National Survey of Student Engagement (2010)

Far West Private: Private, Not-for-Profit, 4-Year Colleges on the West Coast (21 Schools)

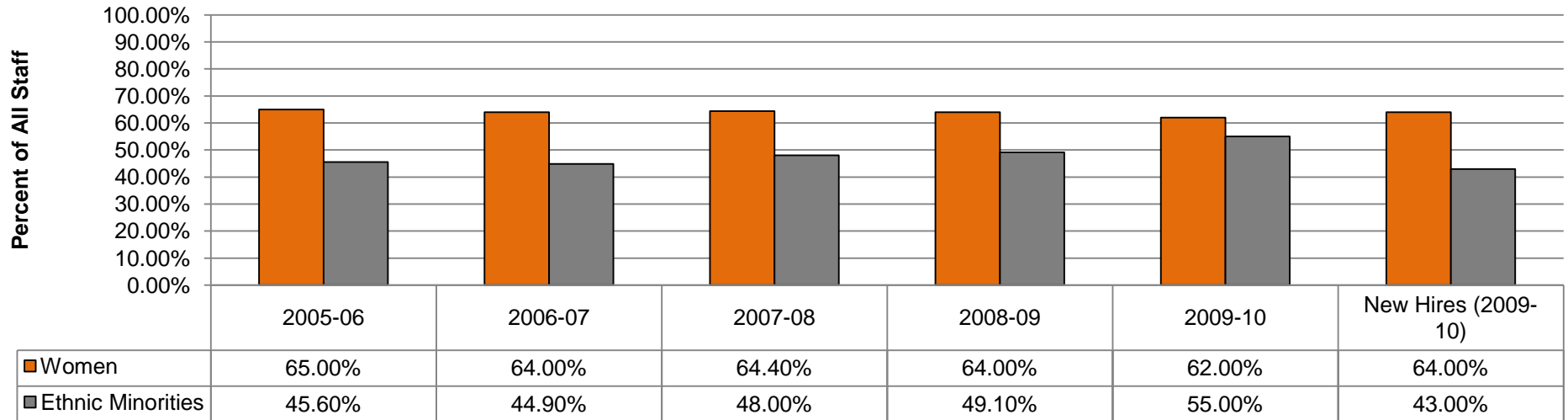
Carnegie: Private, Not-for-Profit, 4-Year Colleges in the US (102 Schools)

NSSE: All Institutions Participating in NSSE 2010 (563 Schools)

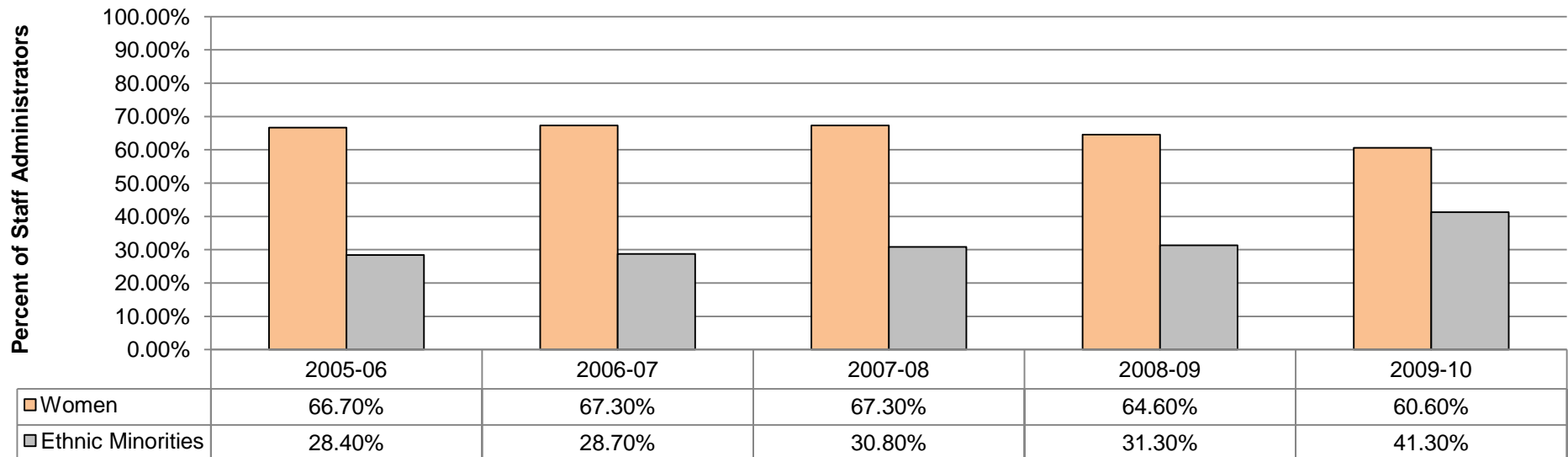
Survey given to both Freshman and Seniors in 2009

# Staff Diversity

## All Staff (Current Staff Count: 108)



## Staff Administrators (Current Administrator Count: 79)



# Faculty Diversity

Tenure/Tenure-Track Faculty  
(Current T/TT Faculty Count: 66)

